

1club

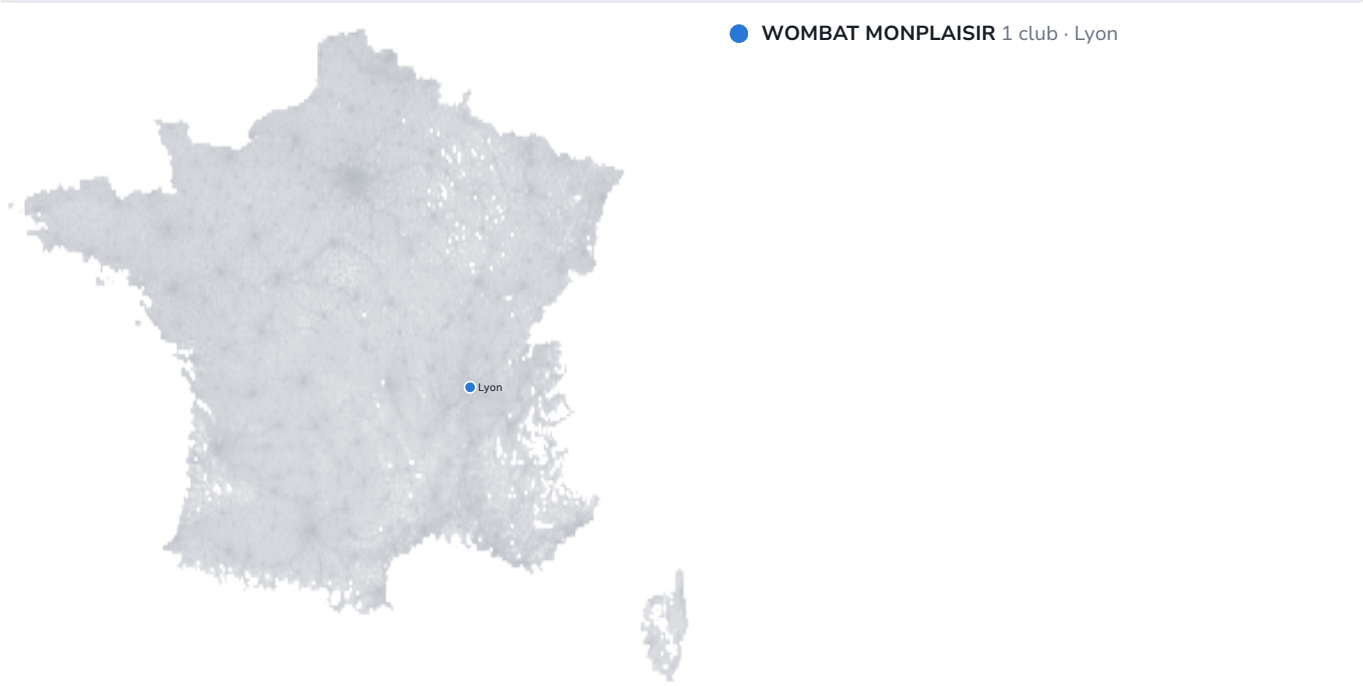
Lyon

opened 2026–2026

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
WOMBAT MONPLAISIR	Lyon 69003	2026	1 → 1	28 → 28	4,563 → 4,563	10,979 → 10,979

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	WOMBAT MONPLAISIR	Registered capital	not stated in any filing
SIREN	108490962	Years filed	0 of the last 0 on record
Founded	2026-09-01	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Guillaume Johann CHABERT (Directeur Général); WOMBAT GROUPE (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

WOMBAT MONPLAISIR Lyon

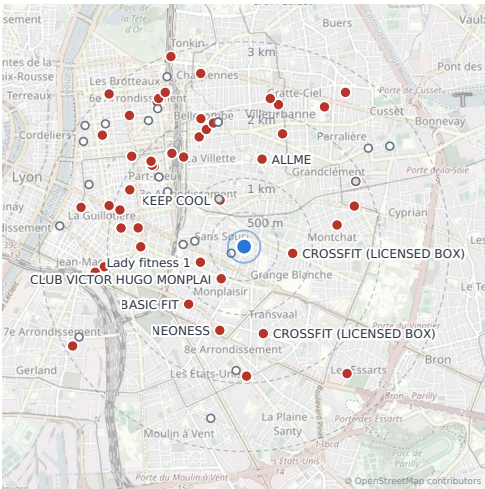
20 B RUE DOCTEUR REBATEL 69003 LYON · opened 2026-09-01 · SIRET 10849096200025

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	81.3	81.1	-0.2
Gyms within 1 km	5	5	0
Gyms within 2 km	28	28	0
Competition weight, 2 km	24.94	24.94	0%
Capture, 2 km	10,979	10,979	0%
Saturation, 2 km vs national baseline	+36%	+40%	+4 pts

Competitor field as it stood on 2026-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



48 gym floors, 22 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	88	500 m	9,930 people	82 7,342 aged 18-64 + 2,588 workers = 9,930 over 0.79 km2 = 12,643/km2
		2 km	222,228 people	92 114,861 aged 18-64 + 107,366 workers = 222,228 over 12.57 km2 = 17,684/km2
Competition weight 15%	45	500 m	0.05 wt	97 0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
		2 km	24.94 wt	10 27 genuine gym floors and 10 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	87	500 m	4,563 people	91 3,910 residents + 654 workers, demand within 500 m against every competitor within 3 km
		2 km	10,979 people	83 7,965 residents + 3,014 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	88	500 m	LQ 0.00	100 0 clubs / 11,430 residents = 0.00 per 100k against 11.01 nationally
		2 km	LQ 1.40	80 27 clubs / 175,146 residents = 15.42 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.31×	100 29,390 EUR against 22,380 nationally, median of 5 IRIS within 500 m
		2 km	1.15×	100 25,770 EUR against 22,380 nationally, median of 53 IRIS within 2 km

NEAREST GYMS — 48 within 3 km; ▲ opened after 2026

0.58	CLUB VICTOR HUGO MONPLAISIR 2025	0.68	Lady fitness 1 2007
0.72	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2020	0.77	KEEP COOL Keepcool 2016
1.17	BASIC FIT Basic-Fit	1.28	NEONESS Neoneess 2014
1.3	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025	1.31	ALLME 2025
... and 40 more within 3 km.			

ACCESS — straight-line, GTFS

Metro	Monplaisir Lumière — 360 m
Bus	Harmonie Campus Pro — 27 m
Footfall	Lyon Part Dieu — 1701 m, 42,434,779 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE