

SAS STUDIO VIVO

1 club operated · LA SEYNE-SUR-MER · company founded 2026-09-01

1

club

La Seyne-Sur-Mer

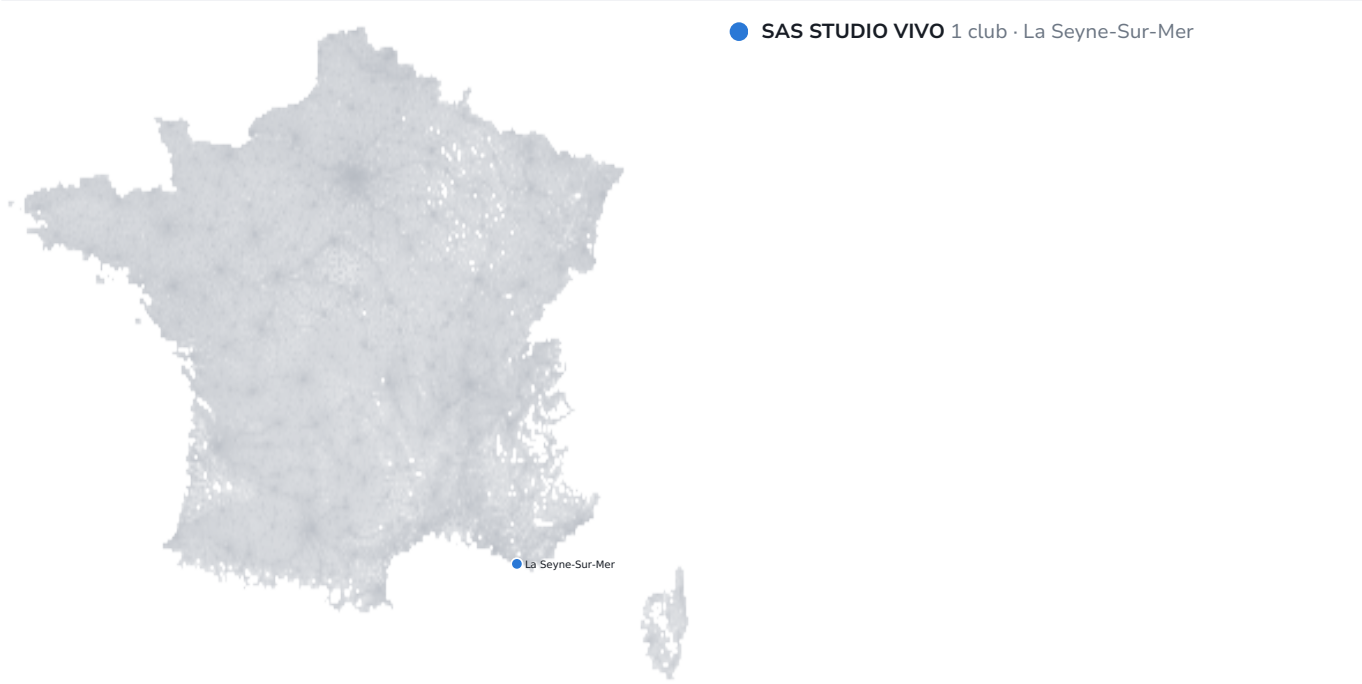
opened 2026-2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SAS STUDIO VIVO	La Seyne-Sur-Mer 83500	2026	2 → 2	3 → 3	1,737 → 1,737	6,219 → 6,219

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	SAS STUDIO VIVO	Registered capital	<i>not stated in any filing</i>
SIREN	108771882	Years filed	0 of the last 0 on record
Founded	2026-09-01	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Iris LEGUEN (Président de SAS); Emilie LEONELLI (Directeur Général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SAS STUDIO VIVO La Seyne-Sur-Mer

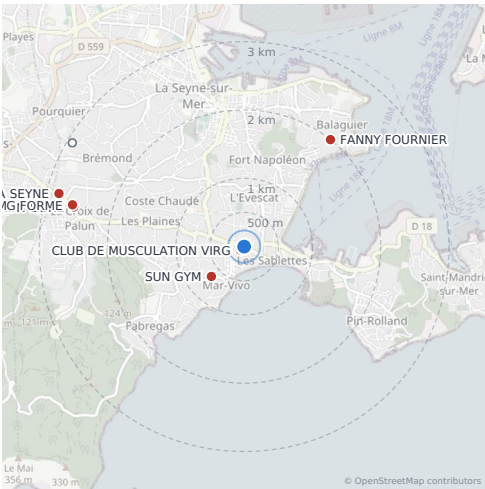
174 AVENUE CHARLES DE GAULLE 83500 LA SEYNE-SUR-MER · opened 2026-09-01 · SIRET 10877188200017

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	66.1	66.1	0.0
Gyms within 1 km	3	3	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	2	2	0%
Capture, 2 km	6,219	6,219	0%
Saturation, 2 km vs national baseline	-29%	-27%	+2 pts

Competitor field as it stood on 2026-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	46 500 m	2,194 people	52	1,720 aged 18-64 + 474 workers = 2,194 over 0.79 km2 = 2,793/km2
	2 km	15,450 people	42	13,253 aged 18-64 + 2,196 workers = 15,450 over 12.57 km2 = 1,229/km2
Competition weight 15%	65 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.00 wt	70	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	60 500 m	1,737 people	63	1,511 residents + 226 workers, demand within 500 m against every competitor within 3 km
	2 km	6,219 people	59	5,663 residents + 556 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 3,432 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.6 LQ
	2 km	LQ 0.73	100	2 clubs / 24,800 residents = 8.06 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	70 500 m	0.98×	61	22,000 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.03×	76	22,970 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2026

0.07 CLUB DE MUSCULATION VIRGINI-GYM 2011	0.65 SUN GYM 2013
2.01 FANNY FOURNIER 2022	2.56 ELECTRON LIBRE 2022
2.59 MG FORME 2011	2.82 SYNERGY FIT LA SEYNE Synergy Fit 2024

ACCESS — straight-line, GTFS

Rail	La Seyne - Six Fours — 4113 m
Bus	Mar Vivo — 78 m
Footfall	La Seyne - Six-Fours — 4113 m, 388,962 travellers/yr SNCF
Shops	14 within 150 m INSEE BPE