

SAS OBG

1 club operated · GERZAT · company founded 2026-09-07

1

club

Gerzat

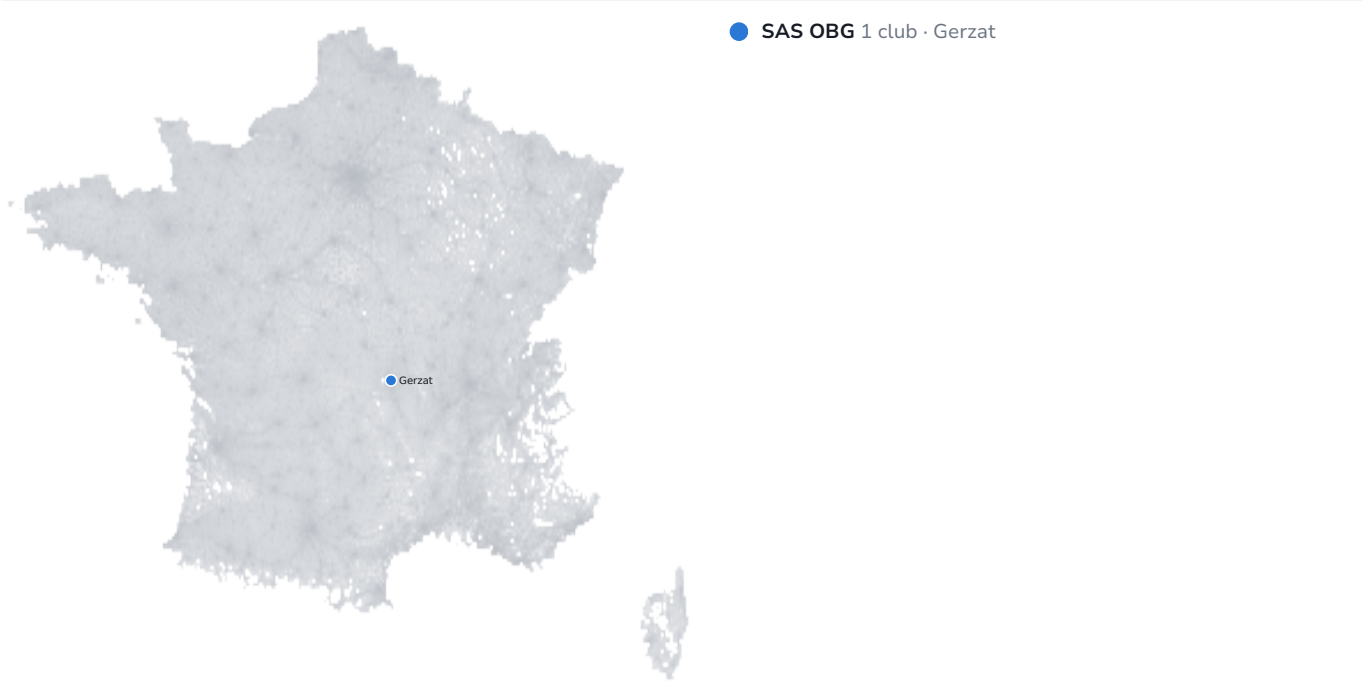
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	Gerzat 63360	2026	1 → 1	1 → 1	1,468 → 1,468	12,458 → 12,458

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	SAS OBG	Registered capital	<i>not stated in any filing</i>
SIREN	109852541	Years filed	0 of the last 0 on record
Founded	2026-09-07	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Mickael DE SA (Directeur Général); Angelo LOPES (Président de SAS); Christophe VELOSO FERREIRA (Directeur Général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE Gerzat

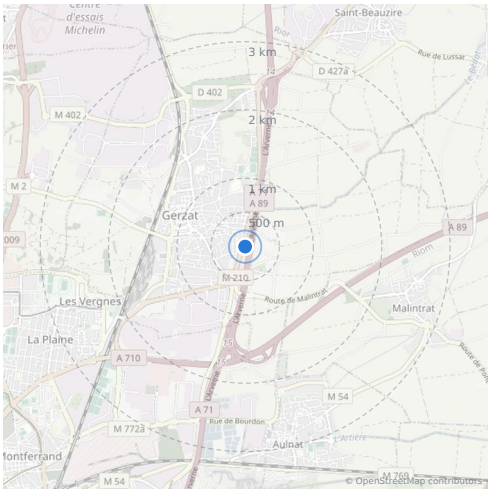
11 BOULEVARD FRANCOIS MITTERRAND 63360 GERZAT · opened 2026-09-07 · SIRET 10985254100019

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	67.1	67.1	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	12,458	12,458	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-09-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	32 500 m	918 people	34	699 aged 18-64 + 218 workers = 918 over 0.79 km2 = 1,168/km2
	2 km	8,437 people	30	5,408 aged 18-64 + 3,029 workers = 8,437 over 12.57 km2 = 671/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	76 500 m	1,468 people	58	1,250 residents + 218 workers, demand within 500 m against every competitor within 3 km
	2 km	12,458 people	89	9,429 residents + 3,029 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,250 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.3 LQ
	2 km	not measured	—	catchment of 9,429 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	70 500 m	1.03×	75	22,960 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.00×	66	22,370 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 2026

ACCESS — straight-line, GTFS

Rail	Gerzat — 1720 m
Bus	Les Pègues — 614 m
Footfall	Gerzat — 1720 m, 45,834 travellers/yr SNCF
Shops	8 within 150 m INSEE BPE