

ARES

1 club operated · MARSEILLE · company founded 2026-09-04

1

club

Marseille

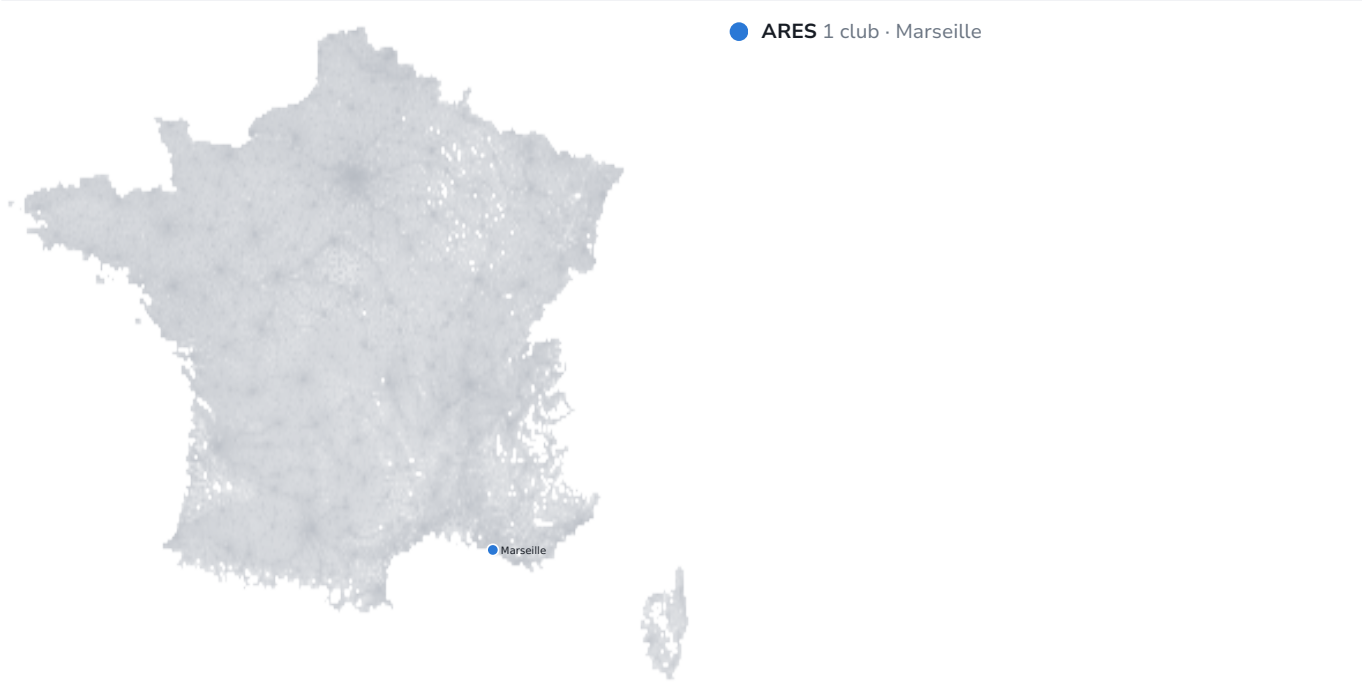
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ARES	Marseille 13007	2026	6 → 6	31 → 31	1,987 → 2,057	4,838 → 5,062

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ARES
SIREN	109599662
Founded	2026-09-04
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Fiona Carole TOMA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

ARES Marseille

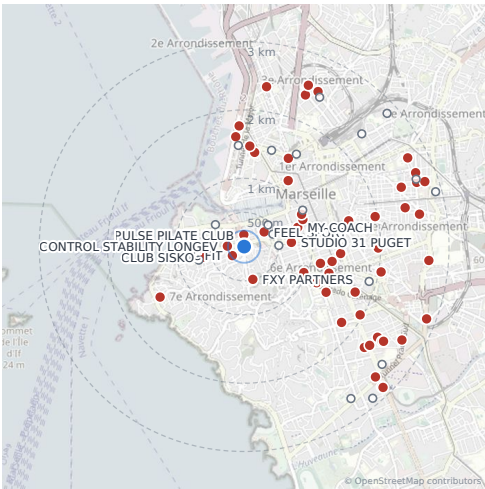
5 PLACE JOSEPH ETIENNE 13007 MARSEILLE · opened 2026-09-04 · SIRET 10959966200011

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	50.7	50.8	+0.1
Gyms within 1 km	12	12	0
Gyms within 2 km	31	31	0
Competition weight, 2 km	29.30	28.62	-2%
Capture, 2 km	4,838	5,062	+5%
Saturation, 2 km vs national baseline	+116%	+122%	+6 pts

Competitor field as it stood on 2026-09-04 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



53 gym floors, 18 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	86 500 m	11,144 people	84	6,966 aged 18-64 + 4,178 workers = 11,144 over 0.79 km2 = 14,189/km2
	2 km	167,406 people	87	75,270 aged 18-64 + 92,136 workers = 167,406 over 12.57 km2 = 13,322/km2
Competition weight 15%	4 500 m	4.66 wt	0	5 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	28.62 wt	6	30 genuine gym floors and 9 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	57 500 m	2,057 people	68	1,569 residents + 488 workers, demand within 500 m against every competitor within 3 km
	2 km	5,062 people	50	3,529 residents + 1,533 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	23 500 m	LQ 4.09	0	5 clubs / 11,113 residents = 44.99 per 100k against 11.01 nationally
	2 km	LQ 2.22	39	30 clubs / 122,664 residents = 24.46 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	79 500 m	1.11×	100	24,920 EUR against 22,380 nationally, median of 7 IRIS within 500 m
	2 km	1.00×	66	22,305 EUR against 22,380 nationally, median of 68 IRIS within 2 km

NEAREST GYMS — 53 within 3 km; ▲ opened after 2026

0.18	PULSE PILATE CLUB 2025	0.22	BASIC FIT Basic-Fit 2023
0.24	CONTROL STABILITY LONGEVITY CLUB 2026	0.36	FEEL SPORT 2011
0.5	FXY PARTNERS 2026	0.61	CLUB SISCO 2025
0.7	STUDIO 31 PUGET 2026	0.83	MY COACH 2021
... and 45 more within 3 km.			

ACCESS — straight-line, GTFS

Metro	Estrangin — 911 m
Bus	Place Joseph Etienne — 24 m
Footfall	Marseille Saint-Charles — 1837 m, 17,863,802 travellers/yr SNCF
Shops	66 within 150 m INSEE BPE