

FITNESS BOURG-EN-BRESSE

1 club operated · BOURG-EN-BRESSE · company founded 2026-03-28

1

club

Bourg-En-Bresse

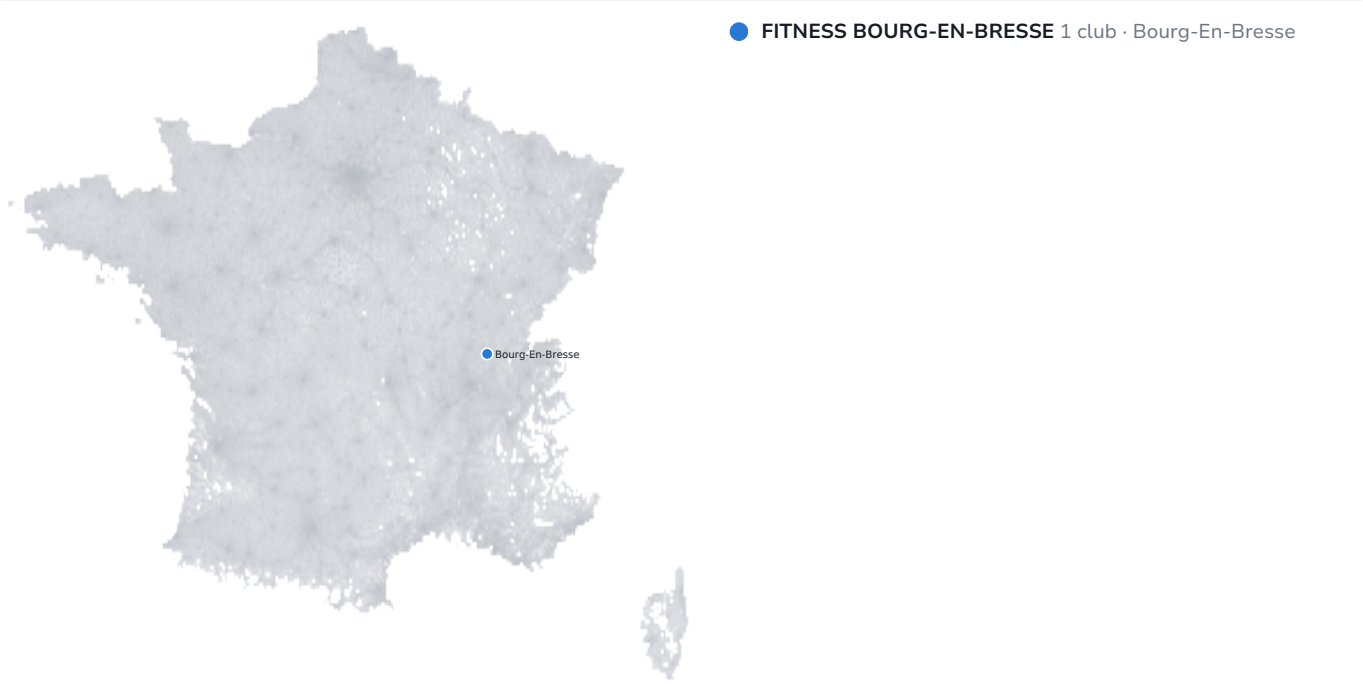
opened 2026-2026 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS BOURG-EN-BRESSE	Bourg-En-Bresse 01000	2026	2 → 2	4 → 4	1,768 → 1,765	6,103 → 6,006

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: FITNESS BOURG-EN-BRESSE (Bourgoin-Jallieu).

LEGAL IDENTITY — INSEE Sirene

Legal name	FITNESS BOURG-EN-BRESSE
SIREN	103109310
Founded	2026-03-28
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Corentin Jean Marcel Marcel Clément LEBREUX (Directeur Général); Evan Charles RIHOUE (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITNESS BOURG-EN-BRESSE Bourg-En-Bresse

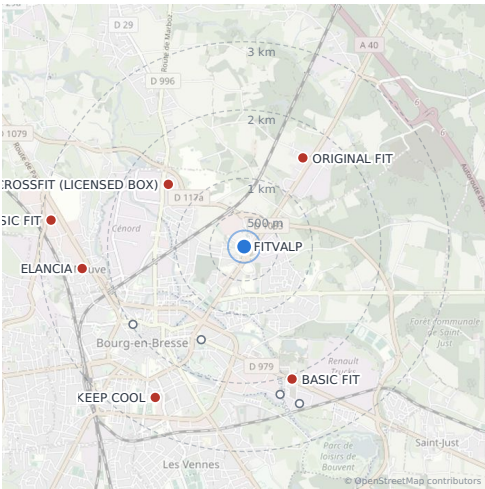
70 AVENUE FRANCOIS PIGNIER 01000 BOURG-EN-BRESSE · opened 2026-05-20 · SIRET 10310931000021

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	60.1	59.5	-0.6
Gyms within 1 km	2	2	0
Gyms within 2 km	4	4	0
Competition weight, 2 km	2.75	2.75	0%
Capture, 2 km	6,103	6,006	-2%
Saturation, 2 km vs national baseline	+57%	+62%	+4 pts

Competitor field as it stood on 2026-05-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	56 500 m	3,583 people	62	178 aged 18-64 + 3,405 workers = 3,583 over 0.79 km2 = 4,562/km2
	2 km	26,398 people	52	9,122 aged 18-64 + 17,276 workers = 26,398 over 12.57 km2 = 2,101/km2
Competition weight 15%	61 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.75 wt	63	3 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	60 500 m	1,765 people	63	155 residents + 1,610 workers, demand within 500 m against every competitor within 3 km
	2 km	6,006 people	58	2,877 residents + 3,129 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	69 500 m	not measured	—	catchment of 345 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 26.3 LQ
	2 km	LQ 1.62	69	3 clubs / 16,862 residents = 17.79 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	50 500 m	0.97×	56	21,660 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.94×	46	20,960 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2026

0.0	FITVALP 2019	1.44	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2022
1.56	ORIGINAL FIT 2015	2.06	BASIC FIT Basic-Fit 2023
2.39	ELANCIA Elancia 2016	2.56	KEEP COOL Keepcool 2013
2.85	BASIC FIT Basic-Fit 2023		

ACCESS — straight-line, GTFS

Rail	Bourg-en-Bresse Charité — 2208 m
Bus	Bourg-en-Bresse — 2993 m
Footfall	Bourg-en-Bresse — 2993 m, 2,062,701 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE