

METHODE REFORMER

1 club operated · MAGNY-LE-HONGRE · company founded 2026-09-01

1

club

Magny-Le-Hongre

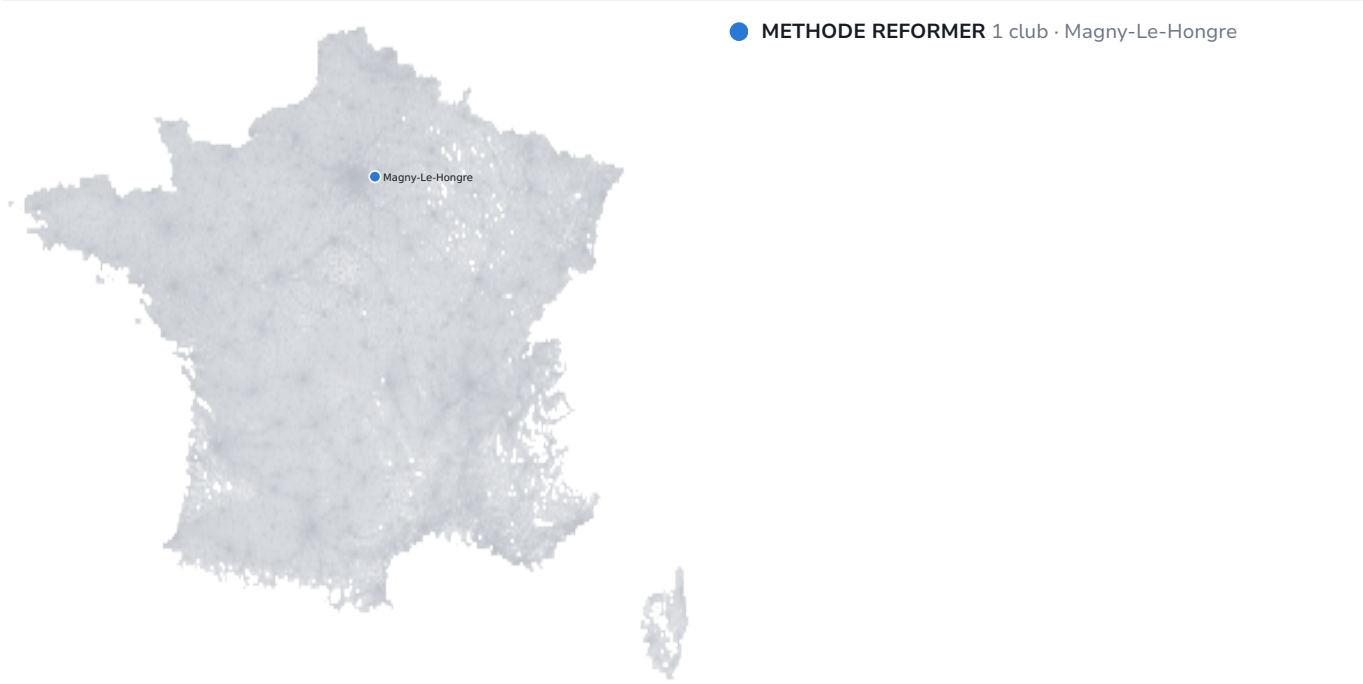
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
METHODE REFORMER	Magny-Le-Hongre 77700	2026	1 → 1	1 → 1	3,100 → 3,065	9,715 → 9,303

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	METHODE REFORMER
SIREN	109238923
Founded	2026-09-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Oceane BORDAIS (Président de SAS); Clement TOULOUSE (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

METHODE REFORMER Magny-Le-Hongre

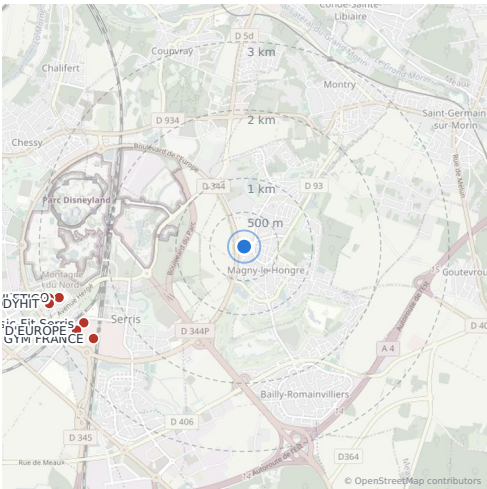
11 RUE DE COURTALIN VAL D EUROPE PARK B 77700 MAGNY-LE-HONGRE · opened 2026-09-01 · SIRET 10923892300014

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	80.3	80	-0.3
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	9,715	9,303	-4%
Saturation, 2 km vs national baseline	-100%	-100%	0 pts

Competitor field as it stood on 2026-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	42 500 m	2,458 people	54	1,623 aged 18-64 + 834 workers = 2,458 over 0.79 km2 = 3,129/km2
	2 km	10,626 people	34	8,484 aged 18-64 + 2,142 workers = 10,626 over 12.57 km2 = 846/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	78 500 m	3,065 people	80	2,283 residents + 781 workers, demand within 500 m against every competitor within 3 km
	2 km	9,303 people	76	7,924 residents + 1,379 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 2,458 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.7 LQ
	2 km	LQ 0.00	100	0 clubs / 12,870 residents = 0.00 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.32×	100	29,460 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.32×	100	29,460 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2026

2.58	GOLD'S GYM FRANCE 2024	2.6	Basic-Fit Serris Basic-Fit
2.74	FITNESS VAL D'EUROPE 2026	2.81	SLOW STUDIO 2025
2.95	▲ CEVA ATHLETIC 2026	2.97	BODYHIT Bodyhit 2021

ACCESS — straight-line, GTFS

Rail	Marne-la-Vallée-Chessy — 2001 m
Bus	Rue du Moulin à Vent — 80 m
Footfall	Marne-la-Vallée Chessy — 2002 m, 4,448,487 travellers/yr SNCF
Shops	8 within 150 m INSEE BPE