

NUA STUDIO

1 club operated · MARSEILLE · company founded 2026-09-02

1

club

Marseille

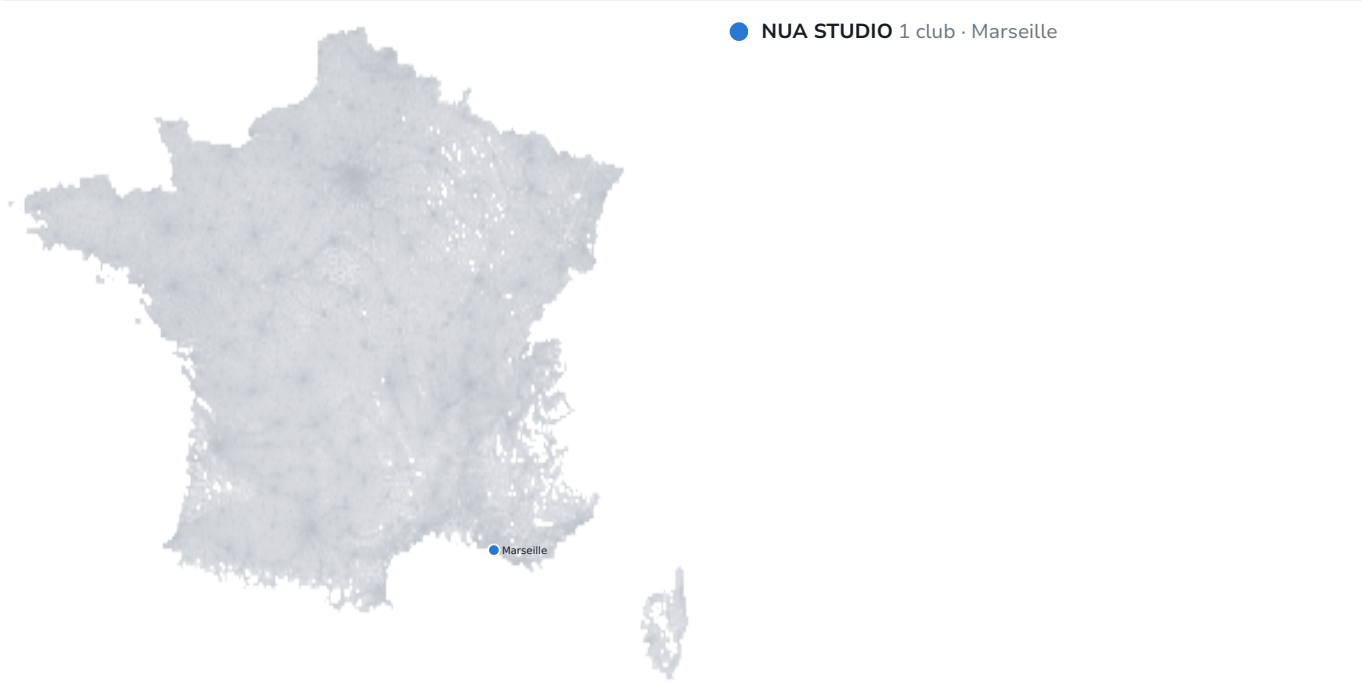
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
NUA STUDIO	Marseille 13005	2026	3 → 3	43 → 43	4,068 → 4,094	7,048 → 7,285

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	NUA STUDIO
SIREN	109575803
Founded	2026-09-02
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Crystale Emilie PUEYO (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

NUA STUDIO Marseille

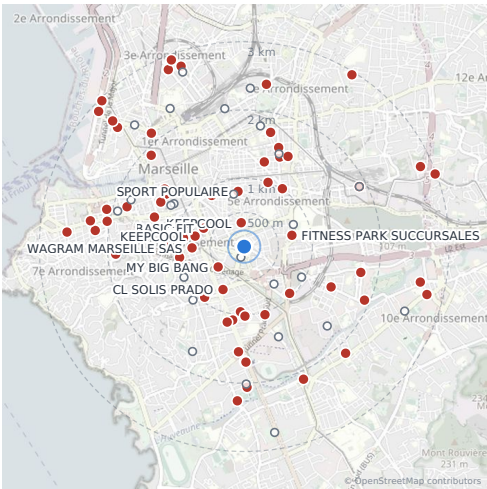
34 RUE ROGER BRUN 13005 MARSEILLE · opened 2026-09-02 · SIRET 10957580300019

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	61	60.7	-0.3
Gyms within 1 km	16	16	0
Gyms within 2 km	43	43	0
Competition weight, 2 km	40.11	39.51	-1%
Capture, 2 km	7,048	7,285	+3%
Saturation, 2 km vs national baseline	+114%	+120%	+6 pts

Competitor field as it stood on 2026-09-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



65 gym floors, 25 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	91	500 m	15,712 people	92 10,121 aged 18-64 + 5,592 workers = 15,712 over 0.79 km2 = 20,006/km2
		2 km	203,694 people	91 106,838 aged 18-64 + 96,856 workers = 203,694 over 12.57 km2 = 16,209/km2
Competition weight 15%	12	500 m	2.20 wt	29 2 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
		2 km	39.51 wt	0 42 genuine gym floors and 15 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	75	500 m	4,094 people	88 3,341 residents + 753 workers, demand within 500 m against every competitor within 3 km
		2 km	7,285 people	66 5,296 residents + 1,988 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	61	500 m	LQ 1.16	92 2 clubs / 15,730 residents = 12.71 per 100k against 11.01 nationally
		2 km	LQ 2.20	40 42 clubs / 173,282 residents = 24.24 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	46	500 m	0.93×	42 20,730 EUR against 22,380 nationally, median of 7 IRIS within 500 m
		2 km	0.94×	48 21,135 EUR against 22,380 nationally, median of 84 IRIS within 2 km

NEAREST GYMS — 65 within 3 km; ▲ opened after 2026

0.35	KEEP COOL Keepcool 2023	0.48	MY BIG BANG My Big Bang 2019
0.65	BASIC FIT Basic-Fit 2023	0.7	CL SOLIS PRADO 2025
0.72	FITNESS PARK SUCCURSALES Fitness Park 2026	0.73	KEEP COOL Keepcool 2018
0.76	WAGRAM MARSEILLE SAS 2024	0.81	SPORT POPULAIRE 2023

... and 57 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Baille — 220 m
Bus	Toulon Isly — 173 m
Footfall	Marseille Blancarde — 1648 m, 741,837 travellers/yr SNCF
Shops	68 within 150 m INSEE BPE