

FITBREIZH 29

1 club operated · BREST · company founded 2026-08-18

1

club

Brest

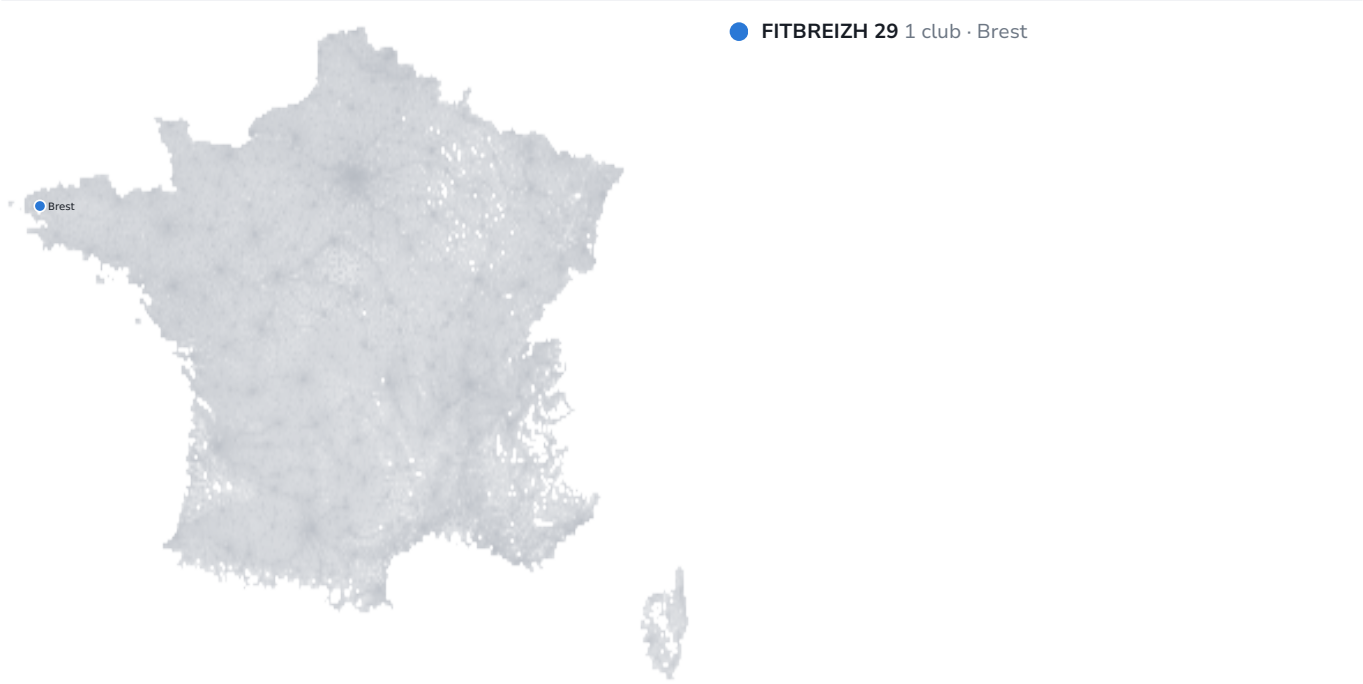
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITBREIZH 29	Brest 29200	2026	3 → 3	6 → 6	936 → 936	4,135 → 4,135

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	FITBREIZH 29
SIREN	108960485
Founded	2026-08-18
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	B&H 29 (Président de SAS); GA PARTNERS HOLDING (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITBREIZH 29 Brest

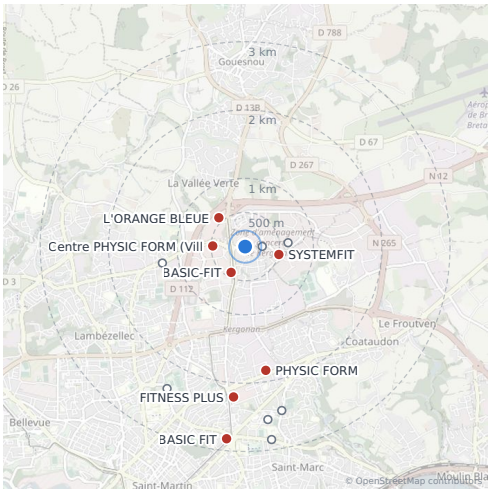
3 RUE GASTON PLANTE 29200 BREST · opened 2026-08-18 · SIRET 10896048500010

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	43	43	0.0
Gyms within 1 km	5	5	0
Gyms within 2 km	6	6	0
Competition weight, 2 km	5.01	5.01	0%
Capture, 2 km	4,135	4,135	0%
Saturation, 2 km vs national baseline	+268%	+278%	+10 pts

Competitor field as it stood on 2026-08-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	53 500 m	2,445 people	54	335 aged 18-64 + 2,110 workers = 2,445 over 0.79 km2 = 3,114/km2
	2 km	26,922 people	52	6,752 aged 18-64 + 20,170 workers = 26,922 over 12.57 km2 = 2,142/km2
Competition weight 15%	47 500 m	1.55 wt	43	2 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	5.01 wt	50	5 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	43 500 m	936 people	44	224 residents + 712 workers, demand within 500 m against every competitor within 3 km
	2 km	4,135 people	42	1,230 residents + 2,905 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	not measured	—	catchment of 586 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 15.5 LQ
	2 km	LQ 3.79	0	5 clubs / 12,002 residents = 41.66 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	82 500 m	1.16×	100	26,020 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.01×	70	22,590 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2026

0.43 BASIC-FIT Basic-Fit 2024	0.47 Centre PHYSIC FORM (Villeneuve) 2022
0.51 SYSTEMFIT 2023	0.57 L'ORANGE BLEUE L'Orange Bleue 2024
1.84 PHYSIC FORM 2009	2.21 FITNESS PLUS 2012
2.83 BASIC FIT Basic-Fit 2017	

ACCESS — straight-line, GTFS

Tram	Kergaradec — 369 m
Bus	Planté — 208 m
Footfall	Brest — 4573 m, 2,777,923 travellers/yr SNCF
Shops	9 within 150 m INSEE BPE