

QG FITNESS

1 club operated · ROUEN · company founded 2026-09-24

1

club

Rouen

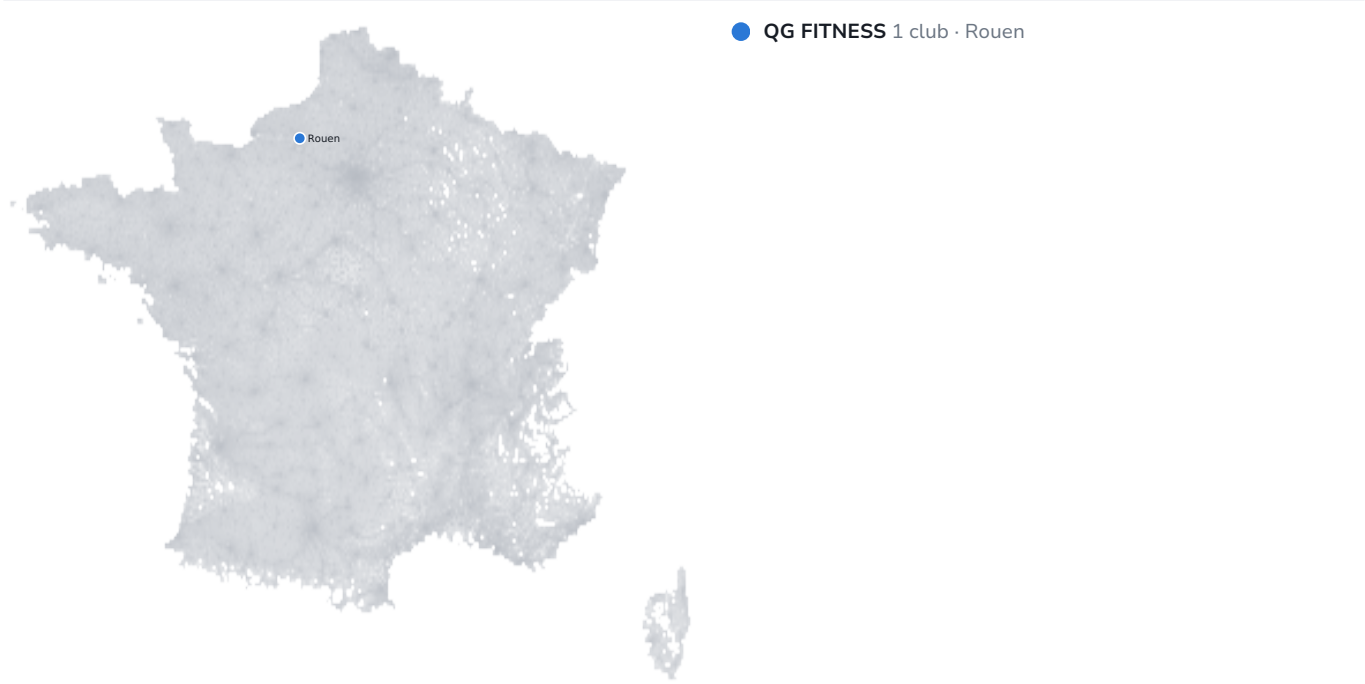
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
QG FITNESS	Rouen 76000	2026	2 → 2	2 → 2	1,812 → 1,812	14,554 → 14,554

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	QG FITNESS
SIREN	130595028
Founded	2026-09-24
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Fabrice Jonathan Paul FOURNAUD (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

QG FITNESS Rouen

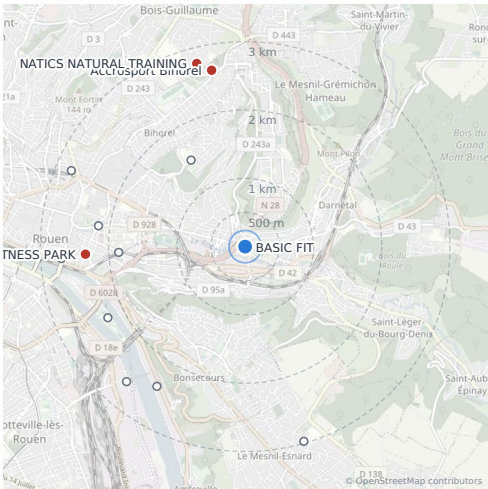
33 ROUTE DE DARNETAL 76000 ROUEN · opened 2026-09-24 · SIRET 13059502800015

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	73.2	73.2	0.0
Gyms within 1 km	2	2	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	1	1	0%
Capture, 2 km	14,554	14,554	0%
Saturation, 2 km vs national baseline	-76%	-76%	+1 pts

Competitor field as it stood on 2026-09-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 9 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	56 500 m	1,999 people	50	1,064 aged 18-64 + 935 workers = 1,999 over 0.79 km2 = 2,545/km2
	2 km	39,800 people	60	22,031 aged 18-64 + 17,768 workers = 39,800 over 12.57 km2 = 3,167/km2
Competition weight 15%	80 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.00 wt	81	1 genuine gym floor and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	83 500 m	1,812 people	64	1,181 residents + 630 workers, demand within 500 m against every competitor within 3 km
	2 km	14,554 people	96	11,076 residents + 3,478 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,782 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.1 LQ
	2 km	LQ 0.24	100	1 club / 37,482 residents = 2.67 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	38 500 m	0.85×	18	19,095 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.95×	51	21,330 EUR against 22,380 nationally, median of 17 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2026

0.02	BASIC FIT Basic-Fit 2023	2.34	FITNESS PARK Fitness Park 2023
2.63	AccroSport Bihorel ACCROSPORT	2.77	NATICS NATURAL TRAINING 2017

ACCESS — straight-line, GTFS

Metro	Boulingrin — 2226 m
Bus	École d'Architecture — 122 m
Footfall	Rouen Rive Droite — 3034 m, 7,773,267 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE