

KERA

1 club operated · CLICHY · company founded 2026-06-16

1

club

Clichy

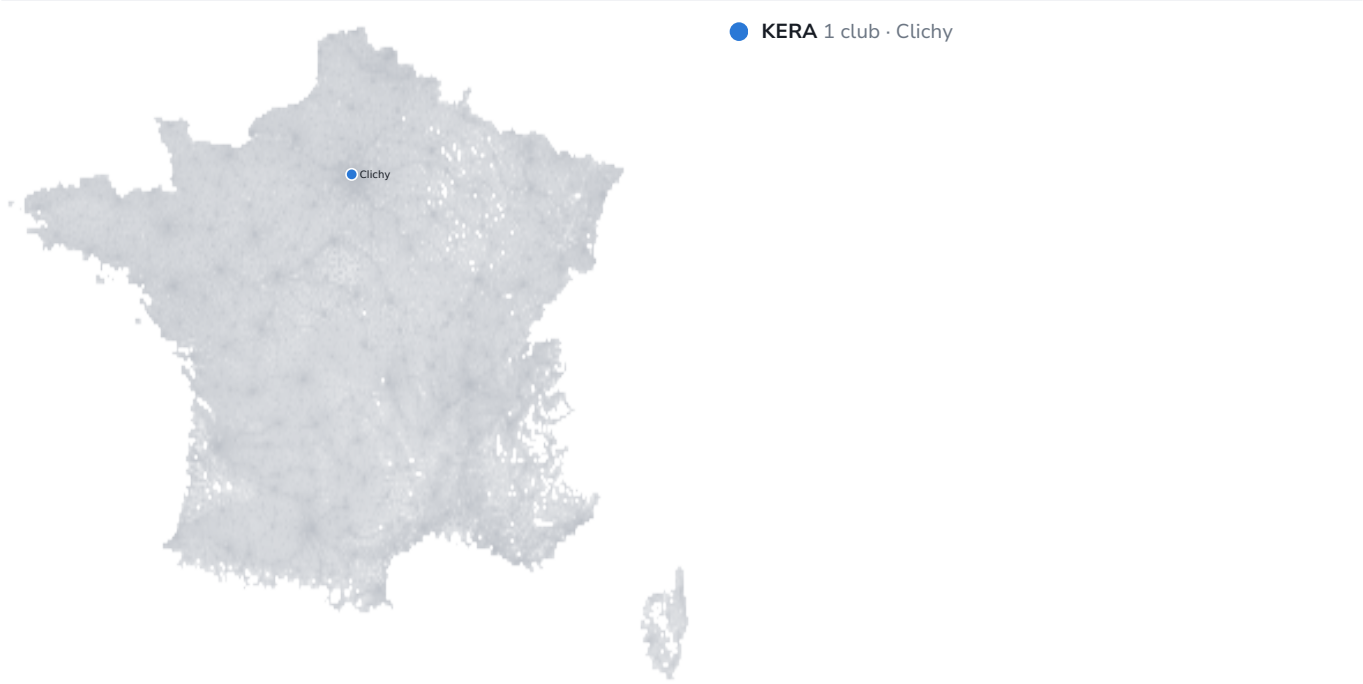
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
KERA	Clichy 92110	2026	6 → 6	34 → 41	4,621 → 4,505	9,208 → 8,605

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	KERA	Registered capital	<i>not stated in any filing</i>
SIREN	106893423	Years filed	0 of the last 0 on record
Founded	2026-06-16	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Marie-Michelle Kamtcheu (Président)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

KERA Clichy

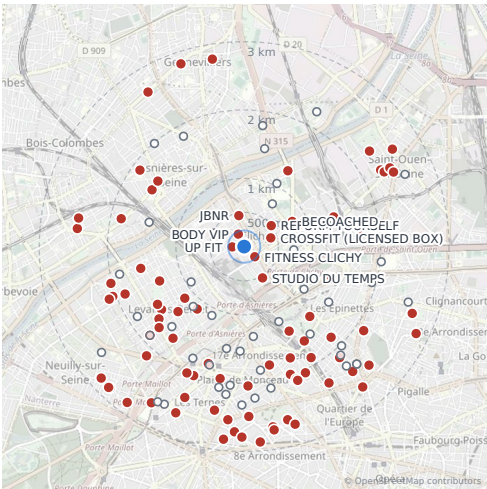
89 RUE DE PARIS 92110 CLICHY · opened 2026-06-16 · SIRET 10689342300017

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	71.2	68.7	-2.5
Gyms within 1 km	10	11	+1
Gyms within 2 km	34	41	+7
Competition weight, 2 km	34.45	41.55	+21%
Capture, 2 km	9,208	8,605	-7%
Saturation, 2 km vs national baseline	+13%	+41%	+28 pts

Competitor field as it stood on 2026-06-16 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



90 gym floors, 45 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	24,461 people	100 12,780 aged 18-64 + 11,680 workers = 24,461 over 0.79 km2 = 31,145/km2
		2 km	341,483 people	100 164,690 aged 18-64 + 176,792 workers = 341,483 over 12.57 km2 = 27,174/km2
Competition weight 15%	0	500 m	4.50 wt	0 5 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
		2 km	41.55 wt	0 40 genuine gym floors and 28 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	80	500 m	4,505 people	91 2,608 residents + 1,896 workers, demand within 500 m against every competitor within 3 km
		2 km	8,605 people	73 5,096 residents + 3,509 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	60	500 m	LQ 2.41	30 5 clubs / 18,859 residents = 26.51 per 100k against 11.01 nationally
		2 km	LQ 1.41	80 40 clubs / 258,276 residents = 15.49 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.15×	100 25,660 EUR against 22,380 nationally, median of 8 IRIS within 500 m
		2 km	1.27×	100 28,370 EUR against 22,380 nationally, median of 94 IRIS within 2 km

NEAREST GYMS — 90 within 3 km; ▲ opened after 2026

0.17 UP FIT 2013	0.2 BODY VIP 2014
0.21 FITNESS CLICHY 2016	0.41 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023
0.46 JBNR 2014	0.5 REFORM YOURSELF 2026
0.53 STUDIO DU TEMPS 2025	0.79 BECOACHED 2025
... and 82 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Mairie de Clichy — 341 m
Bus	Paris - Huntziger — 12 m
Footfall	MAIRIE CLICHY — 299 m, 5,140,636 validations/yr RATP
Shops	95 within 150 m INSEE BPE