

SPL DU GRESIVAUDAN

1 club operated · ALLEVARD · company founded 1970-01-01

1

club

Allevard

opened 2025–2025

€3,078,320

EBITDA 2024

revenue

€11,420,629 ·

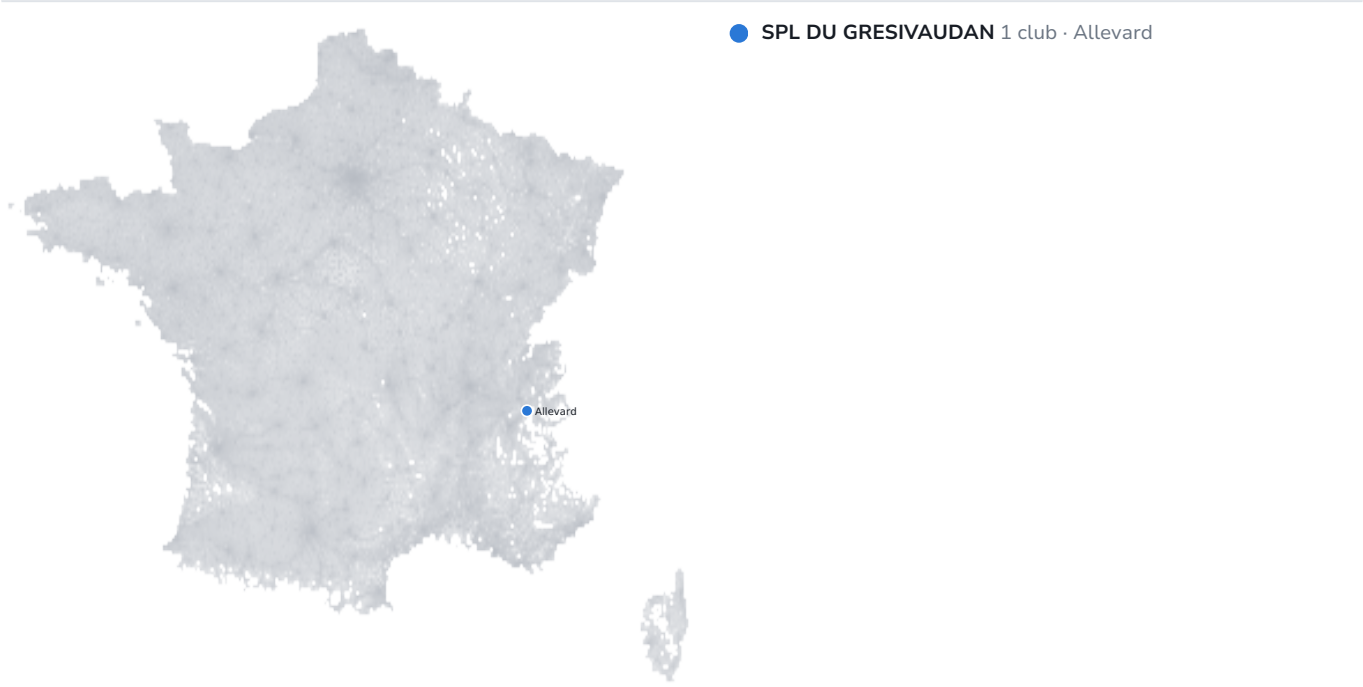
net €238,454

equity €4,441,224 ·

financial debt €949 ·

cash €2,332,771

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SPL DU GRESIVAUDAN	Allevard 38580	2025	0 → 0	0 → 0	47 → 47	157 → 157

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	SPL DU GRESIVAUDAN	Registered capital	€38,247
SIREN	070503446	Years filed	9 of the last 9 on record — 9 complete
Founded	1970-01-01	Debt falling due	€5,940,569 within a year against cash of €2,332,771
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Claude François GARDET (Directeur Général); COMMUNAUTE DE COMMUNES LE GRESIVAUDAN (Administrateur); COMMUNE DU PLATEAU DES PETITES-ROCHES (officer)		

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	€11,420,629	€3,078,320	27%	€7,382	€238,454	€4,441,224	€949	€2,332,771	€3,368,402	€2,338,809	—
2023	€10,103,937	€3,227,524	32%	€889,525	€601,056	€4,202,770	€1,831	€5,366,524	€3,158,749	€1,566,716	—
2022	€11,105,864	€4,190,151	38%	€912,562	€668,095	€3,601,714	€2,945	€3,058,812	€3,370,285	€1,866,055	58
2021	€757,736	€2,317,385	306%	€524,229	€345,251	€2,933,619	€2,800	€4,501,054	€765,720	€975,732	—
2020	€9,506,698	€3,713,825	39%	€865,836	€498,864	€2,588,368	€2,950	€2,774,963	€2,948,527	€1,398,033	—
2019	€9,040,910	€3,694,101	41%	€1,085,500	€627,664	€2,089,503	€2,900	€5,633,404	€2,591,941	€1,312,417	—
2018	€9,107,849	€3,768,773	41%	€1,142,915	€800,731	€1,461,839	€588	€5,727,684	€2,808,562	€1,166,985	—
2017	€103,794	€8,000	8%	€6,778	€7,487	€661,108	—	€600,025	—	€72,971	—
2016	€129,616	€13,990	11%	€5,108	€11,393	€653,621	—	€649,480	—	€93,025	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

SPL DU GRESIVAUDAN Allevard

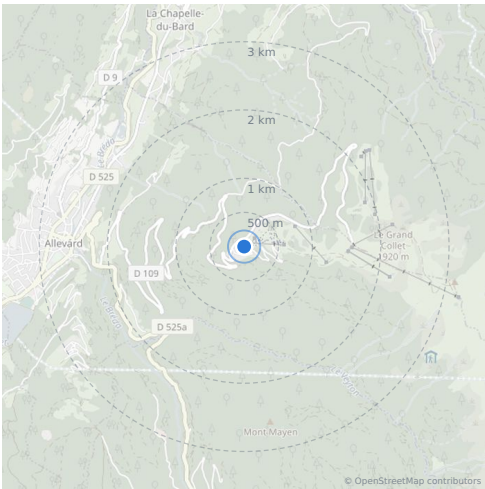
LE COLLET PLACE MARCEL DUMAS 38580 ALLEVARD · opened 2025-10-14 · SIRET 07050344600117

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	37.6	37.6	0.0
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0	0	new
Capture, 2 km	157	157	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2025-10-14 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	0 500 m	26 people	0	22 aged 18-64 + 4 workers = 26 over 0.79 km2 = 33/km2
	2 km	101 people	0	68 aged 18-64 + 34 workers = 101 over 12.57 km2 = 8/km2
Competition 100 weight 15%	500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	0 500 m	47 people	0	43 residents + 4 workers, demand within 500 m against every competitor within 3 km
	2 km	157 people	0	124 residents + 34 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 43 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 205.4 LQ
	2 km	not measured	—	catchment of 124 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 71.5 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	94 500 m	1.08×	94	24,230 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.08×	94	24,230 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 0 within 3 km; ▲ opened after 2025

ACCESS — straight-line, GTFS

Rail	Pontcharra sur Bréda — 9085 m
Bus	Allevard, Le Collet d'Allevard — 104 m
Footfall	Pontcharra sur Bréda — 9085 m, 794,658 travellers/yr SNCF
Shops	2 within 150 m INSEE BPE