

MM GYM

1 club operated · FLOIRAC · company founded 2026-10-13

1

club

Floirac

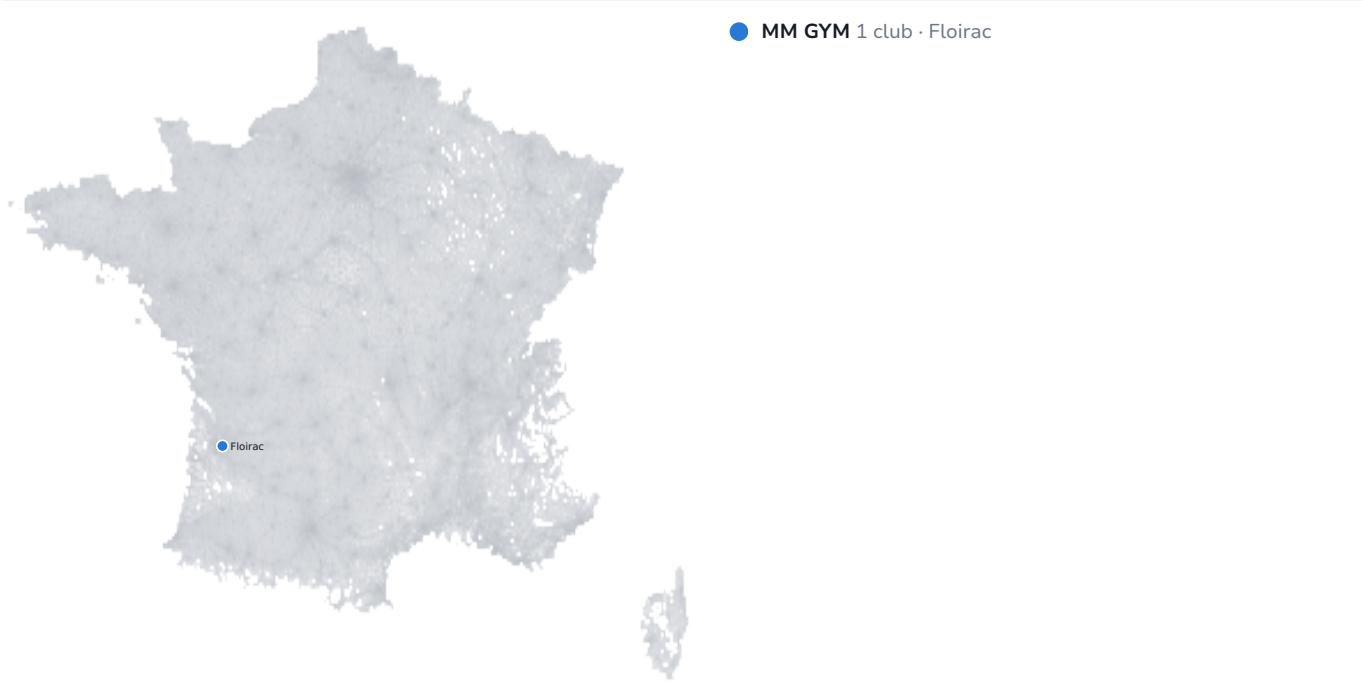
opened 2026–2026

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MM GYM	Floirac 33270	2026	1 → 1	4 → 4	1,870 → 1,870	6,457 → 6,457

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	MM GYM
SIREN	131598526
Founded	2026-10-13
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Nicolas Paul Ernest GUYAMIER (Président); MM9 (Directeur général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

MM GYM Floirac

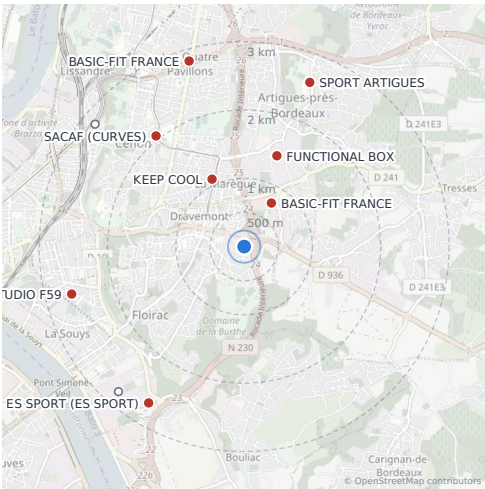
15 AVENUE DES MONDAULTS 33270 FLOIRAC · opened 2026-10-13 · SIRET 13159852600013

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	62.4	62.4	0.0
Gyms within 1 km	2	2	0
Gyms within 2 km	4	4	0
Competition weight, 2 km	2.40	2.40	0%
Capture, 2 km	6,457	6,457	0%
Saturation, 2 km vs national baseline	+26%	+26%	0 pts

Competitor field as it stood on 2026-10-13 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	49 500 m	1,844 people	48	644 aged 18-64 + 1,200 workers = 1,844 over 0.79 km2 = 2,348/km2
	2 km	23,813 people	50	12,329 aged 18-64 + 11,484 workers = 23,813 over 12.57 km2 = 1,895/km2
Competition weight 15%	80 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	2.40 wt	66	3 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	62 500 m	1,870 people	65	786 residents + 1,084 workers, demand within 500 m against every competitor within 3 km
	2 km	6,457 people	61	3,920 residents + 2,537 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	87 500 m	not measured	—	catchment of 1,138 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 7.8 LQ
	2 km	LQ 1.26	87	3 clubs / 21,039 residents = 14.26 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	26 500 m	0.72×	0	16,060 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.93×	44	20,870 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2026

0.75	BASIC-FIT FRANCE Basic-Fit 2025	1.09	KEEP COOL Keepcool 2016
1.41	FUNCTIONAL BOX 2013	2.07	SACA (CURVES) 2013
2.59	SPORT ARTIGUES 2019	2.62	STUDIO F59 2026
2.68	ES SPORT (ES SPORT) 2018	2.83	BASIC-FIT FRANCE Basic-Fit 2019

ACCESS — straight-line, GTFS

Tram	Floirac Dravemont — 732 m
Bus	Les Plateaux — 375 m
Footfall	Cenon — 2899 m, 1,097,085 travellers/yr SNCF
Shops	11 within 150 m INSEE BPE