

CEREBRAL'AIX

1 club operated · DRUMETTAZ-CLARAFOND · company founded 2026-09-21

1

club

Drumettaz-Clarafond

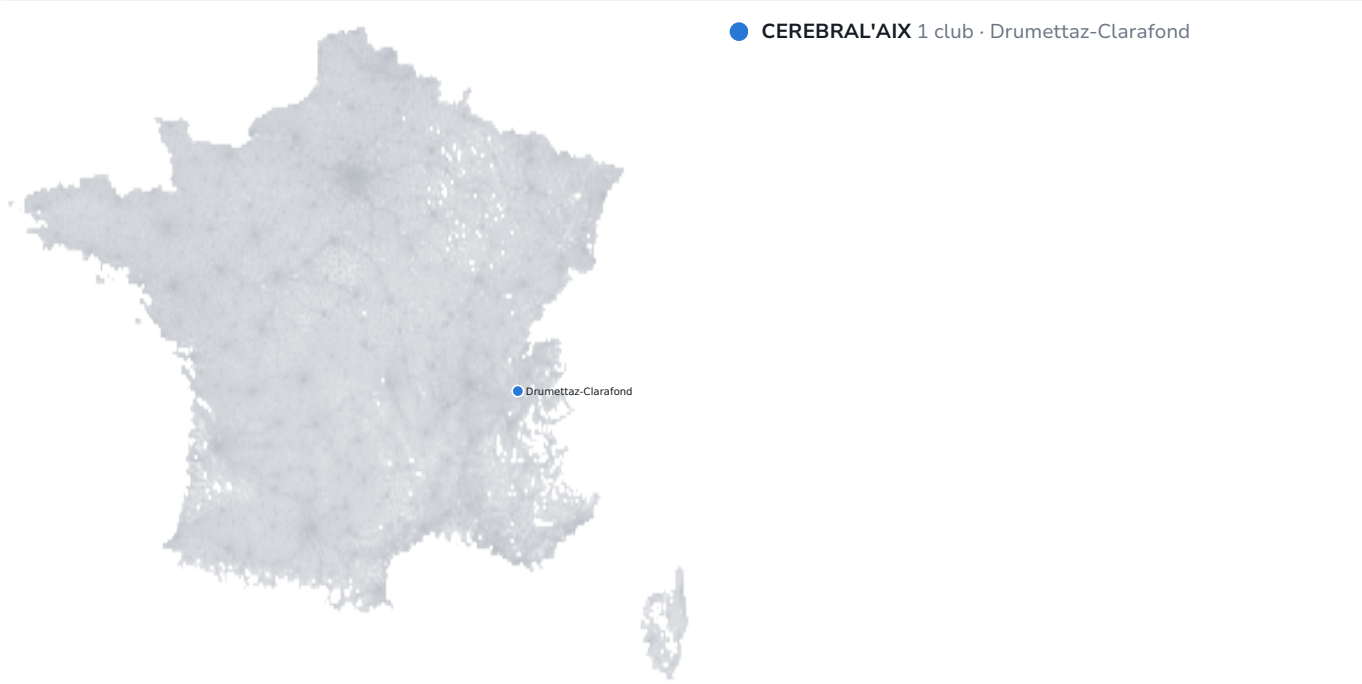
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS PARK	Drumettaz-Clarafond 73420	2026	1 → 1	5 → 5	595 → 595	1,773 → 1,773

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	CEREBRAL'AIX
SIREN	130416506
Founded	2026-09-21
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	CEREBRAL' (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITNESS PARK Drumettaz-Clarafond

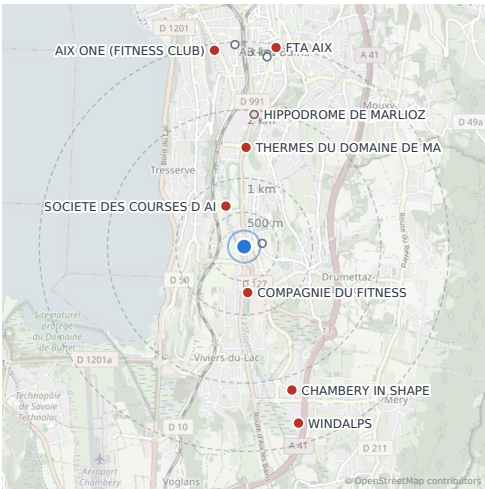
50 AVENUE DU GOLF 73420 DRUMETTAZ-CLARAFOND · opened 2026-09-21 · SIRET 13041650600017

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	46.5	46.5	0.0
Gyms within 1 km	3	3	0
Gyms within 2 km	5	5	0
Competition weight, 2 km	4.40	4.40	0%
Capture, 2 km	1,773	1,773	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-09-21 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	35 500 m	1,071 people	37	276 aged 18-64 + 794 workers = 1,071 over 0.79 km2 = 1,364/km2
	2 km	10,199 people	34	4,715 aged 18-64 + 5,484 workers = 10,199 over 12.57 km2 = 812/km2
Competition weight 15%	68 500 m	0.20 wt	89	0 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	4.40 wt	53	4 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	16 500 m	595 people	31	225 residents + 370 workers, demand within 500 m against every competitor within 3 km
	2 km	1,773 people	5	1,142 residents + 631 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 434 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 20.4 LQ
	2 km	not measured	—	catchment of 8,190 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.13×	100	25,220 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.13×	100	25,220 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2026

0.65	SOCIETE DES COURSES D AIX LES BAINS 2024	0.68	COMPAGNIE DU FITNESS 2013
1.45	THERMES DU DOMAINE DE MARLIOZ 2018	1.94	HIPPODROME DE MARLIOZ 1983
2.21	CHAMBERY IN SHAPE 2025	2.71	WINDALPS 2023
2.91	AIX ONE (FITNESS CLUB) 2025	2.95	FTA AIX 2020

ACCESS — straight-line, GTFS

Rail	Viviers-du-Lac — 1665 m
Bus	Zone Commerciale — 36 m
Footfall	Viviers-du-Lac — 1665 m, 15,335 travellers/yr SNCF
Shops	18 within 150 m INSEE BPE

Generated 2026-10-19 15:08 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-19 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021

