

K. STUDIO

1 club operated · SAINT-GERMAIN-EN-LAYE · company founded 2026-09-04

1

club

Saint-Germain-En-Laye

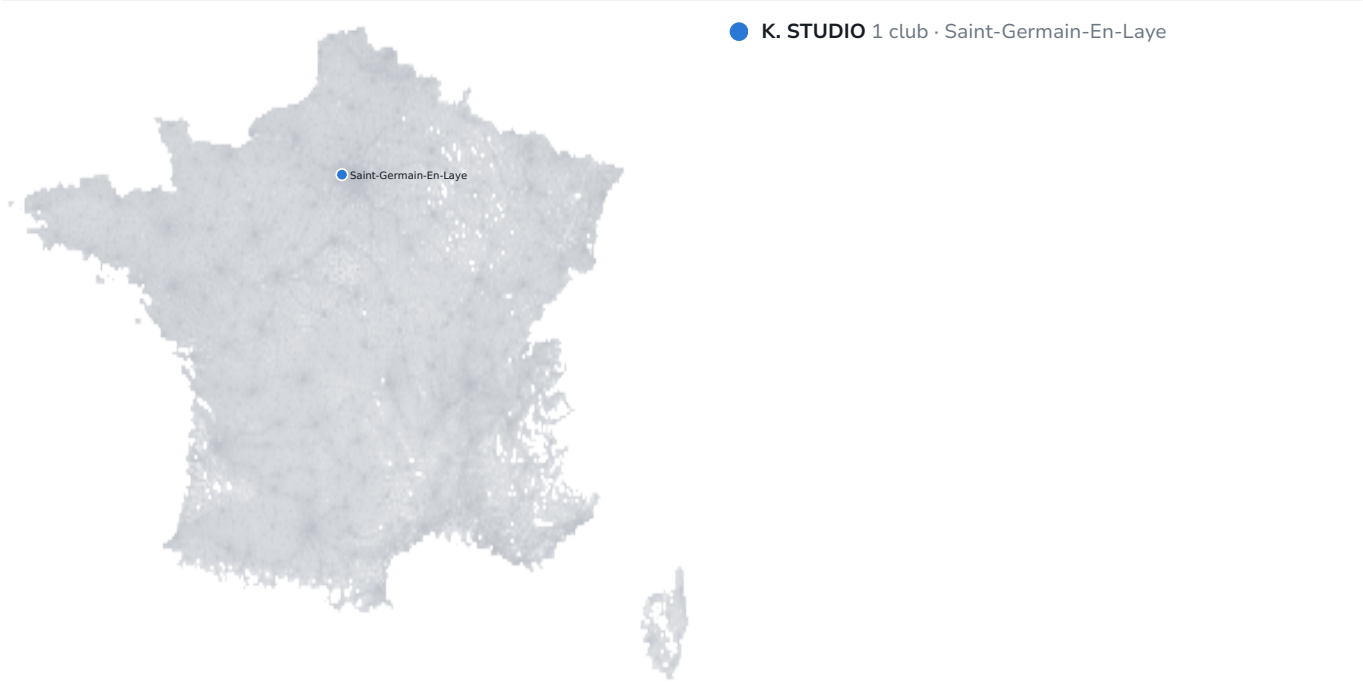
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
K. STUDIO	Saint-Germain-En-Laye 78100	2026	4 → 4	6 → 6	2,057 → 2,259	7,974 → 8,587

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Duplicate registry rows set aside: K. STUDIO.

LEGAL IDENTITY — INSEE Sirene

Legal name	K. STUDIO
SIREN	109743310
Founded	2026-09-04
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Kelly PIERRY (MAUGER) (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

K. STUDIO Saint-Germain-En-Laye

50 / 68 RUE AU PAIN 78100 SAINT-GERMAIN-EN-LAYE · opened 2026-09-04 · SIRET 10974331000012

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	69.7	71.3	+1.6
Gyms within 1 km	5	5	0
Gyms within 2 km	6	6	0
Competition weight, 2 km	6.40	5.80	-9%
Capture, 2 km	7,974	8,587	+8%
Saturation, 2 km vs national baseline	-24%	-21%	+2 pts

Competitor field as it stood on 2026-09-04 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	64 500 m	5,996 people	72	5,974 aged 18-64 + 22 workers = 5,996 over 0.79 km2 = 7,634/km2
	2 km	39,335 people	59	34,327 aged 18-64 + 5,008 workers = 39,335 over 12.57 km2 = 3,130/km2
Competition weight 15%	32 500 m	3.40 wt	9	3 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	5.80 wt	47	5 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	72 500 m	2,259 people	70	2,247 residents + 11 workers, demand within 500 m against every competitor within 3 km
	2 km	8,587 people	73	8,097 residents + 489 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 9,677 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 0.9 LQ
	2 km	LQ 0.79	100	5 clubs / 57,756 residents = 8.66 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.58×	100	35,320 EUR against 22,380 nationally, median of 5 IRIS within 500 m
	2 km	1.49×	100	33,255 EUR against 22,380 nationally, median of 26 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2026

0.17	C2D GROUPE 2013	0.29	THE NEW ME The New Me 2025
0.34	LEYA 2023	0.98	FSD 78 Keepcool 2020
1.7	B&C ITM 2025		

ACCESS — straight-line, GTFS

Rail	Saint-Germain-en-Laye — 263 m
Bus	Rue de la Salle — 21 m
Footfall	Saint-Germain-en-Laye T13 — 205 m, 5,662,204 validations/yr RATP
Shops	232 within 150 m INSEE BPE