

PICKLE DISTRICT

1 club operated · SOTTEVILLE-LES-ROUEN · company founded 2026-01-19

1

club

Sotteville-Les-Rouen

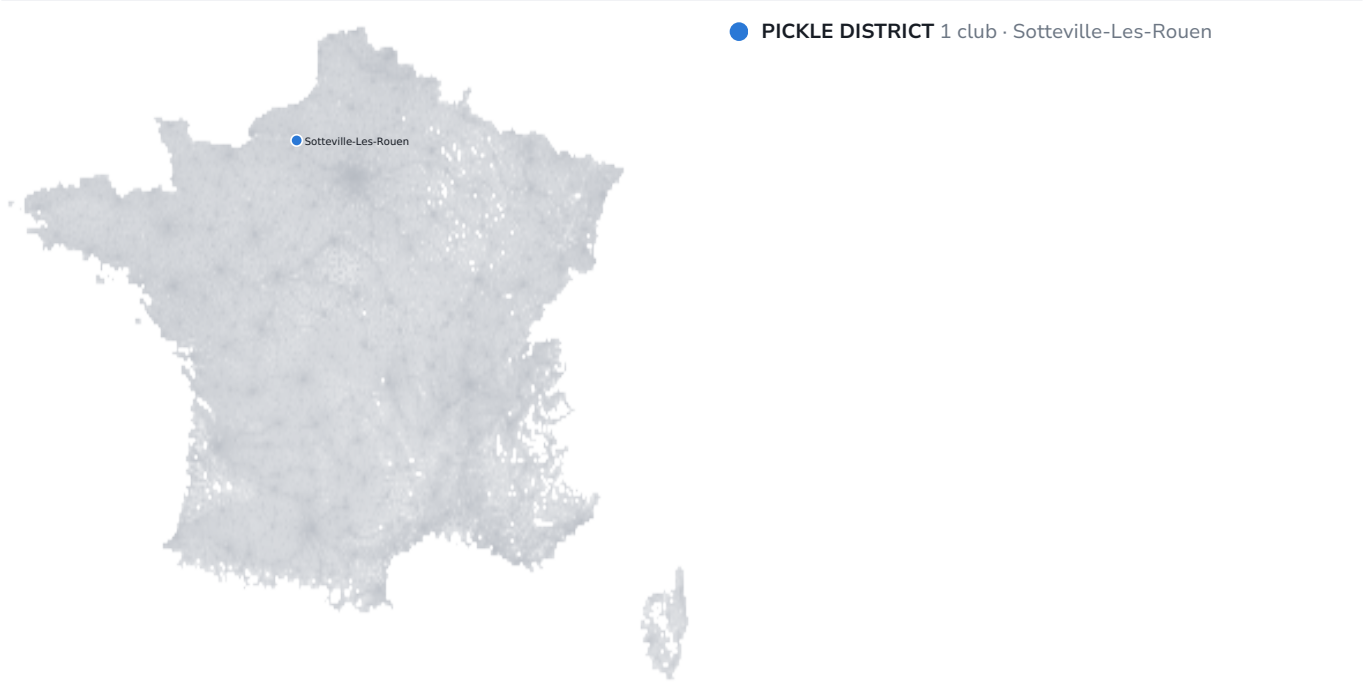
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
PICKLE DISTRICT	Sotteville-Les-Rouen 76300	2026	0 → 0	1 → 1	421 → 421	6,143 → 6,143

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	PICKLE DISTRICT
SIREN	100338417
Founded	2026-01-19
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Benjamin Jules LECOMTE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

PICKLE DISTRICT Sotteville-Les-Rouen

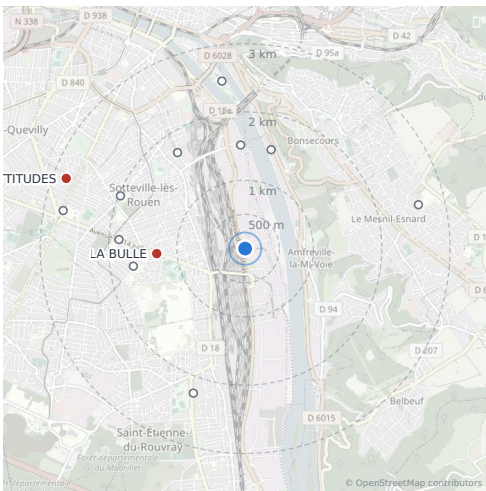
11 RUE MARIE JEAN ANTOINE CONDORCET 76300 SOTTEVILLE-LES-ROUEN · opened 2026-01-19 · SIRET 10033841700015

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	59.3	59.3	0.0
Gyms within 1 km	0	0	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	2.66	2.66	0%
Capture, 2 km	6,143	6,143	0%
Saturation, 2 km vs national baseline	-62%	-62%	0 pts

Competitor field as it stood on 2026-01-19 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 10 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	38 500 m	463 people	20	1 aged 18-64 + 462 workers = 463 over 0.79 km2 = 589/km2
	2 km	23,954 people	50	12,894 aged 18-64 + 11,060 workers = 23,954 over 12.57 km2 = 1,906/km2
Competition weight 15%	78 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.66 wt	64	1 genuine gym floor and 6 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	43 500 m	421 people	20	1 residents + 420 workers, demand within 500 m against every competitor within 3 km
	2 km	6,143 people	58	3,898 residents + 2,245 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 8839.5 LQ
	2 km	LQ 0.38	100	1 club / 23,049 residents = 4.34 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	44 500 m	0.95×	50	21,230 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.92×	41	20,630 EUR against 22,380 nationally, median of 13 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2026

1.3 LA BULLE 2013	2.81 D.B'ATTITUDES 2010
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ACCESS — straight-line, GTFS

Rail	Sotteville — 794 m
Bus	Jonquay II — 329 m
Footfall	Sotteville-lès-Rouen — 794 m, 14,899 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE