

1club

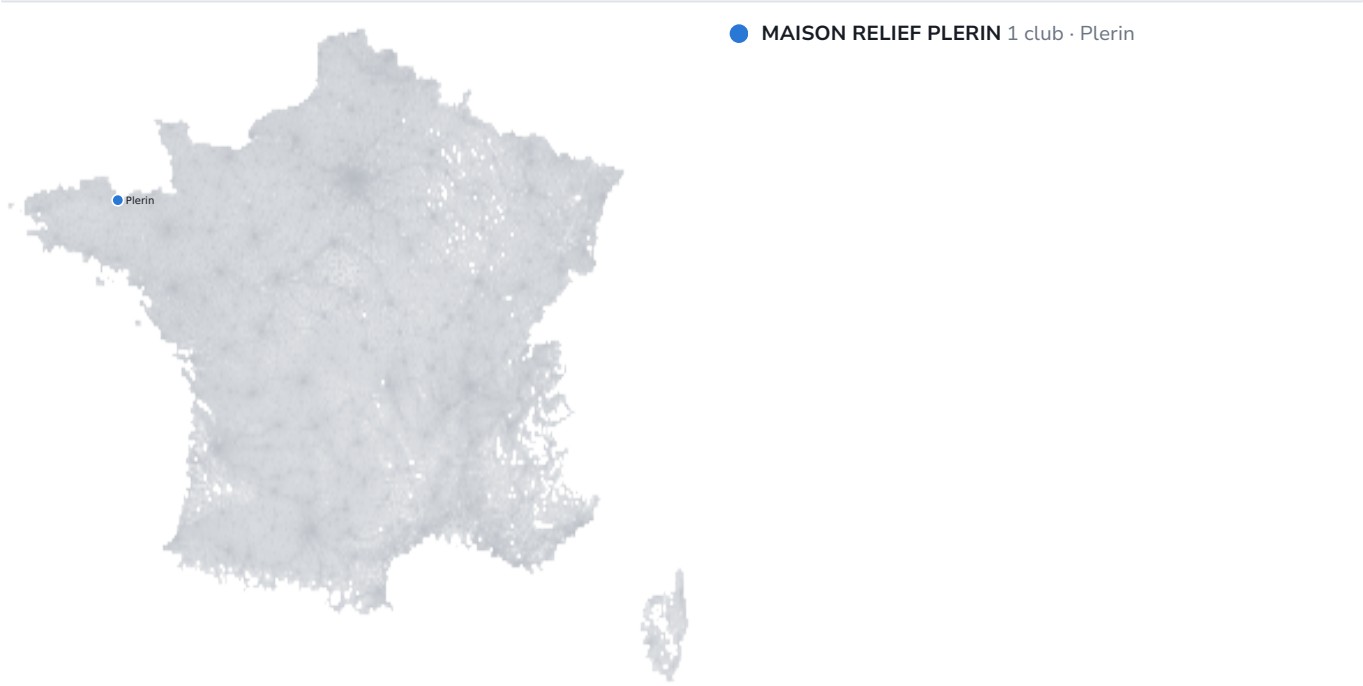
Plerin

opened 2026–2026

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MAISON RELIEF PLERIN	Plerin 22190	2026	1 → 1	7 → 7	866 → 793	1,992 → 1,839

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	MAISON RELIEF PLERIN	Registered capital	not stated in any filing
SIREN	108193327	Years filed	0 of the last 0 on record
Founded	2026-07-27	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Manon Anne Lucie LORCY (Gérant)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

MAISON RELIEF PLERIN Plerin

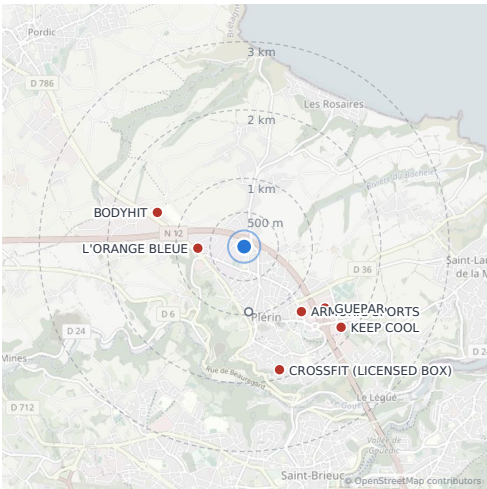
6 RUE LUCIEN ROSENGART 22190 PLERIN · opened 2026-07-27 · SIRET 10819332700013

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	49.6	48.4	-1.2
Gyms within 1 km	2	2	0
Gyms within 2 km	7	7	0
Competition weight, 2 km	5.60	6	+7%
Capture, 2 km	1,992	1,839	-8%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-07-27 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	37 500 m	1,139 people	39	256 aged 18-64 + 883 workers = 1,139 over 0.79 km2 = 1,450/km2
	2 km	11,193 people	35	3,190 aged 18-64 + 8,002 workers = 11,193 over 12.57 km2 = 891/km2
Competition weight 15%	68 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	6.00 wt	46	6 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	20 500 m	793 people	39	278 residents + 516 workers, demand within 500 m against every competitor within 3 km
	2 km	1,839 people	7	969 residents + 870 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 485 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 18.7 LQ
	2 km	not measured	—	catchment of 5,886 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.10×	100	24,720 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.10×	100	24,720 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2026

0.68 L'ORANGE BLEUE L'Orange Bleue 2021	1.27 ARMORIC SPORTS 2024
1.37 BODYHIT Bodyhit 2020	1.49 GUEPAR 2017
1.85 KEEP COOL Keepcool 2014	1.88 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2021

ACCESS — straight-line, GTFS

Rail	Saint-Brieuc — 4106 m
Bus	Rosengart — 232 m
Footfall	Saint-Brieuc — 4106 m, 1,946,492 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE