

BAM

1 club operated · FONT-ROMEUE-ODEILLO-VIA · company founded 2026-05-18

1

club

Font-Romeu-Odeillo-Via

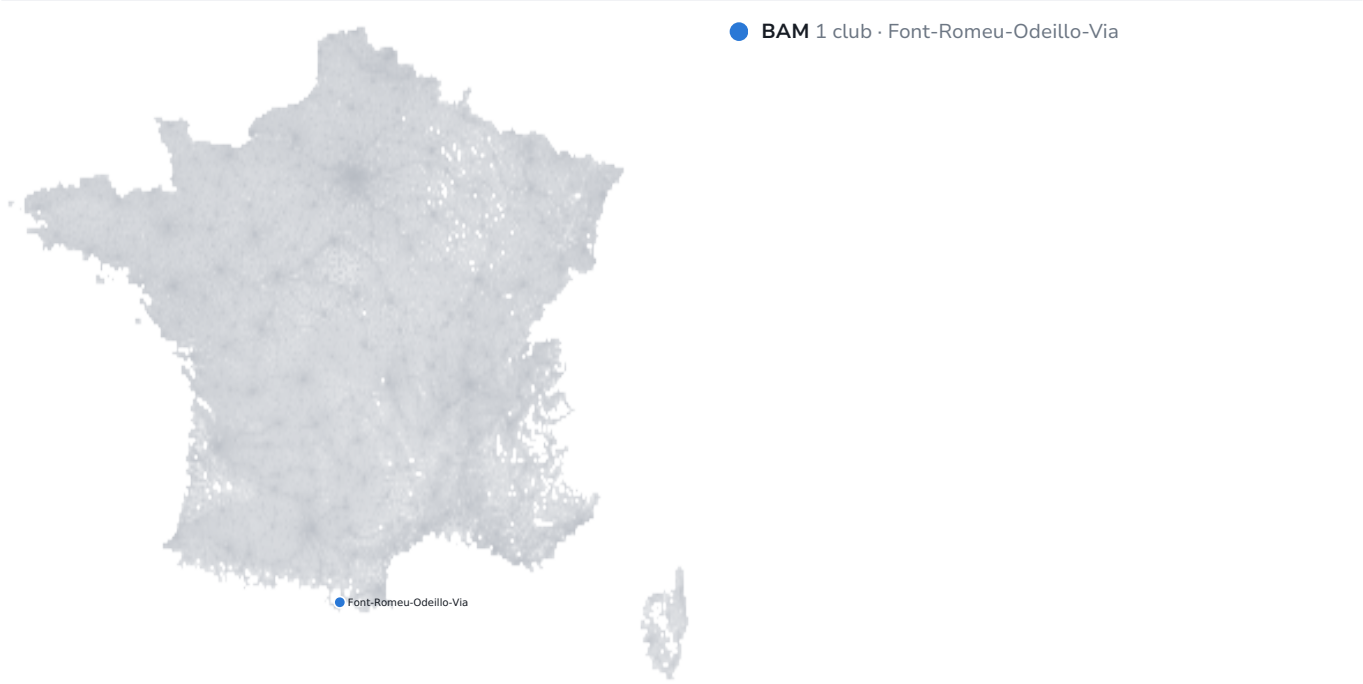
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BAM	Font-Romeu-Odeillo-Via 66120	2026	1 → 1	1 → 1	237 → 237	869 → 869

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	BAM	Registered capital	<i>not stated in any filing</i>
SIREN	105222657	Years filed	0 of the last 0 on record
Founded	2026-05-18	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Adrien LACORE (Directeur Général); Maxime Etienne LASSEUBE (Président de SAS); Benoit POURTANEL (Directeur Général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BAM Font-Romeu-Odeillo-Via

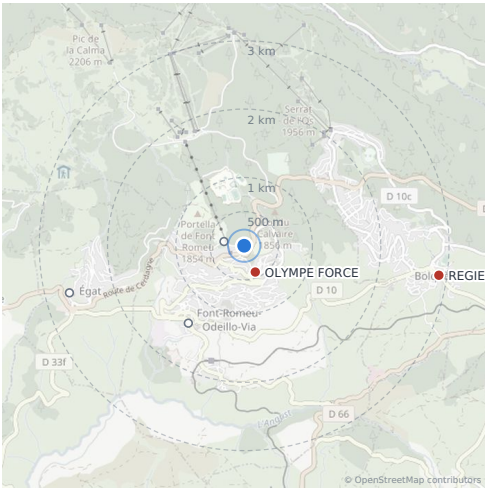
GOLF DE FONT-ROMEU AVENUE JEAN PAUL 66120 FONT-ROMEU-ODEILLO-VIA · opened 2026-05-18 · SIRET 10522265700014

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	26.9	26.9	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	1.60	1.60	0%
Capture, 2 km	869	869	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-05-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	11 500 m	486 people	21	194 aged 18-64 + 292 workers = 486 over 0.79 km2 = 619/km2
	2 km	2,135 people	4	1,278 aged 18-64 + 856 workers = 2,135 over 12.57 km2 = 170/km2
Competition weight 15%	64 500 m	1.30 wt	49	1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	1.60 wt	74	1 genuine gym floor and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	1 500 m	237 people	3	101 residents + 136 workers, demand within 500 m against every competitor within 3 km
	2 km	869 people	0	529 residents + 340 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 288 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 30.7 LQ
	2 km	not measured	—	catchment of 2,076 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.3 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	55 500 m	0.96×	55	21,580 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.96×	55	21,580 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 2 within 3 km; ▲ opened after 2026

0.42	OLYMPE FORCE 2024	2.88	REGIE MUNICIPALE DES SPORTS DE BOLQUERE 2011
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ACCESS — straight-line, GTFS

Rail	Font-Romeu-Odeillo-Via — 1745 m
Bus	FONT-ROMEU-ODEILLO-VIA - Place Dr Capelle — 593 m
Footfall	Font-Romeu-Odeillo-Via — 1745 m, 58,396 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE