

1club

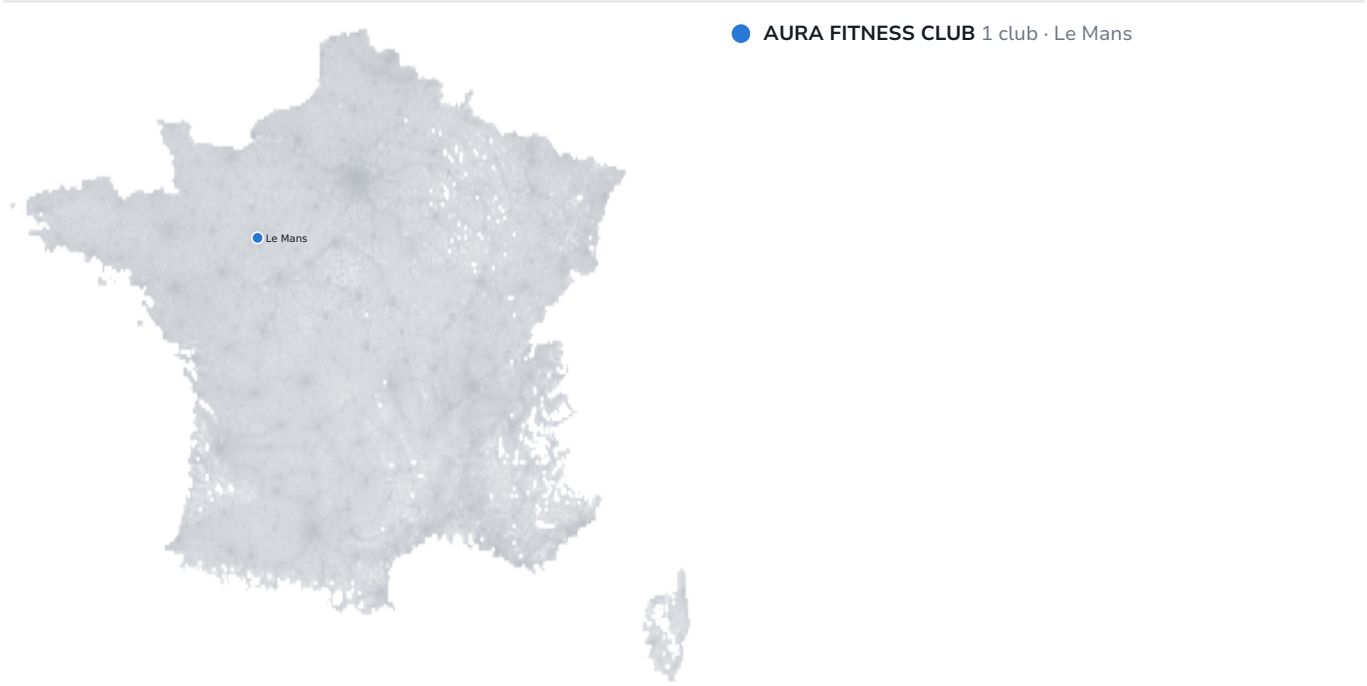
Le Mans

opened 2026–2026

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
AURA FITNESS CLUB	Le Mans 72100	2026	1 → 1	6 → 6	2,102 → 1,789	8,066 → 7,568

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	AURA FITNESS CLUB	Registered capital	not stated in any filing
SIREN	109981084	Years filed	0 of the last 0 on record
Founded	2026-11-16	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Andy LEFEVRE (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

AURA FITNESS CLUB Le Mans

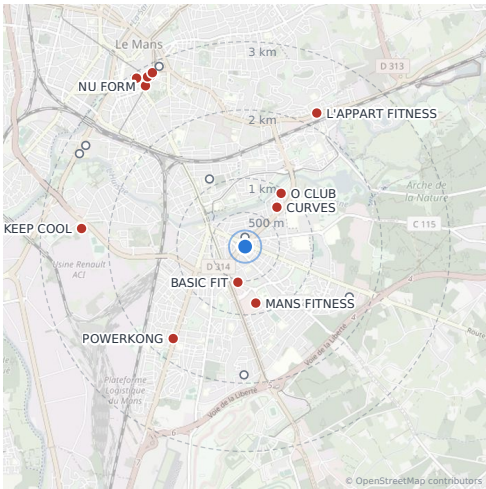
22 RUE RAYMOND PERSIGANT 72100 LE MANS · opened 2026-11-16 · SIRET 10998108400014

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	63.1	61	-2.1
Gyms within 1 km	5	5	0
Gyms within 2 km	6	6	0
Competition weight, 2 km	5.70	5.42	-5%
Capture, 2 km	8,066	7,568	-6%
Saturation, 2 km vs national baseline	-11%	-9%	+3 pts

Competitor field as it stood on 2026-11-16 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	60 500 m	2,826 people	57	2,526 aged 18-64 + 299 workers = 2,826 over 0.79 km2 = 3,598/km2
	2 km	45,119 people	62	27,429 aged 18-64 + 17,690 workers = 45,119 over 12.57 km2 = 3,590/km2
Competition weight 15%	58 500 m	0.60 wt	71	0 genuine gym floors and 2 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	5.42 wt	48	5 genuine gym floors and 5 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	66 500 m	1,789 people	64	1,678 residents + 111 workers, demand within 500 m against every competitor within 3 km
	2 km	7,568 people	68	5,910 residents + 1,658 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 4,397 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.1 LQ
	2 km	LQ 0.91	100	5 clubs / 49,856 residents = 10.03 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	0 500 m	0.75×	0	16,680 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.79×	0	17,715 EUR against 22,380 nationally, median of 24 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2026

0.53	BASIC FIT Basic-Fit	0.74	CURVES 2007
0.84	MANS FITNESS 2020	0.94	O CLUB 2018
1.71	POWERKONG 2024	2.22	L'APPART FITNESS L'Appart Fitness 2022
2.41	KEEP COOL Keepcool 2020	2.77	NU FORM 2026
... and 4 more within 3 km.			

ACCESS — straight-line, GTFS

Tram	Durand-Vaillant — 394 m
Bus	Cugnot — 59 m
Footfall	Le Mans — 2496 m, 5,440,432 travellers/yr SNCF
Shops	2 within 150 m INSEE BPE