

GLAIRANS

1 club operated · PARIS · company founded 2026-08-03

1

club

Paris

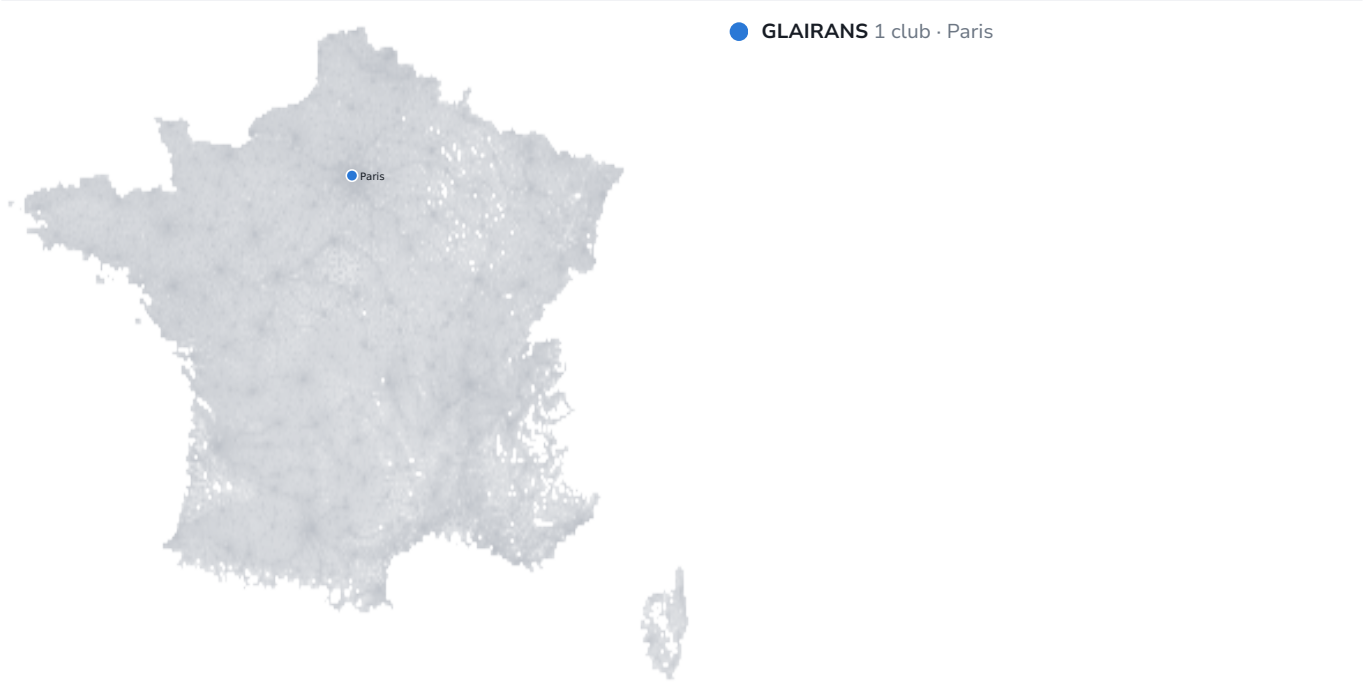
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CLUB PILATES	Paris 75017	2026	5 → 5	83 → 87	2,966 → 2,909	6,059 → 5,843

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	GLAIRANS
SIREN	108843236
Founded	2026-08-03
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Victor DE BELENET (DE BELENET) (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CLUB PILATES Paris

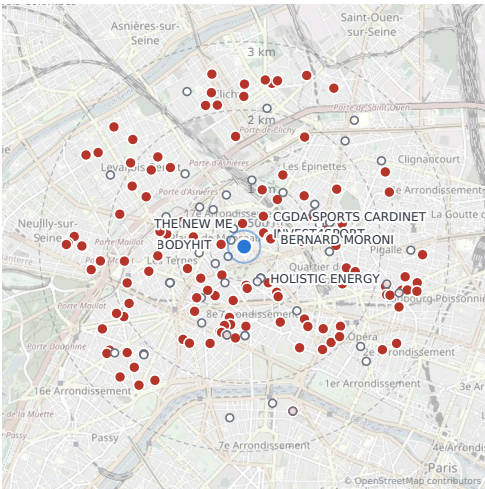
17 RUE DE PHALSBURG 75017 PARIS · opened 2026-08-03 · SIRET 10884323600010

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	58.8	57.1	-1.7
Gyms within 1 km	26	28	+2
Gyms within 2 km	83	87	+4
Competition weight, 2 km	88.41	92.41	+5%
Capture, 2 km	6,059	5,843	-4%
Saturation, 2 km vs national baseline	+168%	+188%	+21 pts

Competitor field as it stood on 2026-08-03 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



128 gym floors, 54 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	30,528 people	100 12,556 aged 18-64 + 17,971 workers = 30,528 over 0.79 km2 = 38,869/km2
		2 km	620,651 people	100 176,395 aged 18-64 + 444,256 workers = 620,651 over 12.57 km2 = 49,390/km2
Competition weight 15%	0	500 m	5.70 wt	0 5 genuine gym floors and 4 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	92.41 wt	0 87 genuine gym floors and 55 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	65	500 m	2,909 people	78 1,297 residents + 1,612 workers, demand within 500 m against every competitor within 3 km
		2 km	5,843 people	56 2,649 residents + 3,194 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	18	500 m	LQ 2.27	36 5 clubs / 20,016 residents = 24.98 per 100k against 11.01 nationally
		2 km	LQ 2.88	6 87 clubs / 273,986 residents = 31.75 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	2.19×	100 49,060 EUR against 22,380 nationally, median of 8 IRIS within 500 m
		2 km	1.74×	100 38,900 EUR against 22,380 nationally, median of 142 IRIS within 2 km

NEAREST GYMS — 128 within 3 km; ▲ opened after 2026

0.34	BODYHIT Bodyhit 2022	0.34	THE NEW ME The New Me 2023
0.35	INVEST4SPORT 2023	0.39	DYNAMO DYNAMO 2019
0.41	BERNARD MORONI 2007	0.52	LILY 2024
0.52	HOLISTIC ENERGY 2024	0.53	CGDA SPORTS CARDINET 2026

... and 120 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Malesherbes — 52 m
Bus	Place du Général Catroux — 155 m
Footfall	MALESHERBES — 47 m, 1,865,580 validations/yr RATP
Shops	101 within 150 m INSEE BPE