

OA STEEL

1 club operated · LIMONEST · company founded 2026-07-20

1

club

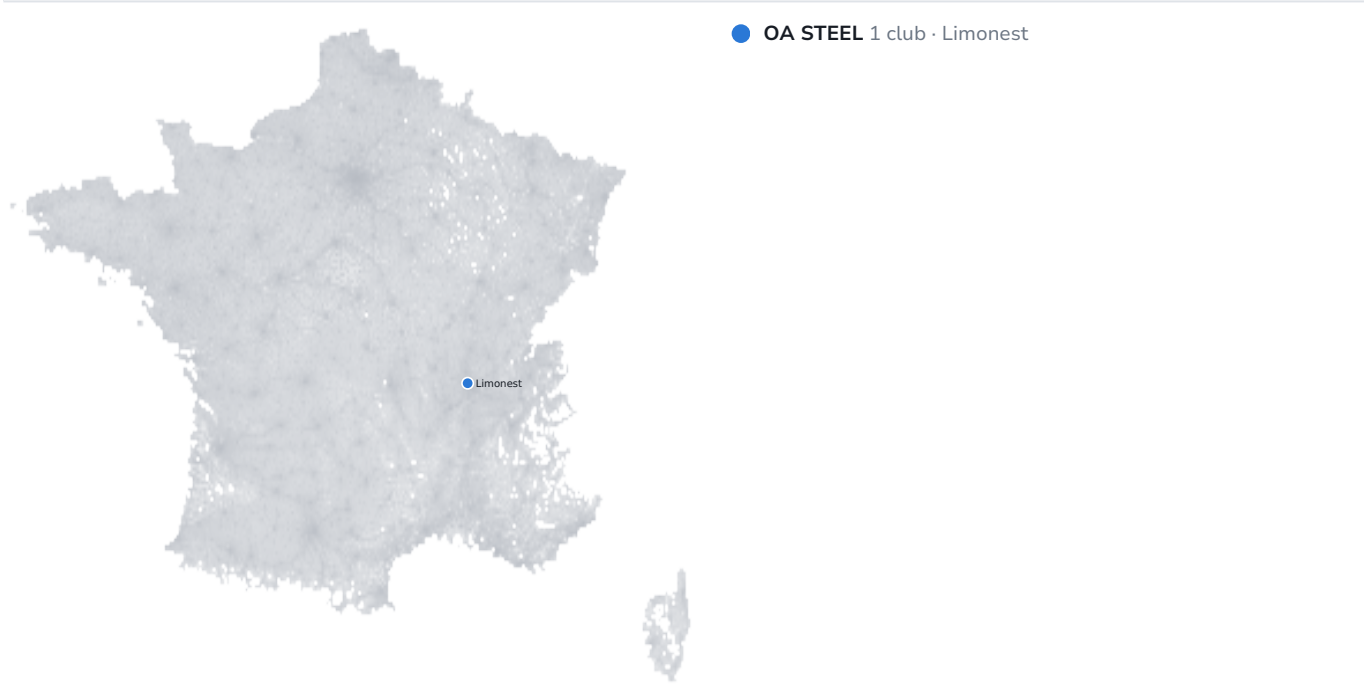
Limonest

opened 2026–2026

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
OA STEEL	Limonest 69760	2026	2 → 2	10 → 10	2,318 → 2,318	5,558 → 5,558

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OA STEEL
SIREN	109470625
Founded	2026-07-20
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	AC GROUPE (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

OA STEEL Limonest

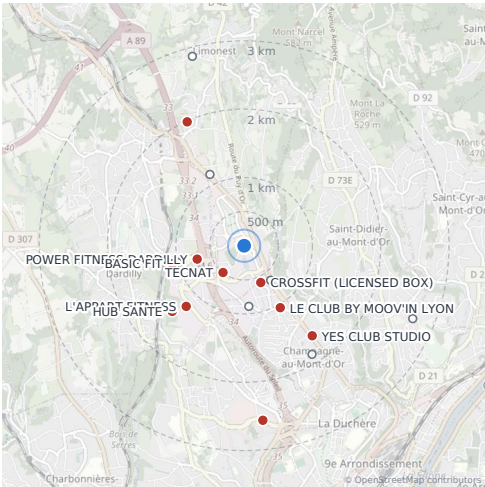
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CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	51.6	51.6	0.0
Gyms within 1 km	4	4	0
Gyms within 2 km	10	10	0
Competition weight, 2 km	8.27	8.27	0%
Capture, 2 km	5,558	5,558	0%
Saturation, 2 km vs national baseline	+520%	+538%	+17 pts

Competitor field as it stood on 2026-07-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



10 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	61 500 m	5,081 people	69	52 aged 18-64 + 5,029 workers = 5,081 over 0.79 km2 = 6,469/km2
	2 km	32,479 people	56	7,264 aged 18-64 + 25,215 workers = 32,479 over 12.57 km2 = 2,585/km2
Competition weight 15%	46 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	8.27 wt	38	9 genuine gym floors and 5 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	61 500 m	2,318 people	71	52 residents + 2,266 workers, demand within 500 m against every competitor within 3 km
	2 km	5,558 people	54	1,111 residents + 4,447 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	not measured	—	catchment of 85 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 106.9 LQ
	2 km	LQ 6.38	0	9 clubs / 12,826 residents = 70.17 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.24×	100	27,800 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.33×	100	29,740 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 10 within 3 km; ▲ opened after 2026

0.5	TECNAT 2010	0.59	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023
0.71	POWER FITNESS DARDILLY 2012	1.05	LE CLUB BY MOOV'IN LYON 2024
1.08	BASIC FIT Basic-Fit	1.23	L'APPART FITNESS L'Appart Fitness 2019
1.43	HUB SANTE 2024	1.65	YES CLUB STUDIO 2025
... and 2 more within 3 km.			

ACCESS — straight-line, GTFS

Rail	Dardilly - Le Jubin — 1362 m
Bus	Séquoia — 116 m
Footfall	Dardilly Le Jubin — 1362 m, 27,296 travellers/yr SNCF
Shops	10 within 150 m INSEE BPE