

KALYRIS

1 club operated · FIRMINY · company founded 2026-09-09

1

club

Firminy

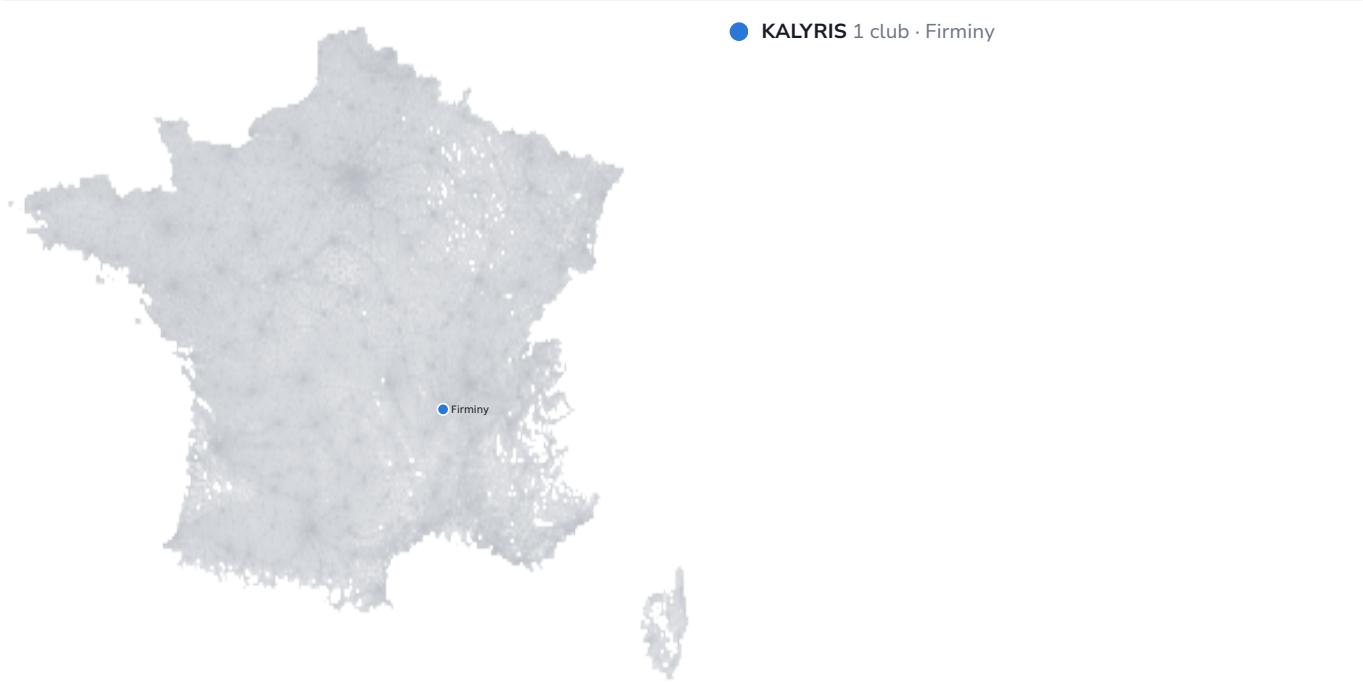
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
KALYRIS	Firminy 42700	2026	3 → 3	8 → 8	4,186 → 4,258	6,823 → 6,984

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	KALYRIS
SIREN	109882464
Founded	2026-09-09
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Mélissa Jessica Laurianne CICORIA (Président de SAS); Leila DIDIER (MASTRO) (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

KALYRIS Firminy

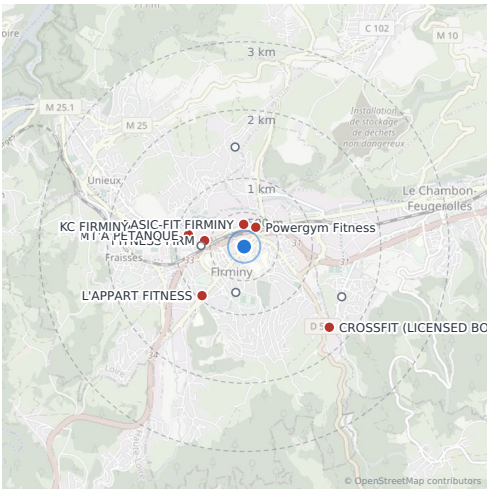
36 RUE JEAN JAURES 42700 FIRMINY · opened 2026-09-09 · SIRET 10988246400018

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	46.3	45.8	-0.5
Gyms within 1 km	6	6	0
Gyms within 2 km	8	8	0
Competition weight, 2 km	6.55	6.45	-2%
Capture, 2 km	6,823	6,984	+2%
Saturation, 2 km vs national baseline	+163%	+170%	+7 pts

Competitor field as it stood on 2026-09-09 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	58 500 m	6,582 people	74	2,424 aged 18-64 + 4,158 workers = 6,582 over 0.79 km2 = 8,380/km2
	2 km	21,722 people	48	12,764 aged 18-64 + 8,958 workers = 21,722 over 12.57 km2 = 1,729/km2
Competition weight 15%	45 500 m	1.40 wt	46	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	6.45 wt	44	7 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	74 500 m	4,258 people	89	2,234 residents + 2,024 workers, demand within 500 m against every competitor within 3 km
	2 km	6,984 people	64	4,411 residents + 2,573 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	15 500 m	not measured	—	catchment of 4,950 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ
	2 km	LQ 2.70	15	7 clubs / 23,564 residents = 29.71 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	11 500 m	0.81×	3	18,125 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.85×	17	19,020 EUR against 22,380 nationally, median of 10 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2026

0.33	BASIC-FIT FIRMINY Basic-Fit	0.33	Powergym Fitness 2010
0.58	FITNESS FIRM 2025	0.83	MT'A PETANQUE 2026
0.95	L'APPART FITNESS L'Appart Fitness 2019	1.58	KC FIRMINY Keepcool 2018
1.72	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2024		

ACCESS — straight-line, GTFS

Rail	Firminy — 229 m
Bus	INDUSTRIE — 87 m
Footfall	Firminy — 229 m, 253,070 travellers/yr SNCF
Shops	72 within 150 m INSEE BPE