

CHENE & COTON

1 club operated · BORDEAUX · company founded 2026-09-08

1

club

Bordeaux

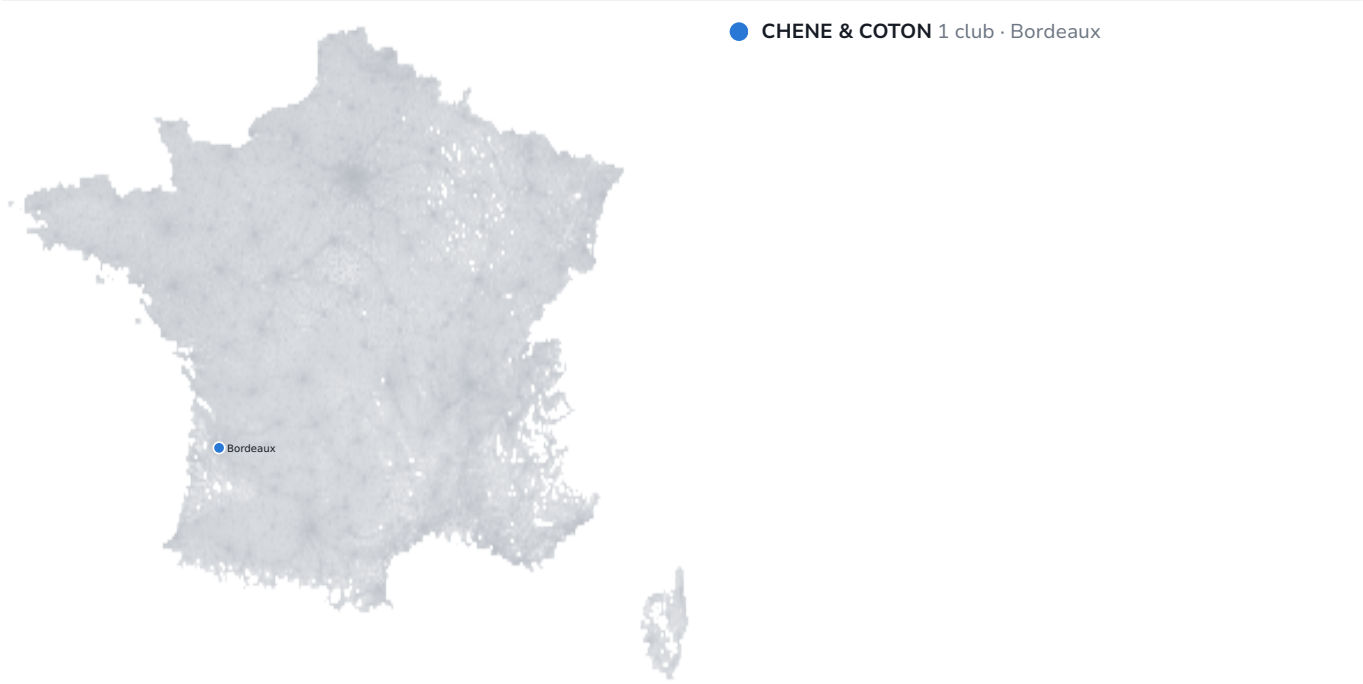
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CHENE & COTON	Bordeaux 33800	2026	1 → 1	11 → 11	4,316 → 4,279	11,993 → 11,758

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	CHENE & COTON
SIREN	109904953
Founded	2026-09-08
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Ophélie JUMELLE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CHENE & COTON Bordeaux

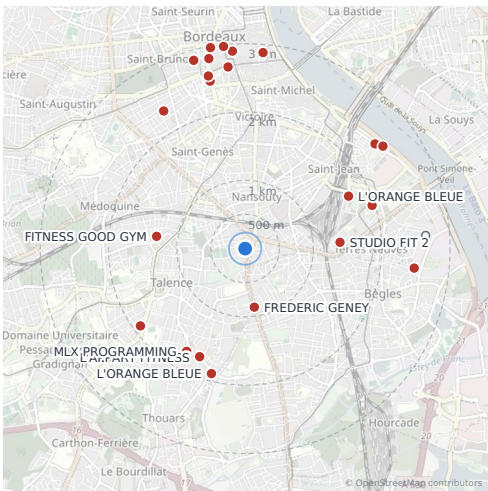
90 RUE DE CAUDERES 33800 BORDEAUX · opened 2026-09-08 · SIRET 10990495300014

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	81	80.9	-0.1
Gyms within 1 km	2	2	0
Gyms within 2 km	11	11	0
Competition weight, 2 km	9.70	9.70	0%
Capture, 2 km	11,993	11,758	-2%
Saturation, 2 km vs national baseline	+12%	+12%	0 pts

Competitor field as it stood on 2026-09-08 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



23 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	70 500 m	4,572 people	67	3,867 aged 18-64 + 704 workers = 4,572 over 0.79 km2 = 5,821/km2
	2 km	77,272 people	72	51,888 aged 18-64 + 25,384 workers = 77,272 over 12.57 km2 = 6,149/km2
Competition weight 15%	61 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	9.70 wt	34	10 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	88 500 m	4,279 people	90	3,816 residents + 463 workers, demand within 500 m against every competitor within 3 km
	2 km	11,758 people	86	9,610 residents + 2,148 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	94 500 m	not measured	—	catchment of 6,208 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.4 LQ
	2 km	LQ 1.12	94	10 clubs / 78,548 residents = 12.73 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.12×	100	25,130 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.13×	100	25,345 EUR against 22,380 nationally, median of 28 IRIS within 2 km

NEAREST GYMS — 23 within 3 km; ▲ opened after 2026

0.87	FREDERIC GENEY 2016	1.31	FITNESS GOOD GYM 2004
1.39	STUDIO FIT 2 2014	1.7	L'ORANGE BLEUE L'Orange Bleue 2025
1.72	TEMPO FITNESS 2011	1.72	L'APPART FITNESS L'Appart Fitness 2021
1.73	MLX PROGRAMMING 2023	1.9	L'ORANGE BLEUE L'Orange Bleue 2013
... and 15 more within 3 km.			

ACCESS — straight-line, GTFS

Tram	Roustaing — 995 m
Bus	Barrière de Toulouse — 124 m
Footfall	Bordeaux Saint-Jean — 1965 m, 23,006,240 travellers/yr SNCF
Shops	19 within 150 m INSEE BPE