

OPERATOR REPORT · SIREN 130038714

IMMOGYM MERIADECK

1 club operated · VERSAILLES · company founded 2026-09-10

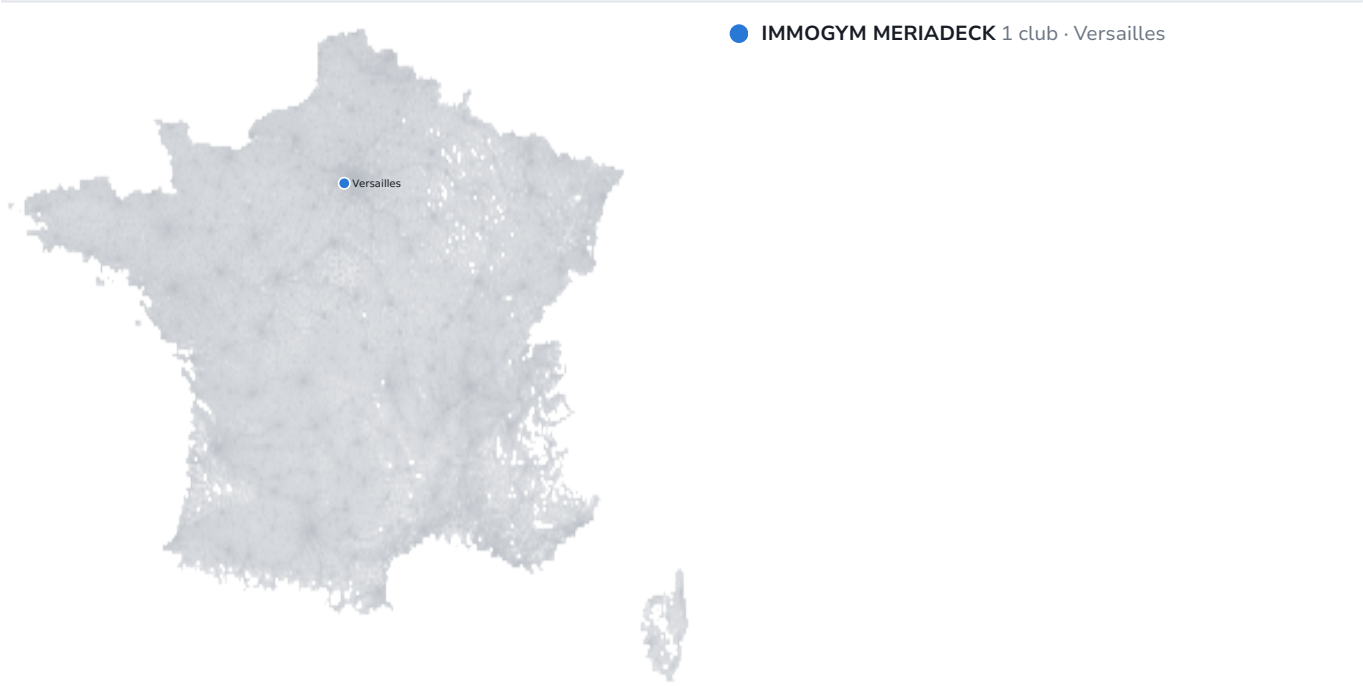
1club

Versailles
opened 2026–2026

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
IMMOGYM MERIADECK	Versailles 78000	2026	1 → 1	12 → 12	5,767 → 5,767	11,734 → 11,734

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	IMMOGYM MERIADECK	Registered capital	not stated in any filing
SIREN	130038714	Years filed	0 of the last 0 on record
Founded	2026-09-10	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	IMMOVESLE (Président de SAS); GYM COMPAGNIE (Directeur Général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

IMMOGYM MERIADECK Versailles

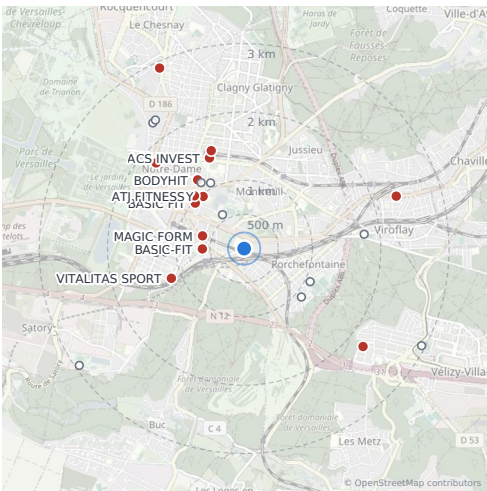
BATIMENT A, 7 RUE JEAN MERMOZ 78000 VERSAILLES · opened 2026-09-10 · SIRET 13003871400015

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	81.4	81.1	-0.3
Gyms within 1 km	5	5	0
Gyms within 2 km	12	12	0
Competition weight, 2 km	11.65	11.65	0%
Capture, 2 km	11,734	11,734	0%
Saturation, 2 km vs national baseline	+30%	+34%	+4 pts

Competitor field as it stood on 2026-09-10 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



14 gym floors, 12 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	78 500 m	9,190 people	81	4,392 aged 18-64 + 4,798 workers = 9,190 over 0.79 km2 = 11,701/km2
	2 km	91,725 people	76	44,621 aged 18-64 + 47,104 workers = 91,725 over 12.57 km2 = 7,299/km2
Competition weight 15%	58 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	11.65 wt	30	11 genuine gym floors and 8 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	91 500 m	5,767 people	98	3,573 residents + 2,194 workers, demand within 500 m against every competitor within 3 km
	2 km	11,734 people	86	7,999 residents + 3,734 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	83 500 m	not measured	—	catchment of 7,301 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.2 LQ
	2 km	LQ 1.34	83	11 clubs / 74,694 residents = 14.73 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.32×	100	29,500 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.56×	100	35,000 EUR against 22,380 nationally, median of 31 IRIS within 2 km

NEAREST GYMS — 14 within 3 km; ▲ opened after 2026

0.61	BASIC-FIT Basic-Fit 2024	0.64	MAGIC FORM Magic Form 2016
0.97	FITEASY 2023	0.98	BASIC FIT Basic-Fit 2023
1.06	ATJ FITNESS 2016	1.15	VITALITAS SPORT 2018
1.22	BODYHIT Bodyhit 2022	1.42	ACS INVEST 2023
... and 6 more within 3 km.			

ACCESS — straight-line, GTFS

Rail	Gare de Versailles Chantiers — 572 m
Bus	Jean Mermoz — 102 m
Footfall	Versailles Chantiers — 572 m, 24,372,929 travellers/yr SNCF
Shops	10 within 150 m INSEE BPE