

BCJC CENTRAL

1 club operated · LAMBALLE-ARMOR · company founded 2026-08-03

1

club

Lamballe-Armor

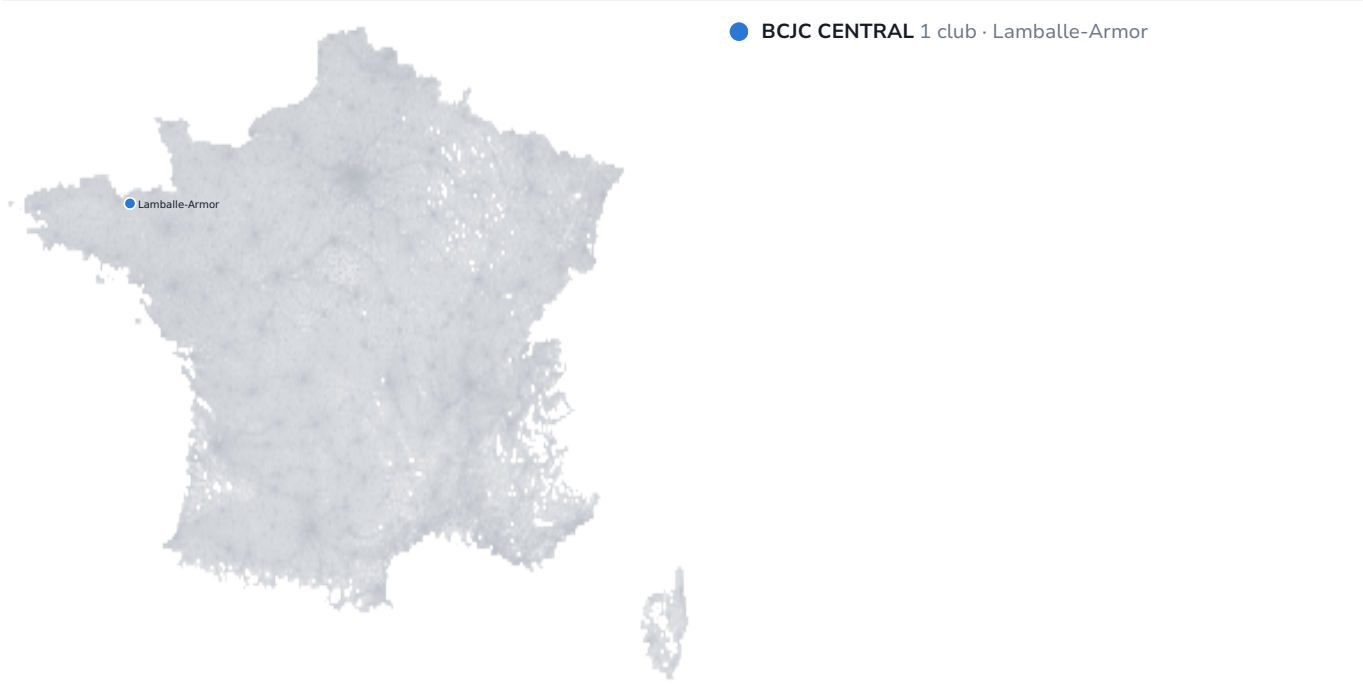
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LE CENTRAL 22	Lamballe-Armor 22400	2026	2 → 2	4 → 4	905 → 905	2,817 → 2,817

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BCJC CENTRAL
SIREN	109570325
Founded	2026-08-03
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	BERCOMM INVEST (Président de SAS); JACOMO INVEST (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LE CENTRAL 22 Lamballe-Armor

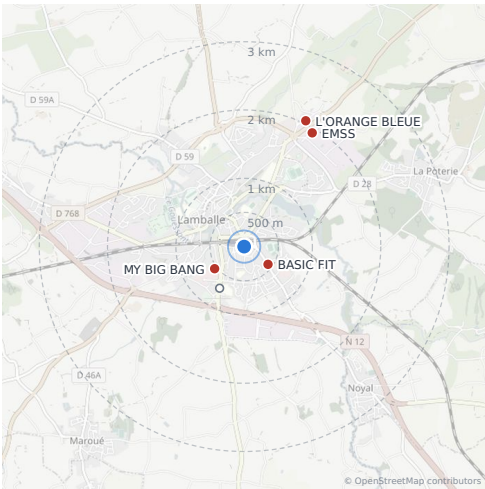
46 RUE CHANOINE DU TEMPLE 22400 LAMBALLE-ARMOR · opened 2026-08-03 · SIRET 10957032500018

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	43.8	43.8	0.0
Gyms within 1 km	3	3	0
Gyms within 2 km	4	4	0
Competition weight, 2 km	2.70	2.70	0%
Capture, 2 km	2,817	2,817	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-08-03 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	25 500 m	914 people	34	861 aged 18-64 + 52 workers = 914 over 0.79 km2 = 1,164/km2
	2 km	4,730 people	19	4,618 aged 18-64 + 112 workers = 4,730 over 12.57 km2 = 376/km2
Competition weight 15%	70 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.70 wt	64	3 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	32 500 m	905 people	43	875 residents + 31 workers, demand within 500 m against every competitor within 3 km
	2 km	2,817 people	25	2,778 residents + 39 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,685 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.4 LQ
	2 km	not measured	—	catchment of 8,328 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	65 500 m	0.98x	61	21,990 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.00x	68	22,440 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2026

0.44 BASIC FIT Basic-Fit	0.54 MY BIG BANG My Big Bang 2022
1.94 EMSS 2021	2.05 L'ORANGE BLEUE L'Orange Bleue 2022

ACCESS — straight-line, GTFS

Rail	Lamballe — 226 m
Bus	Gare — 204 m
Footfall	Lamballe — 226 m, 711,369 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE

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