

ACTIVE PILATES

2 clubs operated · VILLIERS-SUR-MARNE, PARIS · company founded 2026-02-25

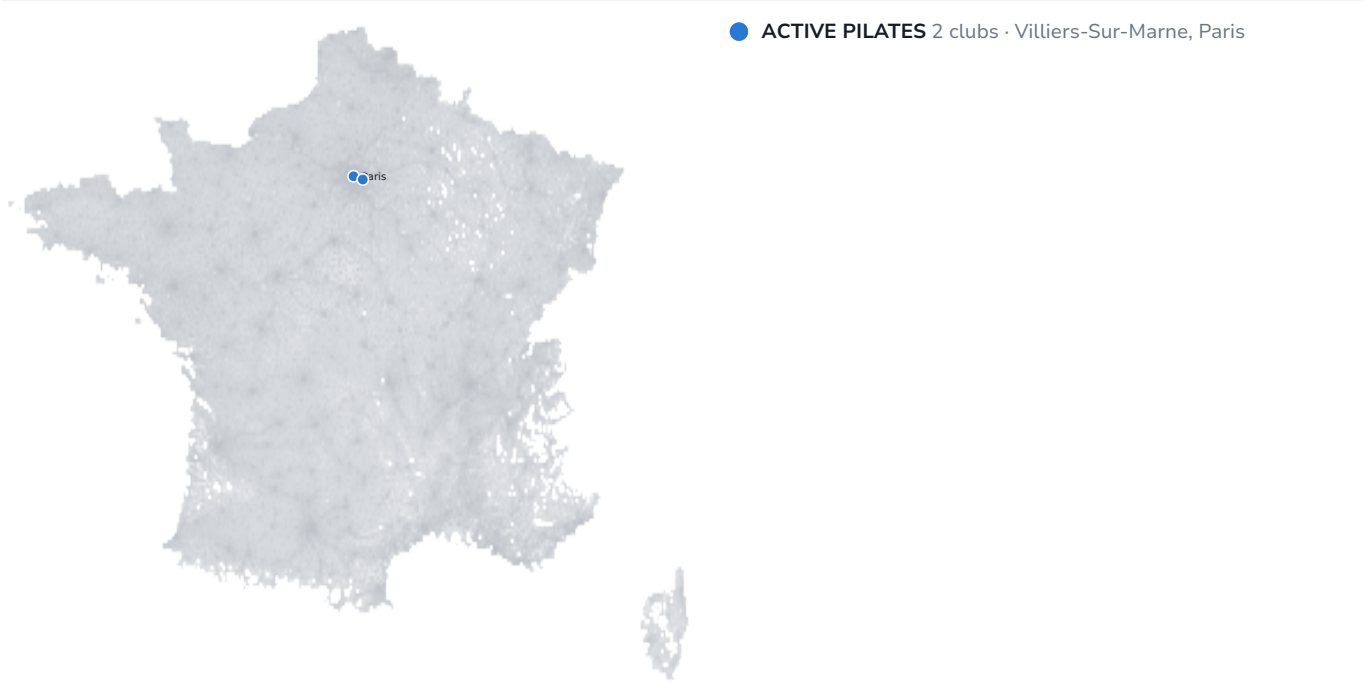
2clubs

Villiers-Sur-Marne, Paris
opened 2026–2026

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ACTIVE PILATES	Villiers-Sur-Marne 94350	2026	1 → 1	9 → 10	3,308 → 3,559	10,592 → 9,845
ACTIVE PILATES	Paris 75009	2026	16 → 16	77 → 82	4,064 → 3,985	8,155 → 7,706

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	ACTIVE PILATES	Registered capital	not stated in any filing
SIREN	101716256	Years filed	0 of the last 0 on record
Founded	2026-02-25	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Amélie LEANG (Président de SAS); William TAN (Directeur Général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ACTIVE PILATES Paris

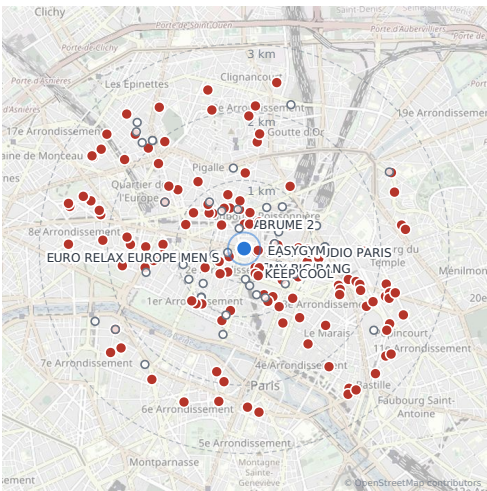
28 BOULEVARD POISSONNIERE 75009 PARIS · opened 2026-05-28 · SIRET 10171625600025

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	59.6	58.2	-1.4
Gyms within 1 km	38	40	+2
Gyms within 2 km	77	82	+5
Competition weight, 2 km	77.93	82.98	+6%
Capture, 2 km	8,155	7,706	-6%
Saturation, 2 km vs national baseline	+153%	+169%	+16 pts

Competitor field as it stood on 2026-05-28 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



132 gym floors, 43 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	65,584 people	100 10,792 aged 18-64 + 54,792 workers = 65,584 over 0.79 km2 = 83,504/km2
		2 km	713,176 people	100 185,164 aged 18-64 + 528,012 workers = 713,176 over 12.57 km2 = 56,753/km2
Competition weight 15%	0	500 m	15.35 wt	0 16 genuine gym floors and 6 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	82.98 wt	0 82 genuine gym floors and 42 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	76	500 m	3,985 people	87 755 residents + 3,230 workers, demand within 500 m against every competitor within 3 km
		2 km	7,706 people	68 1,998 residents + 5,708 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	9	500 m	LQ 9.19	0 16 clubs / 15,390 residents = 103.96 per 100k against 11.31 nationally
		2 km	LQ 2.69	16 82 clubs / 269,324 residents = 30.45 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.55×	100 34,720 EUR against 22,380 nationally, median of 9 IRIS within 500 m
		2 km	1.52×	100 34,050 EUR against 22,380 nationally, median of 168 IRIS within 2 km

NEAREST GYMS — 132 within 3 km; ▲ opened after 2026

0.19	SOMA STUDIO PARIS 2025	0.21	EASYGYM EasyGym 2019
0.25	EURO RELAX EUROPE MEN S CLUB	0.32	THE NEW ME The New Me 2024
0.36	ALBA 2015	0.36	MY BIG BANG My Big Bang 2017
0.37	BRUME 2 2026	0.4	KEEP COOL Keepcool 2013

... and 124 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Grands Boulevards — 86 m
Bus	Grands Boulevards — 31 m
Footfall	GDS BOULEVARDS — 25 m, 6,156,959 validations/yr RATP
Shops	150 within 150 m INSEE BPE

ACTIVE PILATES Villiers-Sur-Marne

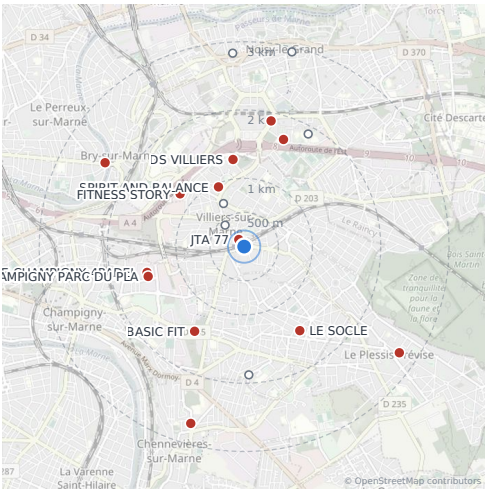
24 RUE ROBERT SCHUMANN 94350 VILLIERS-SUR-MARNE · opened 2026-02-25 · SIRET 10171625600017

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	75.9	74.7	-1.2
Gyms within 1 km	2	2	0
Gyms within 2 km	9	10	+1
Competition weight, 2 km	8.70	9.40	+8%
Capture, 2 km	10,592	9,845	-7%
Saturation, 2 km vs national baseline	+1%	+15%	+14 pts

Competitor field as it stood on 2026-02-25 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



13 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	72 500 m	6,846 people	75	5,350 aged 18-64 + 1,497 workers = 6,846 over 0.79 km2 = 8,717/km2
	2 km	70,376 people	70	47,642 aged 18-64 + 22,734 workers = 70,376 over 12.57 km2 = 5,600/km2
Competition weight 15%	44 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	9.40 wt	35	10 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	81 500 m	3,559 people	84	3,182 residents + 378 workers, demand within 500 m against every competitor within 3 km
	2 km	9,845 people	79	8,620 residents + 1,225 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	92 500 m	not measured	—	catchment of 8,278 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
	2 km	LQ 1.15	92	10 clubs / 79,070 residents = 12.65 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	87 500 m	1.19×	100	26,655 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.03×	78	23,115 EUR against 22,380 nationally, median of 28 IRIS within 2 km

NEAREST GYMS — 13 within 3 km; ▲ opened after 2026

0.13 JTA 77 2025	0.95 SPIRIT AND BALANCE 2022
1.21 FITNESS STORY 2017	1.29 DS VILLIERS Fitness Park 2018
1.44 BASIC FIT Basic-Fit	1.47 LE FIVE CHAMPIGNY;4PADEL CHAMPIGNY Keepcool 2013
1.47 KC CHAMPIGNY PARC DU PLATEAU 2023	1.48 ▲ LE SOCLE 2026
... and 5 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Villiers-sur-Marne - Le Plessis-Tréville — 113 m
Bus	Villiers-sur-Marne - Le Plessis-Tréville RER — 64 m
Footfall	VILLIERS SUR M — 132 m, 3,495,068 validations/yr RATP
Shops	30 within 150 m INSEE BPE

