

1 club operated · PAU · company founded 2026-06-18

1club

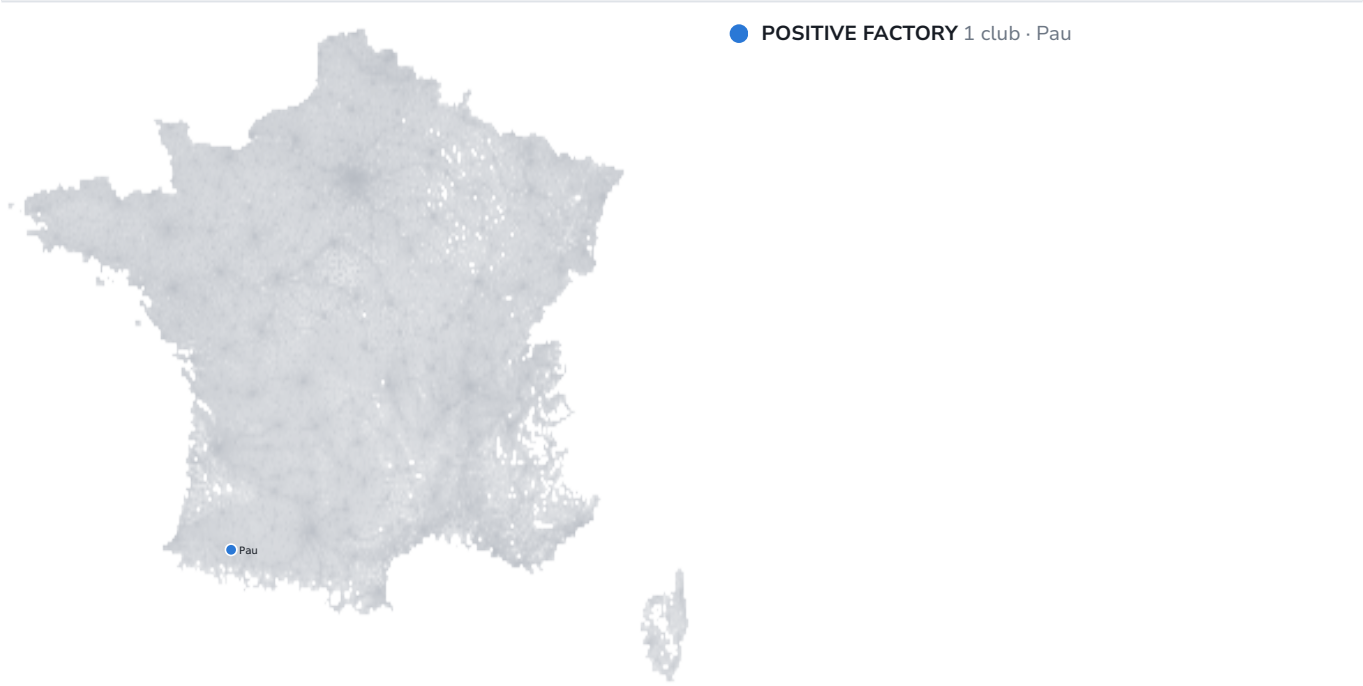
Pau

opened 2026–2026

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
POSITIVE FACTORY	Pau 64000	2026	3 → 3	5 → 5	367 → 367	1,563 → 1,563

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	POSITIVE FACTORY	Registered capital	not stated in any filing
SIREN	106570088	Years filed	0 of the last 0 on record
Founded	2026-06-18	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Olivier FONT-SALLÈS (Directeur Général); Clément MÉNÉTRIER (Président de SAS); Laurent POUBLAN (Directeur Général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

POSITIVE FACTORY Pau

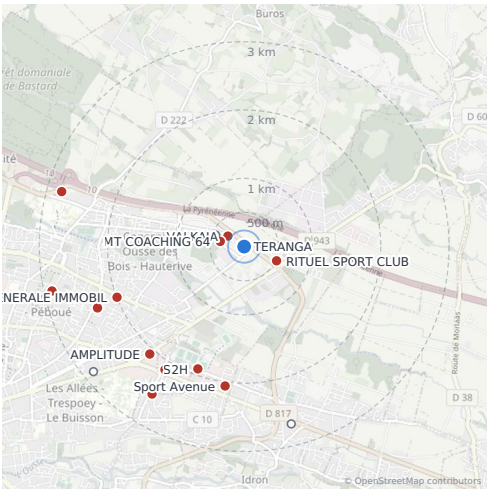
55 AVENUE LARRIBAU 64000 PAU · opened 2026-06-18 · SIRET 10657008800018

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	36.5	36.5	0.0
Gyms within 1 km	4	4	0
Gyms within 2 km	5	5	0
Competition weight, 2 km	4.80	4.80	0%
Capture, 2 km	1,563	1,563	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-06-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



13 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	43 500 m	1,685 people	46	34 aged 18-64 + 1,651 workers = 1,685 over 0.79 km2 = 2,146/km2
	2 km	14,269 people	40	2,790 aged 18-64 + 11,480 workers = 14,269 over 12.57 km2 = 1,135/km2
Competition weight 15%	36 500 m	3.10 wt	14	3 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	4.80 wt	51	5 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	7 500 m	367 people	16	11 residents + 357 workers, demand within 500 m against every competitor within 3 km
	2 km	1,563 people	0	292 residents + 1,272 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 61 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 144.8 LQ
	2 km	not measured	—	catchment of 4,856 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	84 500 m	1.00×	67	22,420 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.09×	96	24,330 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 13 within 3 km; ▲ opened after 2026

0.0	TERANGA 2023	0.28	VALKAIA 2025
0.36	MT COACHING 64 2025	0.52	RITUEL SPORT CLUB Rituel Sport Club 2012
1.92	S2H Fitness Park 2011	2.0	SOCIETE GENERALE IMMOBILIERE (SOGIM) 1979
2.06	Sport Avenue 2014	2.09	AMPLITUDE 2007
... and 5 more within 3 km.			

ACCESS — straight-line, GTFS

Rail	Pau — 5643 m
Bus	PAU CST Jean Feger — 131 m
Footfall	Pau — 5643 m, 1,482,868 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE

