

FITNESS ARENA RIVIERA

1 club operated · NICE · company founded 2026-05-26

1

club

Nice

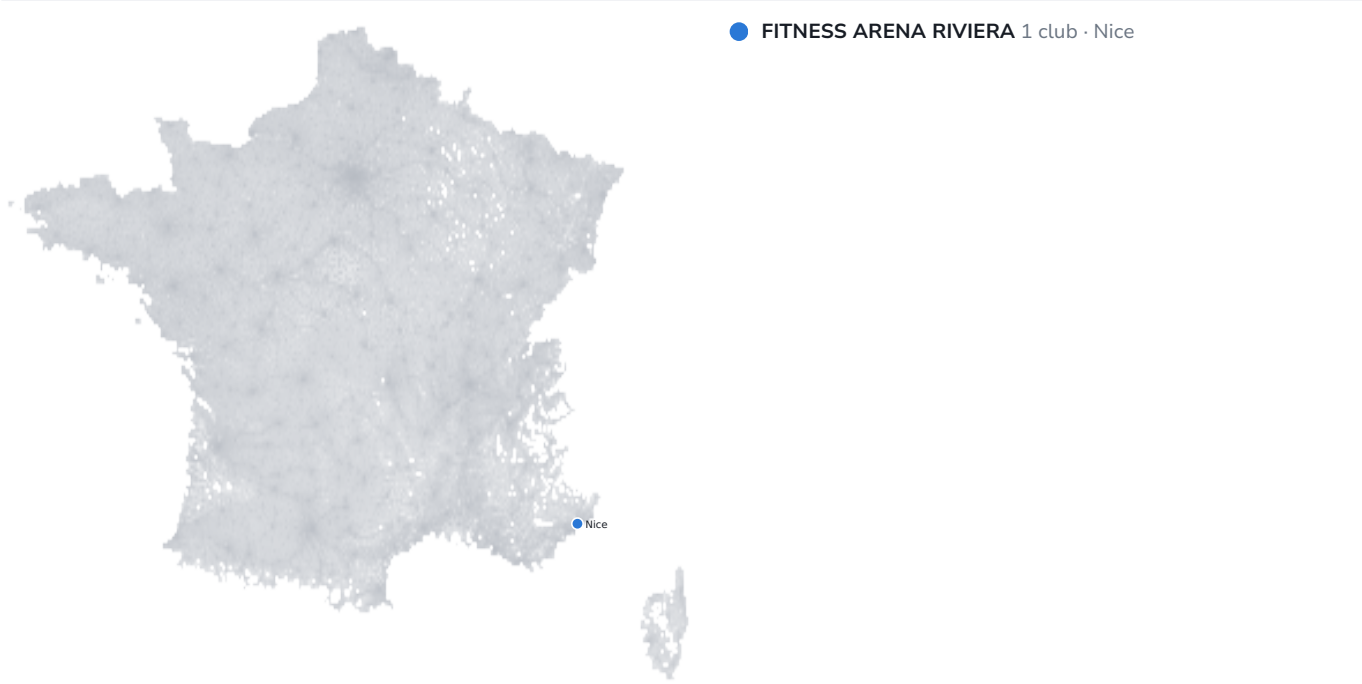
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS ARENA RIVIERA	Nice 06200	2026	1 → 1	4 → 5	6,262 → 5,683	19,520 → 16,086

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Duplicate registry rows set aside: Fitness Arena Riviera.

LEGAL IDENTITY — INSEE Sirene

Legal name	FITNESS ARENA RIVIERA
SIREN	106195167
Founded	2026-05-26
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Thibaut CHEVALIER (Président de SAS); Théa Salomé NEGRE (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITNESS ARENA RIVIERA Nice

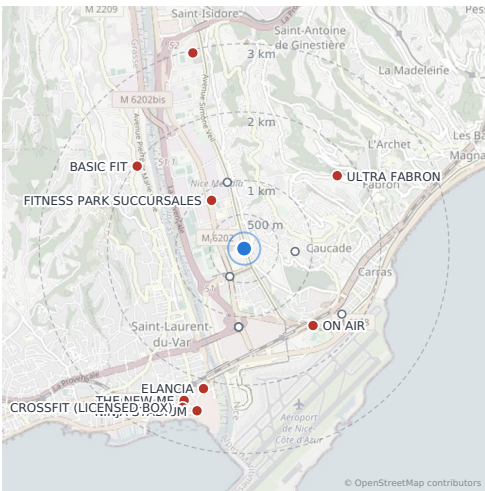
25 AVENUE SIMONE VEIL 06200 NICE · opened 2026-05-26 · SIRET 10619516700015

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	85	83.8	-1.2
Gyms within 1 km	1	2	+1
Gyms within 2 km	4	5	+1
Competition weight, 2 km	3.90	5.06	+30%
Capture, 2 km	19,520	16,086	-18%
Saturation, 2 km vs national baseline	-62%	-48%	+14 pts

Competitor field as it stood on 2026-05-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	73 500 m	7,056 people	75	4,241 aged 18-64 + 2,816 workers = 7,056 over 0.79 km2 = 8,984/km2
	2 km	71,970 people	71	40,309 aged 18-64 + 31,662 workers = 71,970 over 12.57 km2 = 5,727/km2
Competition weight 15%	64 500 m	0.30 wt	84	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	5.06 wt	50	4 genuine gym floors and 7 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	99 500 m	5,683 people	98	3,830 residents + 1,853 workers, demand within 500 m against every competitor within 3 km
	2 km	16,086 people	100	11,794 residents + 4,292 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 7,244 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
	2 km	LQ 0.52	100	4 clubs / 70,362 residents = 5.68 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	81 500 m	1.05×	82	23,440 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.04×	80	23,310 EUR against 22,380 nationally, median of 23 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2026

0.85 ▲ FITNESS PARK SUCCURSALES Fitness Park 2026	1.51 ON AIR On Air 2023
1.73 ULTRA FABRON 2019	1.98 BASIC FIT Basic-Fit 2018
2.13 ELANCIA Elancia 2019	2.39 THE NEW ME The New Me 2026
2.47 ▲ NINJA STADIUM 2026	2.49 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025

... and 1 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Méridia — 300 m
Bus	Collège Jules Romains — 86 m
Footfall	Nice Saint-Augustin — 1441 m, 2,414,208 travellers/yr SNCF
Shops	20 within 150 m INSEE BPE