

1

club

Pulnoy

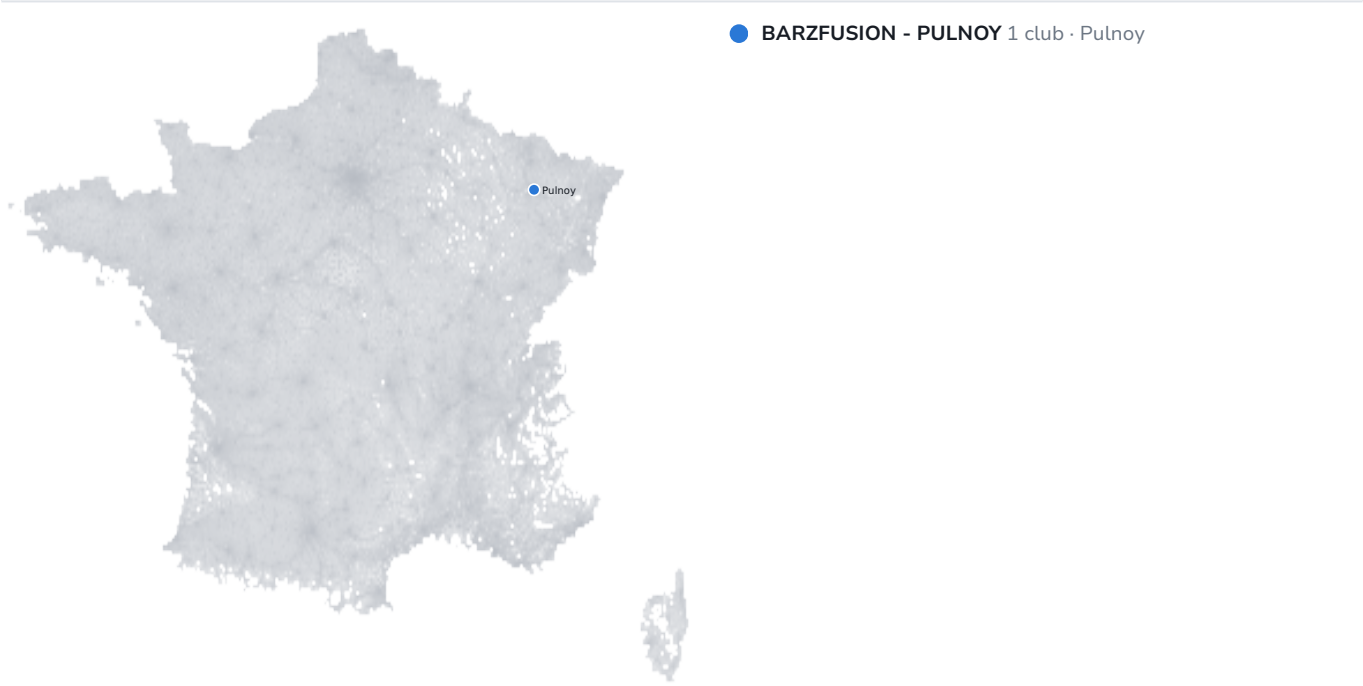
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BARZFUSION - PULNOY	Pulnoy 54425	2026	1 → 1	3 → 3	1,740 → 1,740	7,447 → 7,447

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	BARZFUSION - PULNOY	Registered capital	not stated in any filing
SIREN	109937276	Years filed	0 of the last 0 on record
Founded	2026-09-10	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

Competitor field as it stood on 2026-09-10 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY

2 gym floors. 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER		WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	36	500 m	1,126 people	38	922 aged 18-64 + 203 workers = 1,126 over 0.79 km2 = 1,433/km2
		2 km	10,584 people	34	6,057 aged 18-64 + 4,527 workers = 10,584 over 12.57 km2 = 842/km2
Competition weight 15%	86	500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	1.40 wt	76	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	65	500 m	1,740 people	63	1,554 residents + 187 workers, demand within 500 m against every competitor within 3 km
		2 km	7,447 people	67	6,296 residents + 1,151 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	69	500 m	<i>not measured</i>	—	catchment of 1,650 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.5 LQ
		2 km	LQ 1.62	69	2 clubs / 11,243 residents = 17.79 per 100k against 11.01 nationally
Fit weight 10%	—	unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	—	unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	100	500 m	1.10×	100	24,590 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	1.10×	99	24,580 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2026

1.65 KEEP COOL Keepcool
2010

1.7 BASIC FIT Basic-Fit

ACCESS — straight-line, GTFS

Rail	Jarville-la-Malgrange — 5511 m
Bus	Pulnoy République — 333 m
Footfall	Jarville-la-Malgrange — 5511 m, 63,383 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE