

# ALEXFORMUP

1 club operated · BORDES · company founded 2026-09-01

1

club

Bordes

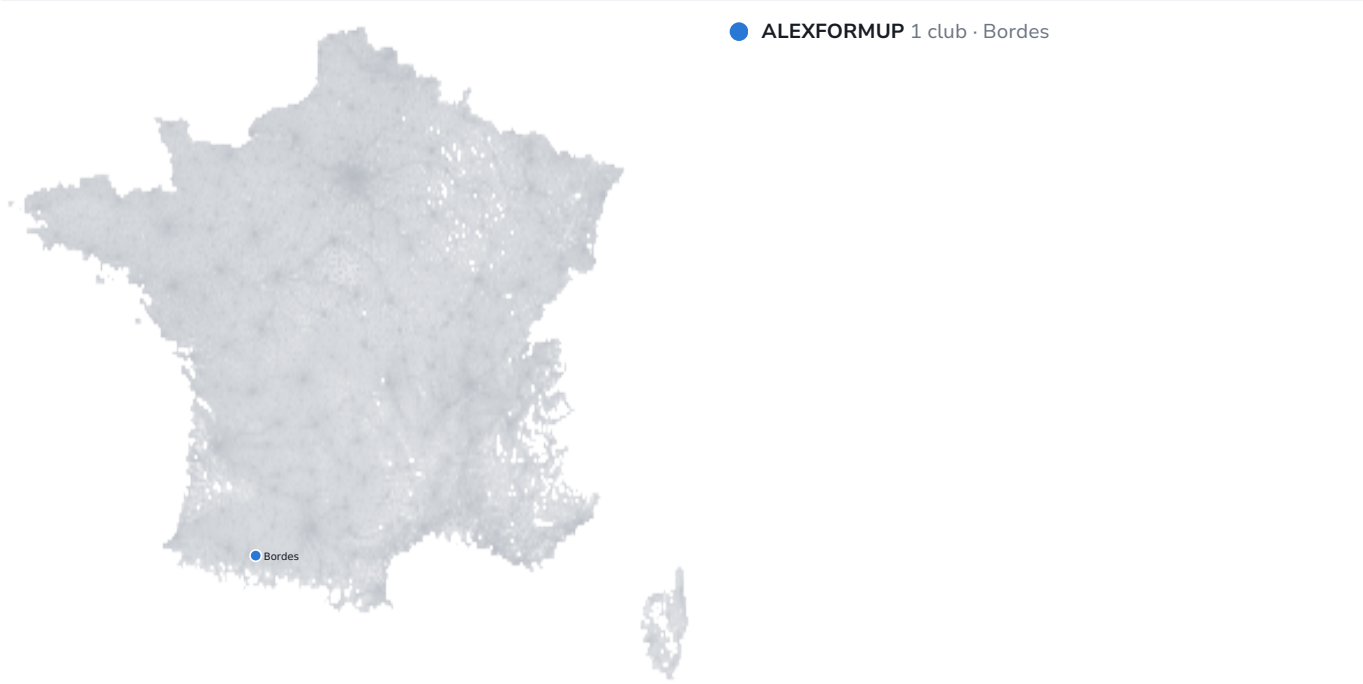
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB       | CITY            | OPENED | COMPETITION                  |       | CAPTURE                 |           |
|------------|-----------------|--------|------------------------------|-------|-------------------------|-----------|
|            |                 |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |           |
|            |                 |        | 500 M                        | 2 KM  | 500 M                   | 2 KM      |
| ALEXFORMUP | Bordes<br>65190 | 2026   | 1 → 1                        | 2 → 2 | 238 → 238               | 710 → 710 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

|            |                                              |
|------------|----------------------------------------------|
| Legal name | ALEXFORMUP                                   |
| SIREN      | 130442064                                    |
| Founded    | 2026-09-01                                   |
| Activity   | 93.13Z NAF/APE code                          |
| Employees  | NN Sirene band                               |
| Officers   | Alexandre Antoine Alberto FERNANDES (Gérant) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | not stated in any filing                                                                                                                                             |
| Years filed        | 0 of the last 0 on record                                                                                                                                            |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# ALEXFORMUP Bordes

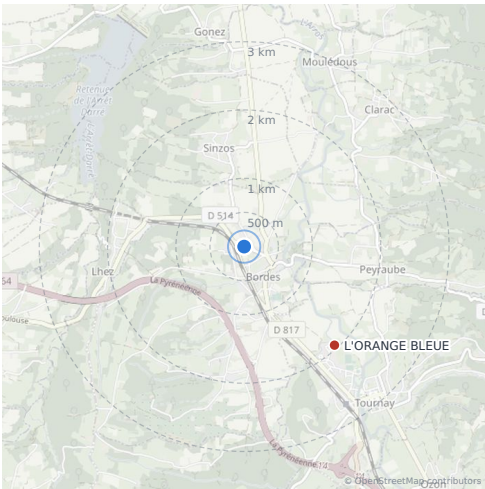
9 CAMI DE L'ARRIOU MARRET 65190 BORDES · opened 2026-09-01 · SIRET 13044206400015

## CHANGE SINCE OPENING — 2026 → today

|                                       | AT OPENING | TODAY | CHANGE |
|---------------------------------------|------------|-------|--------|
| Location score                        | 33.2       | 33.2  | 0.0    |
| Gyms within 1 km                      | 1          | 1     | 0      |
| Gyms within 2 km                      | 2          | 2     | 0      |
| Competition weight, 2 km              | 1          | 1     | 0%     |
| Capture, 2 km                         | 710        | 710   | 0%     |
| Saturation, 2 km vs national baseline | —          | —     | —      |

Competitor field as it stood on 2026-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE    | MEASURED     | SCORE | HOW IT WAS ARRIVED AT                                                                                                            |
|------------------------|----------|--------------|-------|----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 0 500 m  | 146 people   | 0     | 141 aged 18-64 + 4 workers = 146 over 0.79 km2 = 186/km2                                                                         |
|                        | 2 km     | 585 people   | 0     | 542 aged 18-64 + 44 workers = 585 over 12.57 km2 = 47/km2                                                                        |
| Competition weight 15% | 88 500 m | 0.00 wt      | 100   | 0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)           |
|                        | 2 km     | 1.00 wt      | 81    | 1 genuine gym floor and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)             |
| Capture weight 20%     | 1 500 m  | 238 people   | 4     | 233 residents + 4 workers, demand within 500 m against every competitor within 3 km                                              |
|                        | 2 km     | 710 people   | 0     | 680 residents + 30 workers, demand within 2 km against every competitor within 3 km                                              |
| Saturation weight 15%  | — 500 m  | not measured | —     | catchment of 242 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 36.5 LQ |
|                        | 2 km     | not measured | —     | catchment of 958 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 9.2 LQ  |
| Fit weight 10%         | — unit   | not measured | —     | no floor area recorded for this unit                                                                                             |
| Rental weight 10%      | — unit   | not measured | —     | no rent or no floor area recorded                                                                                                |
| Income weight 10%      | 80 500 m | 1.02×        | 72    | 22,730 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)                                         |
|                        | 2 km     | 1.06×        | 86    | 23,700 EUR against 22,380 nationally, median of 2 IRIS within 2 km                                                               |

## NEAREST GYMS — 1 within 3 km; ▲ opened after 2026

1.96 L'ORANGE BLEUE  
L'Orange Bleue 2025

## ACCESS — straight-line, GTFS

Rail Tournay — 2733 m  
Bus BORDES - Eglise — 802 m  
Footfall Tournay — 2733 m, 55,387 travellers/yr SNCF  
Shops 0 within 150 m INSEE BPE

Generated 2026-10-19 21:05 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS  
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-19 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.