

QJQB SPORT PIOLINE (FITNESS PARK - AIX LA PIOLINE)

1 club operated · AIX-EN-PROVENCE · company founded 2026-03-23

1

club

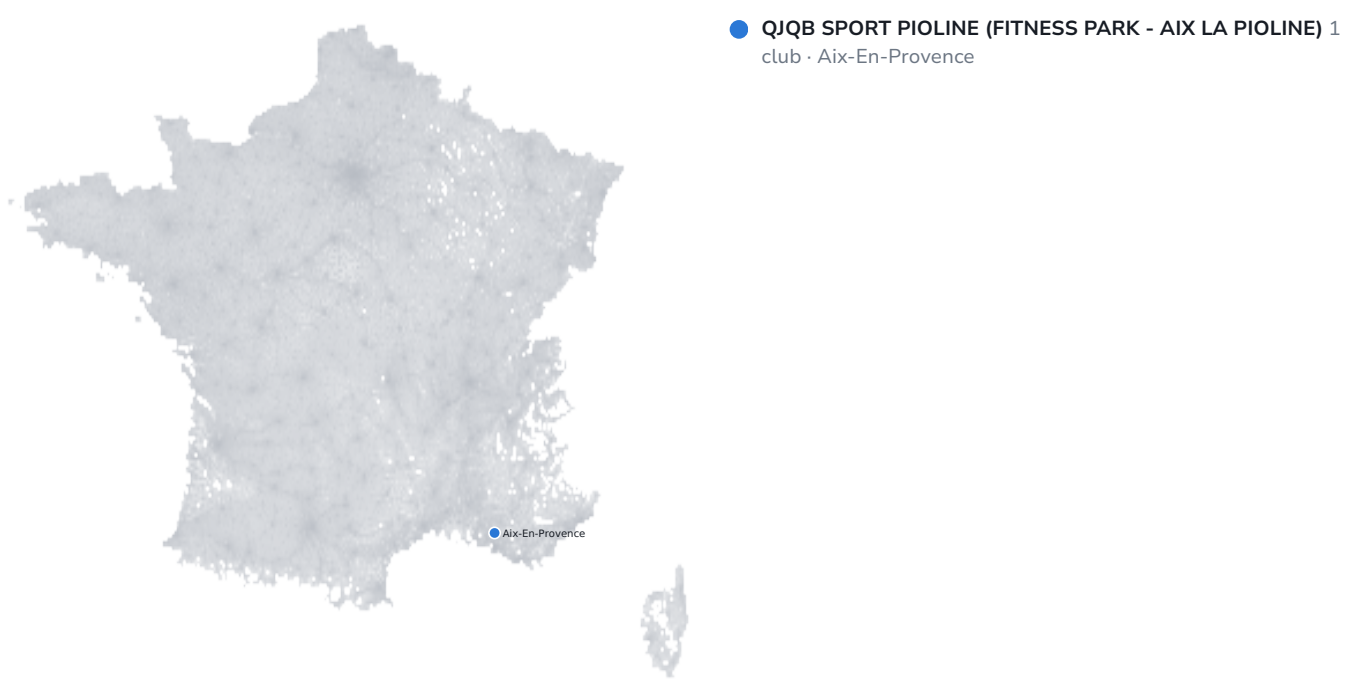
Aix-En-Provence

opened 2026-2026 · 1 closed

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS PARK - AIX LA PIOLINE	Aix-En-Provence 13290	2026	4 → 4	5 → 5	388 → 388	2,164 → 1,901

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: QJQB SPORT PIOLINE (FITNESS PARK - AIX LA PIOLINE) (Cavaillon).

LEGAL IDENTITY — INSEE Sirene

Legal name	QJQB SPORT PIOLINE (FITNESS PARK - AIX LA PIOLINE)
SIREN	102970217
Founded	2026-03-23
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	QJQB (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITNESS PARK - AIX LA PIOLINE Aix-En-Provence

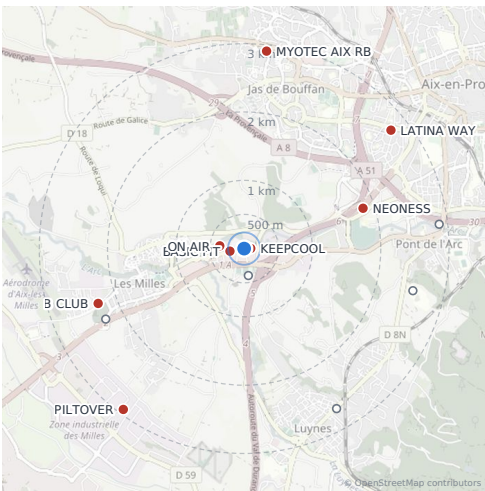
DIVISION LES MILLES ZAC LA PIOLINE 13290 AIX-EN-PROVENCE · opened 2026-04-30 · SIRET 10297021700026

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	41.9	40.8	-1.1
Gyms within 1 km	4	4	0
Gyms within 2 km	5	5	0
Competition weight, 2 km	2.85	2.85	0%
Capture, 2 km	2,164	1,901	-12%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-04-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	38 500 m	1,335 people	42	30 aged 18-64 + 1,306 workers = 1,335 over 0.79 km2 = 1,700/km2
	2 km	11,028 people	35	5,323 aged 18-64 + 5,704 workers = 11,028 over 12.57 km2 = 878/km2
Competition weight 15%	47 500 m	2.45 wt	24	3 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	2.85 wt	63	4 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	12 500 m	388 people	18	17 residents + 370 workers, demand within 500 m against every competitor within 3 km
	2 km	1,901 people	8	1,013 residents + 888 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 54 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 168.3 LQ
	2 km	not measured	—	catchment of 8,663 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	94 500 m	1.18x	100	26,380 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.07x	91	24,010 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2026

0.1	KEEP COOL Keepcool 2017	0.21	BASIC FIT Basic-Fit
0.36	ON AIR On Air 2026	1.84	NEONESS Neoneess 2026
2.28	▲ B CLUB 2026	2.76	LATINA WAY 2006
2.91	MYOTEC AIX RB 2022	2.94	PILTOVER 2026

ACCESS — straight-line, GTFS

Rail	Aix-en-Provence-TGV — 3522 m
Bus	Château — 27 m
Footfall	Aix-en-Provence — 3540 m, 938,858 travellers/yr SNCF
Shops	13 within 150 m INSEE BPE