

WAY CHANTILLY

1 club operated · SENLIS · company founded 2026-07-31

1

club

Senlis

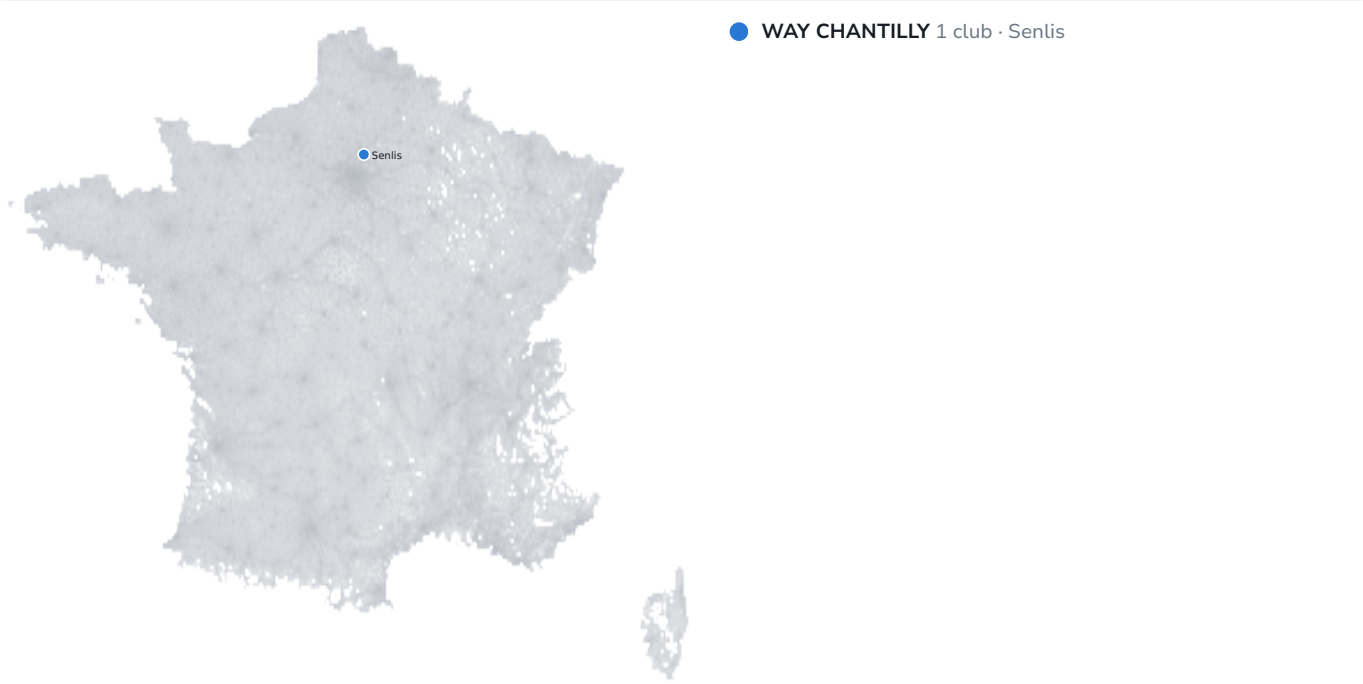
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
WAY CHANTILLY	Senlis 60300	2026	1 → 1	2 → 2	2,399 → 2,405	5,015 → 5,051

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	WAY CHANTILLY
SIREN	109541276
Founded	2026-07-31
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Aubin Philippe MALLARD (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

WAY CHANTILLY Senlis

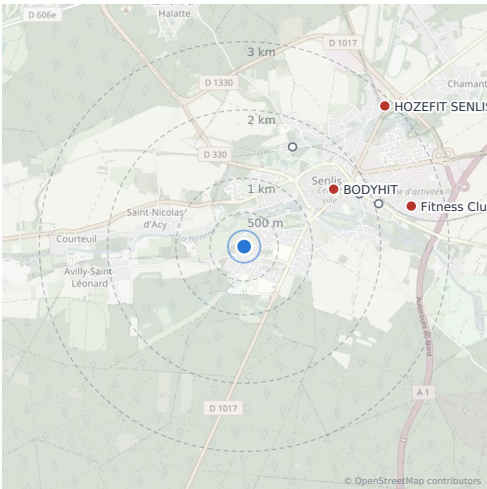
29 RUE DE L'HOTEL-DIEU DES MARAIS 60300 SENLIS · opened 2026-07-31 · SIRET 10954127600019

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	71.2	71.3	+0.1
Gyms within 1 km	1	1	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	1.60	1.60	0%
Capture, 2 km	5,015	5,051	+1%
Saturation, 2 km vs national baseline	-18%	-16%	+2 pts

Competitor field as it stood on 2026-07-31 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	38 500 m	1,571 people	45	1,387 aged 18-64 + 184 workers = 1,571 over 0.79 km2 = 2,001/km2
	2 km	9,959 people	33	6,367 aged 18-64 + 3,592 workers = 9,959 over 12.57 km2 = 792/km2
Competition weight 15%	84 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.60 wt	74	1 genuine gym floor and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	59 500 m	2,405 people	72	2,243 residents + 162 workers, demand within 500 m against every competitor within 3 km
	2 km	5,051 people	50	4,572 residents + 479 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 2,486 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.7 LQ
	2 km	LQ 0.84	100	1 club / 10,768 residents = 9.29 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.15×	100	25,790 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.15×	100	25,790 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2026

1.56	BODYHIT Bodyhit 2020	2.52	Fitness Club Senlis 2011
2.91	HOZEFIT SENLIS		
	L'Orange Bleue 2022		

ACCESS — straight-line, GTFS

Rail	Chantilly - Gouvieux — 7994 m
Bus	SENLIS - Brichebay — 172 m
Footfall	Chantilly - Gouvieux — 7994 m, 2,897,119 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE