

SOCIETE DES BAINS DE MER DES CATALANS

1 club operated · MARSEILLE · company founded 1973-01-01

1

club

Marseille

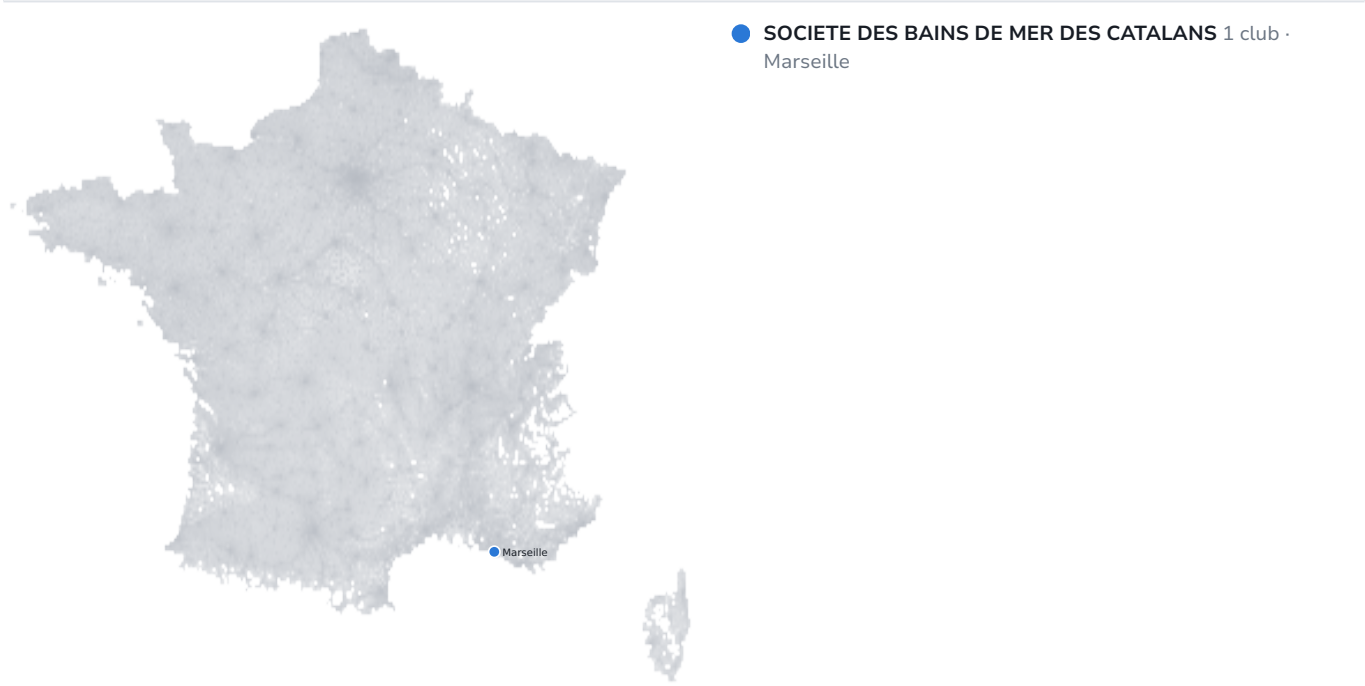
opened 1989–1989

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SOCIETE DES BAINS DE MER DES CATALANS	Marseille 13007	1989	0 → 1	1 → 19	11,510 → 4,701	41,229 → 6,189

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SOCIETE DES BAINS DE MER DES CATALANS
SIREN	073803363
Founded	1973-01-01
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	MR FERRIER ADOLPHE ANDRE EMILE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SOCIETE DES BAINS DE MER DES CATALANS Marseille

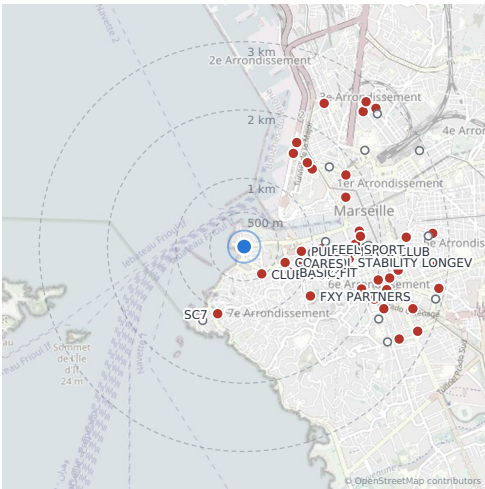
121 BOULEVARD CHARLES LIVON 13007 MARSEILLE · opened 1989-03-01 · SIRET 07380336300032

CHANGE SINCE OPENING — 1989 → today

	AT OPENING	TODAY	CHANGE
Location score	89.5	59.2	-30.3
Gyms within 1 km	0	5	+5
Gyms within 2 km	1	19	+18
Competition weight, 2 km	0.70	17.67	+2424%
Capture, 2 km	41,229	6,189	-85%
Saturation, 2 km vs national baseline	-88%	+135%	+223 pts

Competitor field as it stood on 1989-03-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



36 gym floors, 13 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	80 500 m	9,137 people	80	3,601 aged 18-64 + 5,536 workers = 9,137 over 0.79 km2 = 11,633/km2
	2 km	112,273 people	79	43,361 aged 18-64 + 68,912 workers = 112,273 over 12.57 km2 = 8,934/km2
Competition weight 15%	34 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	17.67 wt	19	19 genuine gym floors and 6 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	72 500 m	4,701 people	92	2,508 residents + 2,193 workers, demand within 500 m against every competitor within 3 km
	2 km	6,189 people	59	3,670 residents + 2,519 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	32 500 m	not measured	—	catchment of 6,438 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.4 LQ
	2 km	LQ 2.35	32	19 clubs / 71,382 residents = 26.62 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	70 500 m	0.99×	64	22,220 EUR against 22,380 nationally, median of 3 IRIS within 500 m
	2 km	1.02×	73	22,825 EUR against 22,380 nationally, median of 42 IRIS within 2 km

NEAREST GYMS — 36 within 3 km; ▲ opened after 1989

0.47 ▲ CLUB SISCO 2025	0.64 ▲ CONTROL STABILITY LONGEVITY CLUB 2026
0.77 ▲ BASIC FIT Basic-Fit 2023	0.84 ▲ PULSE PILATE CLUB 2025
0.88 ▲ ARES 2026	1.05 ▲ SC7 2023
1.14 ▲ FEEL SPORT 2011	1.21 ▲ FXY PARTNERS 2026
... and 28 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Vieux-Port — 1512 m
Bus	Pharo Catalans — 27 m
Footfall	Marseille Saint-Charles — 2304 m, 17,863,802 travellers/yr SNCF
Shops	39 within 150 m INSEE BPE