

MOVE IT PERFORMANCE

1 club operated · PLAN-D'ORGON · company founded 2026-09-01

1

club

Plan-D'orgon

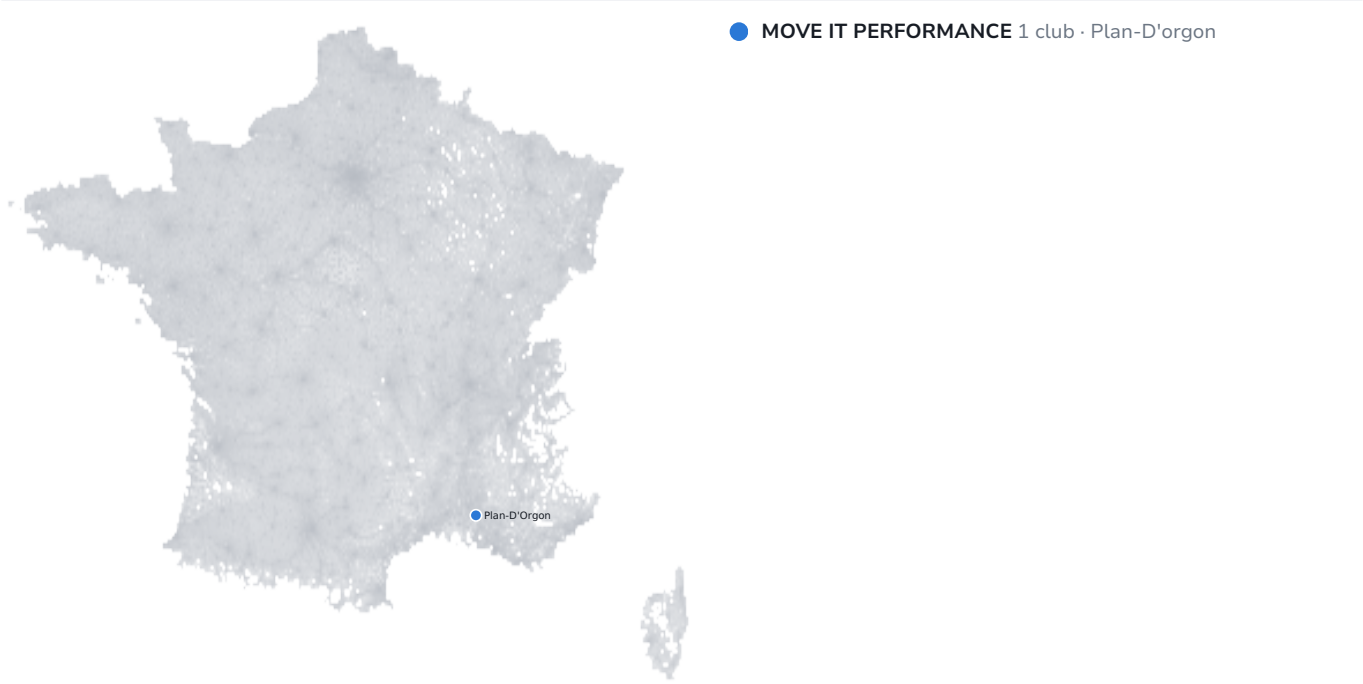
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MOVE IT PERFORMANCE	Plan-D'orgon 13750	2026	1 → 1	2 → 2	722 → 722	1,657 → 1,657

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	MOVE IT PERFORMANCE
SIREN	109411397
Founded	2026-09-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Patricia Alexandra LATY (Gérant); Tess Pascaline ROBERT (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

Competitor field as it stood on 2026-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

[illegible]

2 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

PARAMETER		WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	15	500 m	688 people	28	594 aged 18-64 + 94 workers = 688 over 0.79 km2 = 876/km2
		2 km	2,422 people	6	2,128 aged 18-64 + 294 workers = 2,422 over 12.57 km2 = 193/km2
Competition weight 15%	88	500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	16	500 m	722 people	36	681 residents + 41 workers, demand within 500 m against every competitor within 3 km
		2 km	1,657 people	2	1,550 residents + 107 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	—	500 m	<i>not measured</i>	—	catchment of 990 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 9.2 LQ
		2 km	<i>not measured</i>	—	catchment of 3,635 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.5 LQ
Fit weight 10%	—	unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	—	unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	73	500 m	1.02×	73	22,810 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	1.02×	73	22,810 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2026

0.71 SPORT ET BEAUTE 2008 2.8 CF CAVAILLON 2017

ACCESS — straight-line, GTFS

Rail	Orgon — 4353 m
Bus	Le Carrefour — 253 m
Footfall	Orgon — 4353 m, 33,803 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE