

WELLEVATE LA BAULE

2 clubs operated · MEYLAN, LA BAULE-ESCOUBLAC · company founded 2026-07-16

2

clubs

Meylan, La Baule-Escoublac

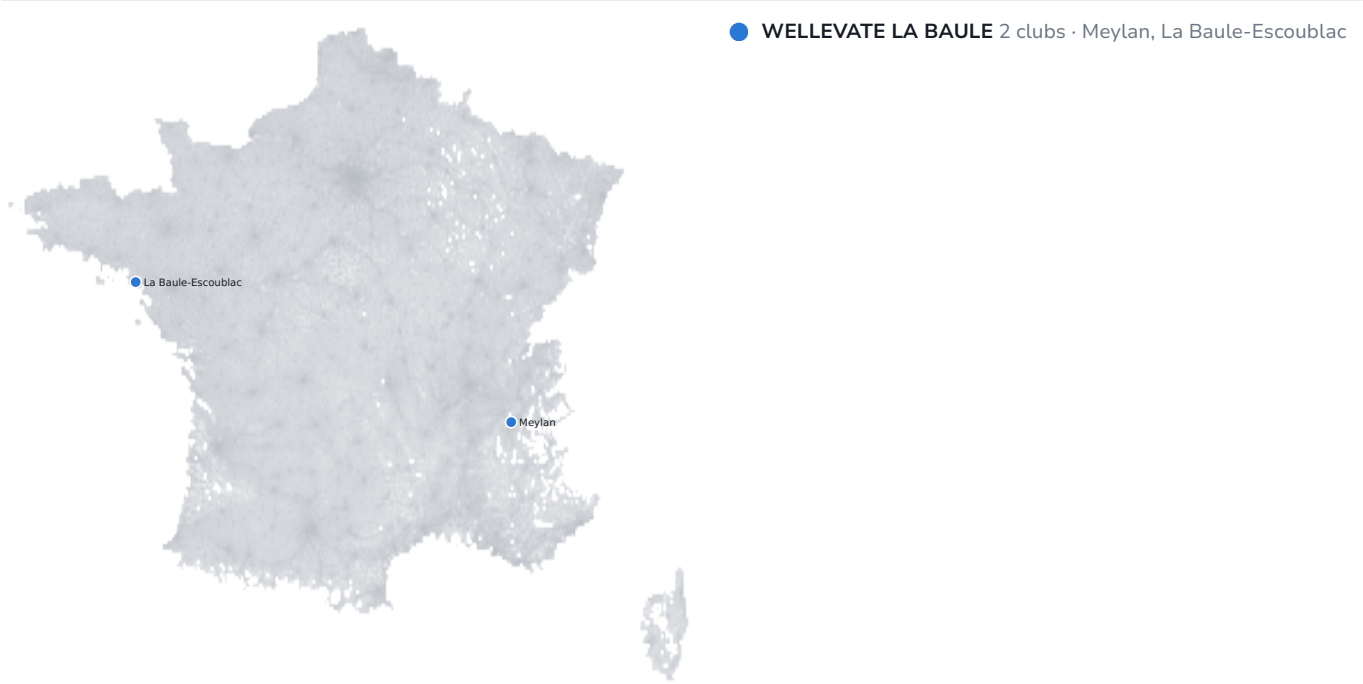
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
WELLEVATE LA BAULE	Meylan 38240	2026	2 → 2	5 → 5	1,504 → 1,504	6,696 → 6,696
DROP'IN FACTORY	La Baule-Escoublac 44500	2026	1 → 1	3 → 3	1,259 → 1,259	3,258 → 3,258

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	WELLEVATE LA BAULE
SIREN	108658006
Founded	2026-07-16
Activity	93.13Z NAF/APE code
Employees	NN Sirene band

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

DROP'IN FACTORY La Baule-Escoublac

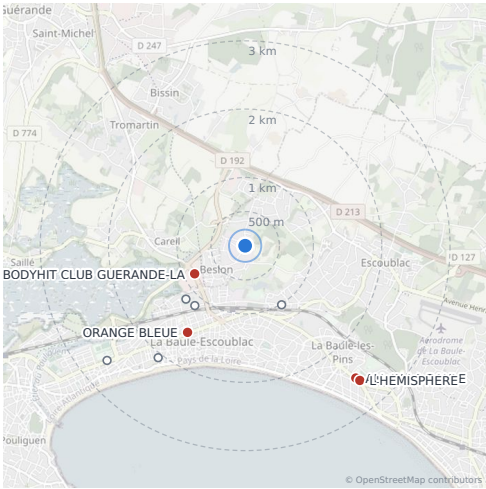
LIEUDIT JARDIN DE KIVEAU 88 AVENUE DES NOELLES 44500 LA BAULE-ESCOUBLAC · opened 2026-09-28 · SIRET 10865800600029

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	57.1	56.7	-0.4
Gyms within 1 km	2	2	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	2.70	2.70	0%
Capture, 2 km	3,258	3,258	0%
Saturation, 2 km vs national baseline	+77%	+82%	+5 pts

Competitor field as it stood on 2026-09-28 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	35 500 m	1,300 people	41	286 aged 18-64 + 1,014 workers = 1,300 over 0.79 km2 = 1,656/km2
	2 km	9,089 people	31	4,701 aged 18-64 + 4,388 workers = 9,089 over 12.57 km2 = 723/km2
Competition weight 15%	78 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.70 wt	64	2 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	40 500 m	1,259 people	53	385 residents + 873 workers, demand within 500 m against every competitor within 3 km
	2 km	3,258 people	31	2,036 residents + 1,222 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	59 500 m	not measured	—	catchment of 534 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 17.0 LQ
	2 km	LQ 1.82	59	2 clubs / 10,008 residents = 19.98 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	96 500 m	1.07×	91	24,020 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.18×	100	26,450 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2026

0.85	BODYHIT CLUB GUERANDE-LA BAULE Bodyhit 2025	1.52	ORANGE BLEUE L'Orange Bleue 2014
2.52	ALL IN LA BAULE 2026	2.59	L'HEMISPHERE 2018

ACCESS — straight-line, GTFS

Rail	Gare de La Baule-Escoublac — 955 m
Bus	Beslon — 8 m
Footfall	La Baule-Escoublac — 955 m, 586,554 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE

WELLEVATE LA BAULE Meylan

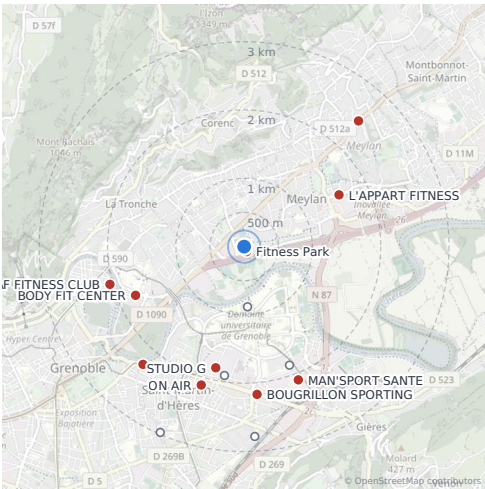
13 BOULEVARD DES ALPES 38240 MEYLAN · opened 2026-07-16 · SIRET 10865800600011

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	65.1	64.6	-0.5
Gyms within 1 km	2	2	0
Gyms within 2 km	5	5	0
Competition weight, 2 km	4.26	4.26	0%
Capture, 2 km	6,696	6,696	0%
Saturation, 2 km vs national baseline	+76%	+81%	+5 pts

Competitor field as it stood on 2026-07-16 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



11 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	58 500 m	2,227 people	52	722 aged 18-64 + 1,504 workers = 2,227 over 0.79 km2 = 2,835/km2
	2 km	46,726 people	63	11,407 aged 18-64 + 35,320 workers = 46,726 over 12.57 km2 = 3,718/km2
Competition weight 15%	60 500 m	0.70 wt	68	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.26 wt	54	4 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	61 500 m	1,504 people	58	727 residents + 777 workers, demand within 500 m against every competitor within 3 km
	2 km	6,696 people	62	4,124 residents + 2,572 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	60 500 m	not measured	—	catchment of 1,404 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.5 LQ
	2 km	LQ 1.81	60	4 clubs / 20,126 residents = 19.87 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.36x	100	30,440 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.24x	100	27,705 EUR against 22,380 nationally, median of 12 IRIS within 2 km

NEAREST GYMS — 11 within 3 km; ▲ opened after 2026

0.08 Fitness Park Fitness Park	1.58 L'APPART FITNESS L'Appart Fitness
1.74 BODY FIT CENTER 2014	1.82 STUDIO G 2019
2.04 AF FITNESS CLUB 2019	2.11 MAN'SPORT SANTE 2025
2.12 ON AIR On Air 2016	2.17 BOUGRILLON SPORTING Keepcool 2015

... and 3 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Gières, Université - Bibliothèques — 1226 m
Bus	Meylan, Aiguinards-Hexagone — 256 m
Footfall	Grenoble Universités - Gières — 2476 m, 844,967 travellers/yr SNCF
Shops	28 within 150 m INSEE BPE