

1club

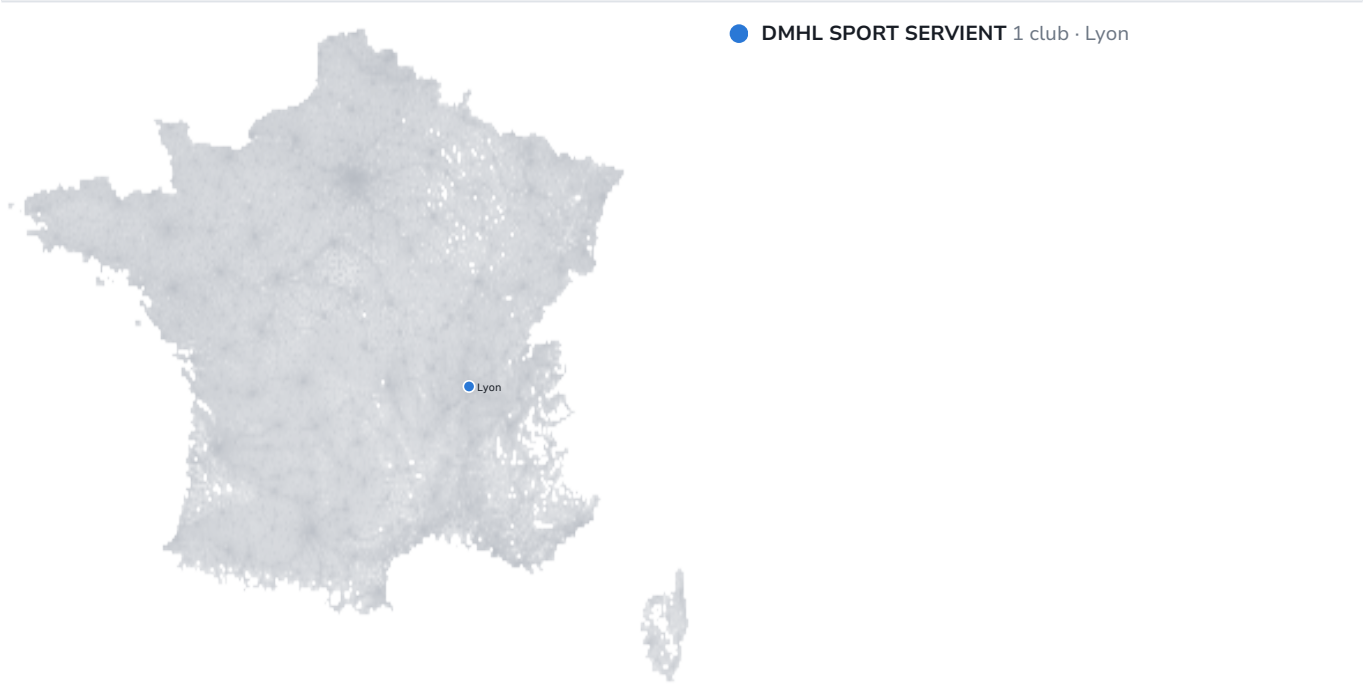
Lyon

opened 2026–2026

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
DMHL SPORT SERVIENT	Lyon 69003	2026	5 → 5	47 → 50	5,075 → 4,933	8,801 → 8,375

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	DMHL SPORT SERVIENT	Registered capital	not stated in any filing
SIREN	107150138	Years filed	0 of the last 0 on record
Founded	2026-06-23	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	DMHL HOLDING (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

DMHL SPORT SERVIENT Lyon

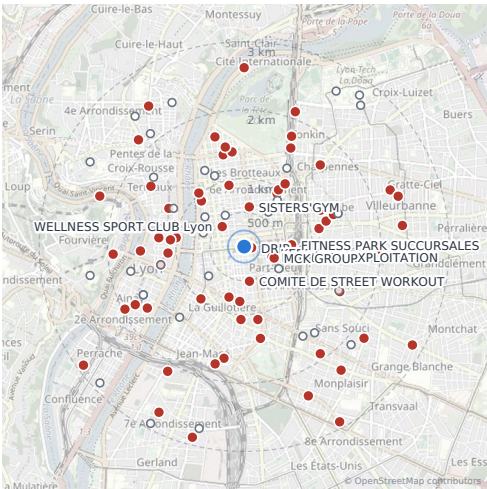
107 RUE SERVIENT 69003 LYON · opened 2026-06-23 · SIRET 10715013800017

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	63.7	62.6	-1.1
Gyms within 1 km	16	17	+1
Gyms within 2 km	47	50	+3
Competition weight, 2 km	49.03	51.94	+6%
Capture, 2 km	8,801	8,375	-5%
Saturation, 2 km vs national baseline	+100%	+112%	+13 pts

Competitor field as it stood on 2026-06-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



68 gym floors, 35 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	44,105 people	100 8,226 aged 18-64 + 35,879 workers = 44,105 over 0.79 km2 = 56,156/km2
		2 km	335,666 people	100 138,309 aged 18-64 + 197,358 workers = 335,666 over 12.57 km2 = 26,711/km2
Competition weight 15%	0	500 m	5.00 wt	0 5 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	51.94 wt	0 50 genuine gym floors and 23 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	81	500 m	4,933 people	94 1,416 residents + 3,517 workers, demand within 500 m against every competitor within 3 km
		2 km	8,375 people	72 3,126 residents + 5,249 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	26	500 m	LQ 3.41	0 5 clubs / 12,944 residents = 38.63 per 100k against 11.31 nationally
		2 km	LQ 2.12	44 50 clubs / 208,008 residents = 24.04 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.11×	100 24,840 EUR against 22,380 nationally, median of 5 IRIS within 500 m
		2 km	1.22×	100 27,385 EUR against 22,380 nationally, median of 82 IRIS within 2 km

NEAREST GYMS — 68 within 3 km; ▲ opened after 2026

0.11	DRIP 2025	0.4	KEEP COOL Keepcool 2016
0.43	EQUILIBRE EXPLOITATION 2026	0.43	WELLNESS SPORT CLUB Lyon 3 Wellness Sport Club 2022
0.47	MCK GROUP 2025	0.51	COMITE DE STREET WORKOUT AUVERGNE RHONE-ALPES 2025
0.59	SISTERS'GYM 2025	0.7	▲ FITNESS PARK SUCCURSALES Fitness Park 2026

... and 60 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Palais Justice Mairie 3e — 146 m
Bus	Part-Dieu Servient — 82 m
Footfall	Lyon Part Dieu — 707 m, 42,434,779 travellers/yr SNCF
Shops	56 within 150 m INSEE BPE

