

ELITE PILATES

1 club operated · AUBAGNE · company founded 2026-08-25

1

club

Aubagne

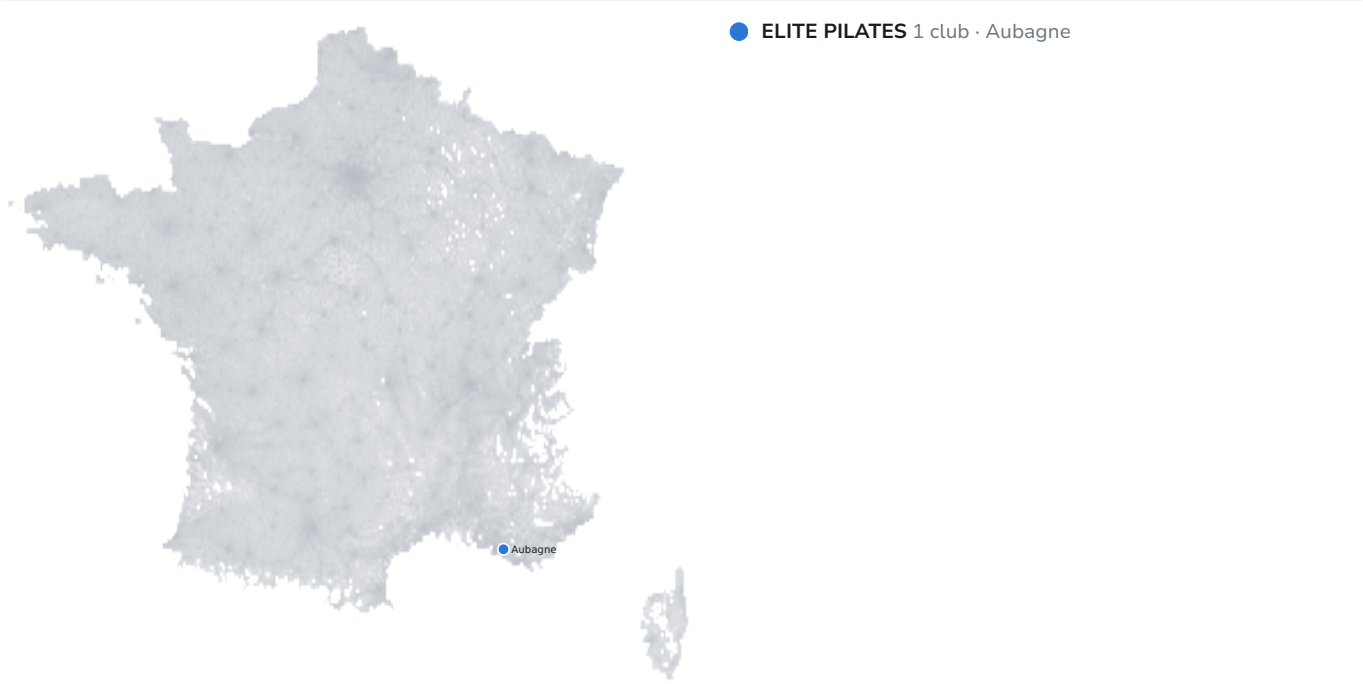
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ELITE PILATES	Aubagne 13400	2026	0 → 0	8 → 8	990 → 990	2,189 → 2,189

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ELITE PILATES
SIREN	109200154
Founded	2026-08-25
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Mathieu Eric Thomas Anthony GONZALES (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ELITE PILATES Aubagne

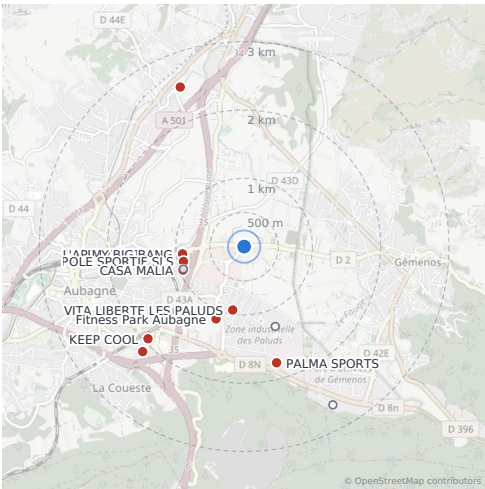
2136 ROUTE DE GEMENOS 13400 AUBAGNE · opened 2026-08-25 · SIRET 10920015400010

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	48	48	0.0
Gyms within 1 km	5	5	0
Gyms within 2 km	8	8	0
Competition weight, 2 km	7.70	7.70	0%
Capture, 2 km	2,189	2,189	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-08-25 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



10 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	46	500 m	1,852 people	48 112 aged 18-64 + 1,740 workers = 1,852 over 0.79 km2 = 2,359/km2
		2 km	17,158 people	44 4,326 aged 18-64 + 12,832 workers = 17,158 over 12.57 km2 = 1,365/km2
Competition weight 15%	64	500 m	0.00 wt	100 0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	7.70 wt	40 8 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	27	500 m	990 people	46 128 residents + 862 workers, demand within 500 m against every competitor within 3 km
		2 km	2,189 people	14 811 residents + 1,378 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	—	500 m	not measured	— catchment of 197 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 44.8 LQ
		2 km	not measured	— catchment of 7,822 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	71	500 m	1.01×	69 22,550 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	1.02×	72 22,725 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 10 within 3 km; ▲ opened after 2026

0.91	L'APPART FITNESS L'Appart Fitness 2023	0.91	MY BIG BANG My Big Bang 2024
0.91	POLE SPORTIF SLS 2025	0.94	VITA LIBERTE LES PALUDS Vita Liberte 2020
0.96	CASA MALIA 2025	1.13	Fitness Park Aubagne Fitness Park 2023
1.77	PALMA SPORTS 2024	1.95	KEEP COOL Keepcool 2014

... and 2 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Aubagne — 2588 m
Bus	Baumone — 149 m
Footfall	Aubagne — 2588 m, 1,160,401 travellers/yr SNCF
Shops	15 within 150 m INSEE BPE