

SWAY STUDIO

1 club operated · SAINT-MAUR-DES-FOSES · company founded 2026-10-01

1

club

Saint-Maur-Des-Foses

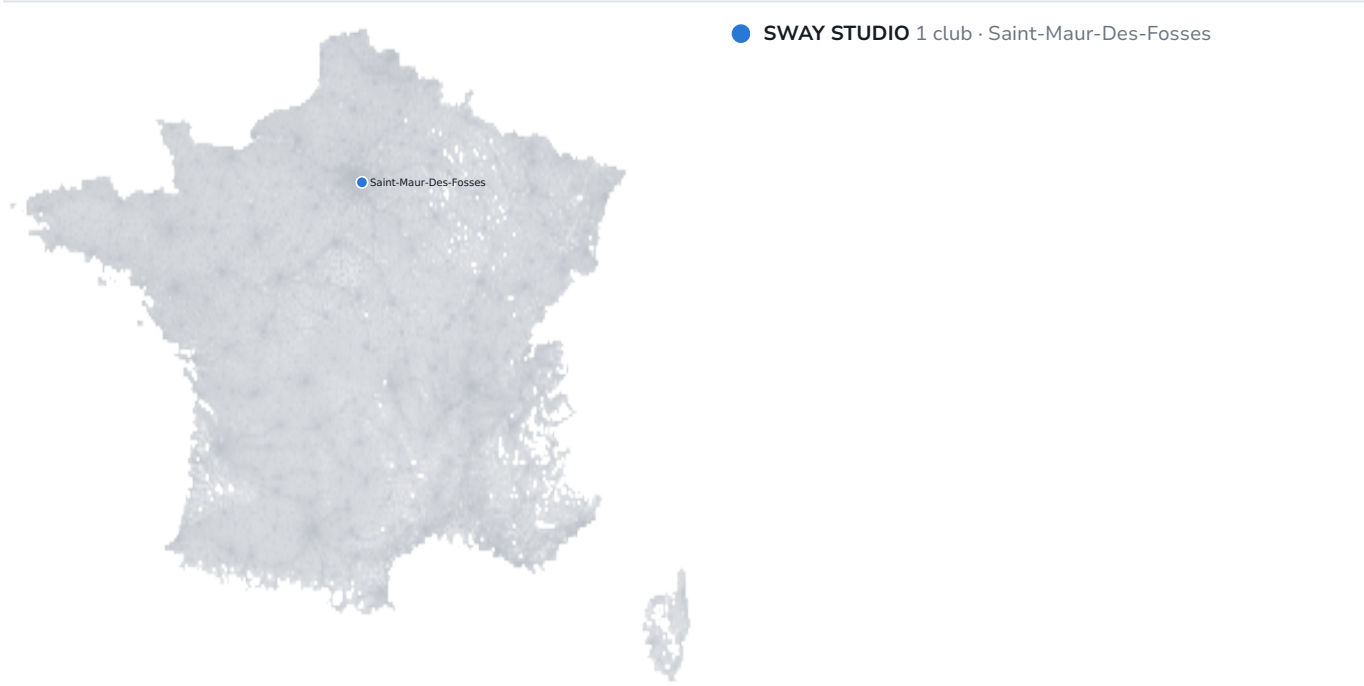
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SWAY STUDIO	Saint-Maur-Des-Foses 94100	2026	1 → 1	14 → 14	1,820 → 1,820	6,233 → 6,233

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SWAY STUDIO
SIREN	108881731
Founded	2026-10-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Cassy Marie MAKUNGA POLA (MAKUNGA POLA) (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SWAY STUDIO Saint-Maur-Des-Fosses

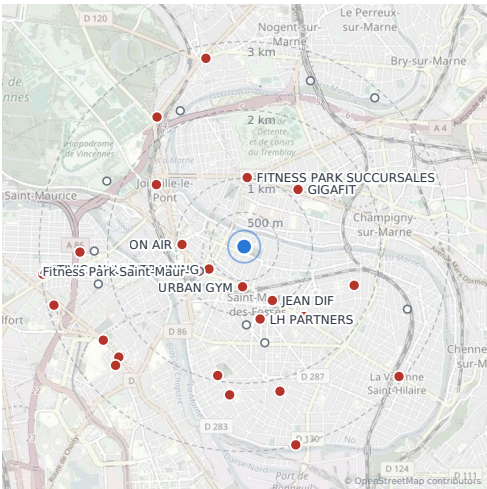
26 RUE DU DAUPHINE 94100 SAINT-MAUR-DES-FOSSÉS · opened 2026-10-01 · SIRET 10888173100013

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	72.2	72.2	0.0
Gyms within 1 km	6	6	0
Gyms within 2 km	14	14	0
Competition weight, 2 km	13.20	13.20	0%
Capture, 2 km	6,233	6,233	0%
Saturation, 2 km vs national baseline	+21%	+21%	0 pts

Competitor field as it stood on 2026-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



26 gym floors, 11 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	3,301 people	60	3,124 aged 18-64 + 177 workers = 3,301 over 0.79 km2 = 4,203/km2
	2 km	84,824 people	74	57,802 aged 18-64 + 27,022 workers = 84,824 over 12.57 km2 = 6,750/km2
Competition weight 15%	500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	13.20 wt	27	13 genuine gym floors and 4 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	500 m	1,820 people	64	1,750 residents + 70 workers, demand within 500 m against every competitor within 3 km
	2 km	6,233 people	59	5,339 residents + 893 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	catchment of 5,162 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
	2 km	LQ 1.21	90	13 clubs / 95,182 residents = 13.66 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	1.58x	100	35,470 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.34x	100	30,080 EUR against 22,380 nationally, median of 38 IRIS within 2 km

NEAREST GYMS — 26 within 3 km; ▲ opened after 2026

0.59	URBAN GYM 2012	0.61	ACTIV'CONSULT'TRAINING 2009
0.75	Fitness Park Saint-Maur-des-Fossés Fitness Park	0.89	JEAN DIF 1988
0.91	ON AIR On Air 2023	1.01	FITNESS PARK SUCCURSALES Fitness Park 2025
1.08	LH PARTNERS 2025	1.15	GIGAFIT GigaFit 2016
... and 18 more within 3 km.			

ACCESS — straight-line, GTFS

Rail	Le Parc de Saint-Maur — 658 m
Bus	Bourgogne — 99 m
Footfall	LE PARC S.MAUR — 656 m, 2,333,371 validations/yr RATP
Shops	4 within 150 m INSEE BPE

Generated 2026-10-19 21:07 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-19 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.