

1club

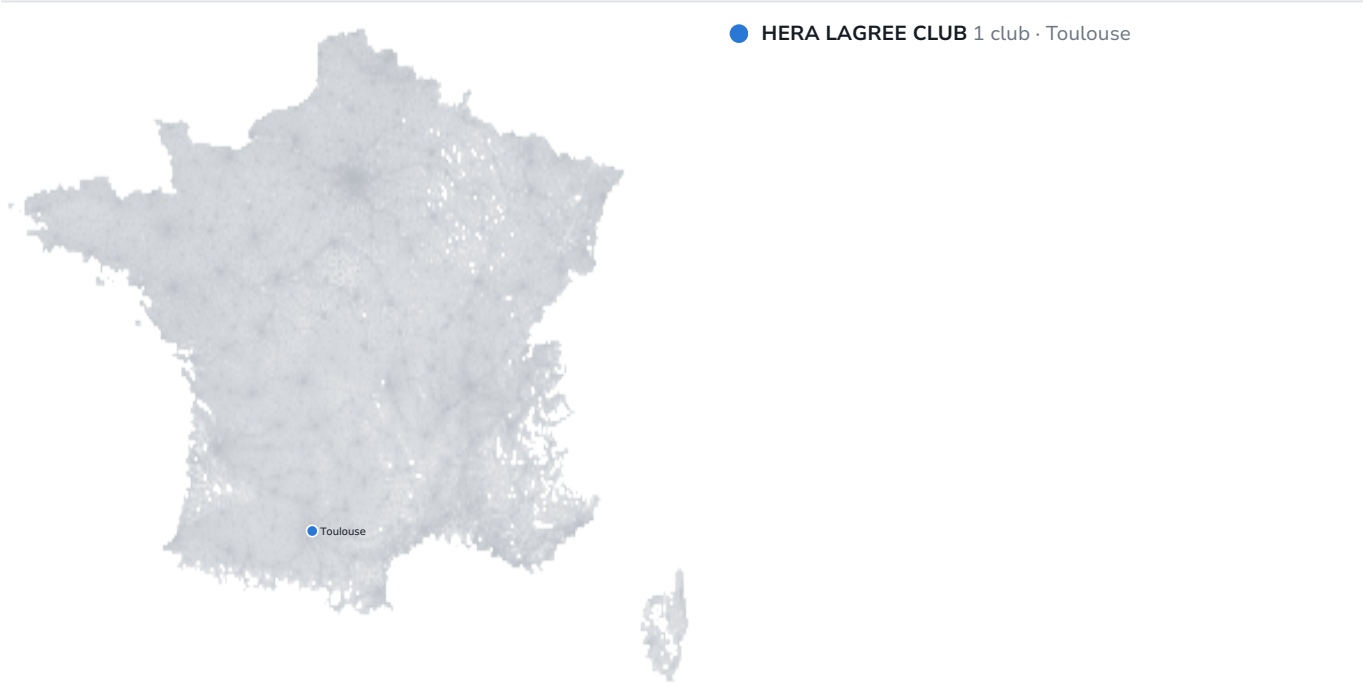
Toulouse

opened 2026–2026

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
HERA LAGREE CLUB	Toulouse 31000	2026	18 → 19	39 → 40	1,580 → 1,549	3,904 → 3,837

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	HERA LAGREE CLUB	Registered capital	not stated in any filing
SIREN	130450356	Years filed	0 of the last 0 on record
Founded	2026-09-22	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Anaïs VICENTE (AVERSENG) (Directeur Général); Andréa VICENTE (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

HERA LAGREE CLUB Toulouse

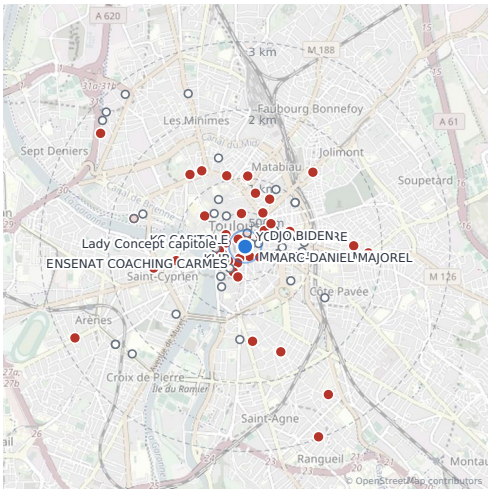
21 RUE D'ALSACE LORRAINE 31000 TOULOUSE · opened 2026-09-22 · SIRET 13045035600014

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	47.6	47.4	-0.2
Gyms within 1 km	24	25	+1
Gyms within 2 km	39	40	+1
Competition weight, 2 km	43	44	+2%
Capture, 2 km	3,904	3,837	-2%
Saturation, 2 km vs national baseline	+213%	+230%	+17 pts

Competitor field as it stood on 2026-09-22 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



43 gym floors, 33 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	93	500 m	31,296 people	100 6,626 aged 18-64 + 24,669 workers = 31,296 over 0.79 km2 = 39,847/km2
		2 km	178,134 people	88 74,407 aged 18-64 + 103,726 workers = 178,134 over 12.57 km2 = 14,175/km2
Competition weight 15%	0	500 m	19.81 wt	0 18 genuine gym floors and 8 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	44.00 wt	0 39 genuine gym floors and 26 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	47	500 m	1,549 people	59 394 residents + 1,155 workers, demand within 500 m against every competitor within 3 km
		2 km	3,837 people	38 1,679 residents + 2,158 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0	500 m	not measured	— catchment of 9,741 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 0.9 LQ
		2 km	LQ 3.30	0 39 clubs / 107,454 residents = 36.29 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.34×	100 29,960 EUR against 22,380 nationally, median of 5 IRIS within 500 m
		2 km	1.19×	100 26,680 EUR against 22,380 nationally, median of 46 IRIS within 2 km

NEAREST GYMS — 43 within 3 km; ▲ opened after 2026

0.15	YOGAVENTURE 2017	0.15	KC CAPITOLE Keepcool 2022
0.16	M4 DEVELOPPEMENT 2021	0.19	KLJB 2026
0.26	ENSENAT COACHING CARMES 2025	0.27	MARC-DANIEL MAJOREL 1995
0.27	DJO BIDEN 2025	0.28	Lady Concept capitole 2020

... and 35 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Esquirol — 190 m
Bus	Esquirol — 177 m
Footfall	Toulouse Matabiau — 1236 m, 14,522,596 travellers/yr SNCF
Shops	224 within 150 m INSEE BPE