

SMJ FITNESS

1 club operated · SAINT-MEDARD-EN-JALLES · company founded 2026-10-01

1

club

Saint-Medard-En-Jalles

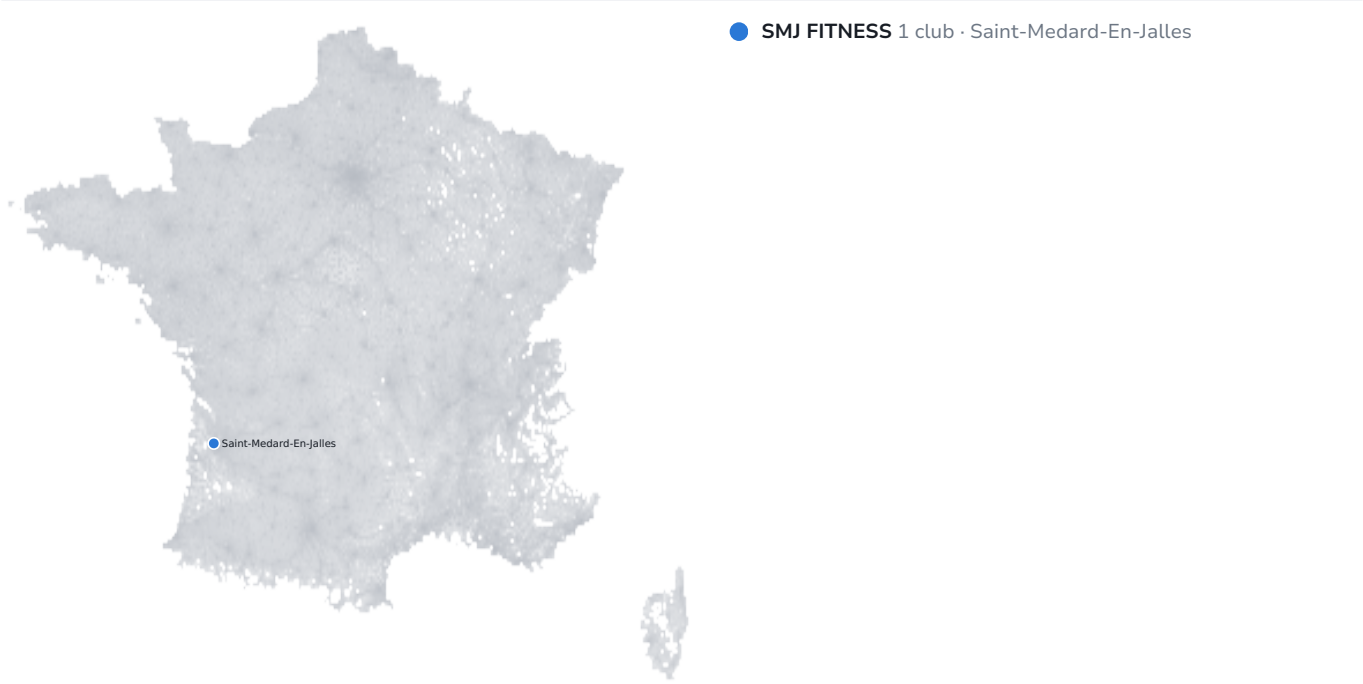
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SMJ FITNESS	Saint-Medard-En-Jalles 33160	2026	1 → 1	2 → 2	670 → 670	6,092 → 6,092

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SMJ FITNESS
SIREN	130541675
Founded	2026-10-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Cécile Marie Renée POSTIC (Président); Baptiste Thomas Armand MET (Directeur général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SMJ FITNESS Saint-Medard-En-Jalles

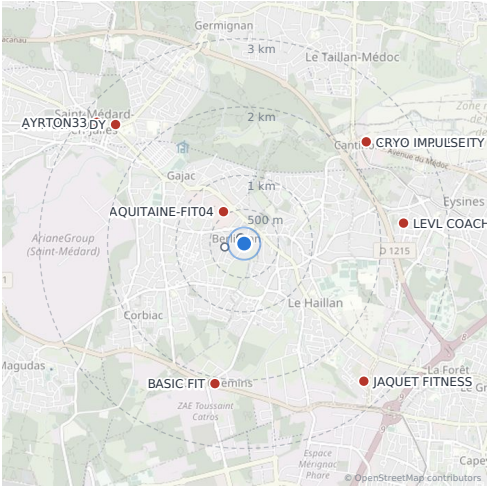
4 AVENUE DE BERLINCAN 33160 SAINT-MEDARD-EN-JALLES · opened 2026-10-01 · SIRET 13054167500018

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	68.4	68.4	0.0
Gyms within 1 km	2	2	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	1.31	1.31	0%
Capture, 2 km	6,092	6,092	0%
Saturation, 2 km vs national baseline	-59%	-58%	+1 pts

Competitor field as it stood on 2026-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	40 500 m	984 people	36	380 aged 18-64 + 604 workers = 984 over 0.79 km2 = 1,253/km2
	2 km	17,337 people	44	12,886 aged 18-64 + 4,451 workers = 17,337 over 12.57 km2 = 1,380/km2
Competition weight 15%	79 500 m	0.31 wt	83	0 genuine gym floors and 3 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.31 wt	77	1 genuine gym floor and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	49 500 m	670 people	34	335 residents + 335 workers, demand within 500 m against every competitor within 3 km
	2 km	6,092 people	58	5,251 residents + 841 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 667 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 13.6 LQ
	2 km	LQ 0.42	100	1 club / 21,580 residents = 4.63 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.14×	100	25,490 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.19×	100	26,730 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2026

0.56	AQUITAINE-FIT04 2018	2.1	BASIC FIT Basic-Fit 2016
2.33	SWIM IN THE CITY 2017	2.33	CRYO IMPULSE 2019
2.35	LEVL COACHING ACADEMY 2026	2.57	STIMUL-BODY 2025
2.67	JAQUET FITNESS 2018	2.79	AYRTON33

ACCESS — straight-line, GTFS

Tram	Cantinolle — 2187 m
Bus	Berlincan — 244 m
Footfall	Le Bouscat - Saint-Germaine — 6017 m, 29,418 travellers/yr SNCF
Shops	13 within 150 m INSEE BPE

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