

APEX

1 club operated · PARIS · company founded 2026-09-11

1

club

Paris

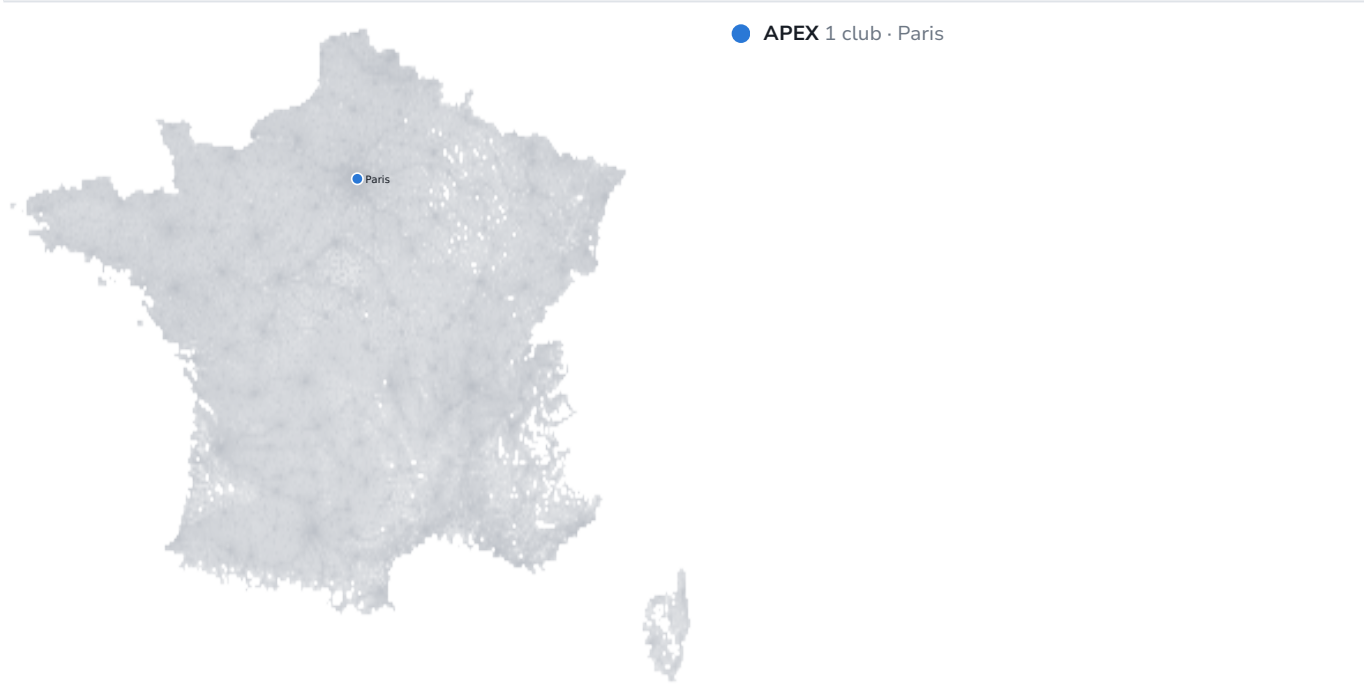
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
APEX	Paris 75011	2026	5 → 5	62 → 63	4,596 → 4,603	9,111 → 9,176

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	APEX
SIREN	109921544
Founded	2026-09-11
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	OBO (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

APEX Paris

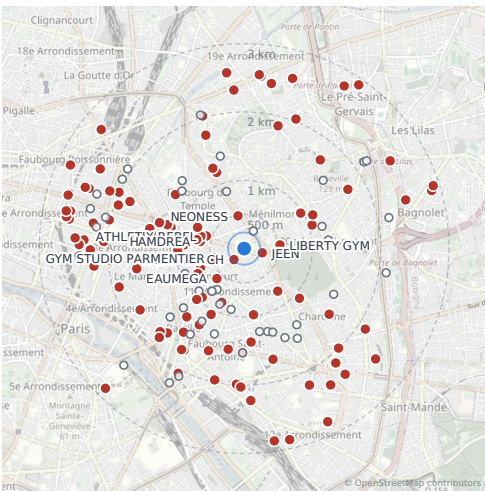
91 AVENUE DE LA REPUBLIQUE 75011 PARIS · opened 2026-09-11 · SIRET 10992154400010

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	74.9	74.5	-0.4
Gyms within 1 km	21	21	0
Gyms within 2 km	62	63	+1
Competition weight, 2 km	62.19	62.59	+1%
Capture, 2 km	9,111	9,176	+1%
Saturation, 2 km vs national baseline	+30%	+36%	+6 pts

Competitor field as it stood on 2026-09-11 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



112 gym floors, 43 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	31,078 people	100 20,292 aged 18-64 + 10,786 workers = 31,078 over 0.79 km2 = 39,570/km2
		2 km	477,986 people	100 275,002 aged 18-64 + 202,983 workers = 477,986 over 12.57 km2 = 38,037/km2
Competition weight 15%	3	500 m	3.50 wt	8 4 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
		2 km	62.59 wt	0 62 genuine gym floors and 33 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	82	500 m	4,603 people	92 3,217 residents + 1,386 workers, demand within 500 m against every competitor within 3 km
		2 km	9,176 people	76 6,532 residents + 2,644 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	85	500 m	LQ 1.22	89 4 clubs / 29,818 residents = 13.41 per 100k against 11.01 nationally
		2 km	LQ 1.36	82 62 clubs / 414,890 residents = 14.94 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.23×	100 27,465 EUR against 22,380 nationally, median of 14 IRIS within 500 m
		2 km	1.32×	100 29,470 EUR against 22,380 nationally, median of 195 IRIS within 2 km

NEAREST GYMS — 112 within 3 km; ▲ opened after 2026

0.22	PARIS COACH 2011	0.27	JEEN 2023
0.46	GYM STUDIO PARMENTIER 2016	0.49	NEONESS Neoneess 2016
0.53	LIBERTY GYM Liberty Gym 2015	0.58	ATHLETIX REBEL 2026
0.59	EAUMEGA 2018	0.65	HAMDREA 2021
... and 104 more within 3 km.			

ACCESS — straight-line, GTFS

Metro	Rue Saint-Maur — 126 m
Bus	Ménilmontant - Nanettes — 238 m
Footfall	SAINT-MAUR — 183 m, 2,323,693 validations/yr RATP
Shops	48 within 150 m INSEE BPE