

1 club

Brest

opened 1985–1985

€3,884,328

EBITDA 2024

revenue

€20,893,806 ·

net €98,562

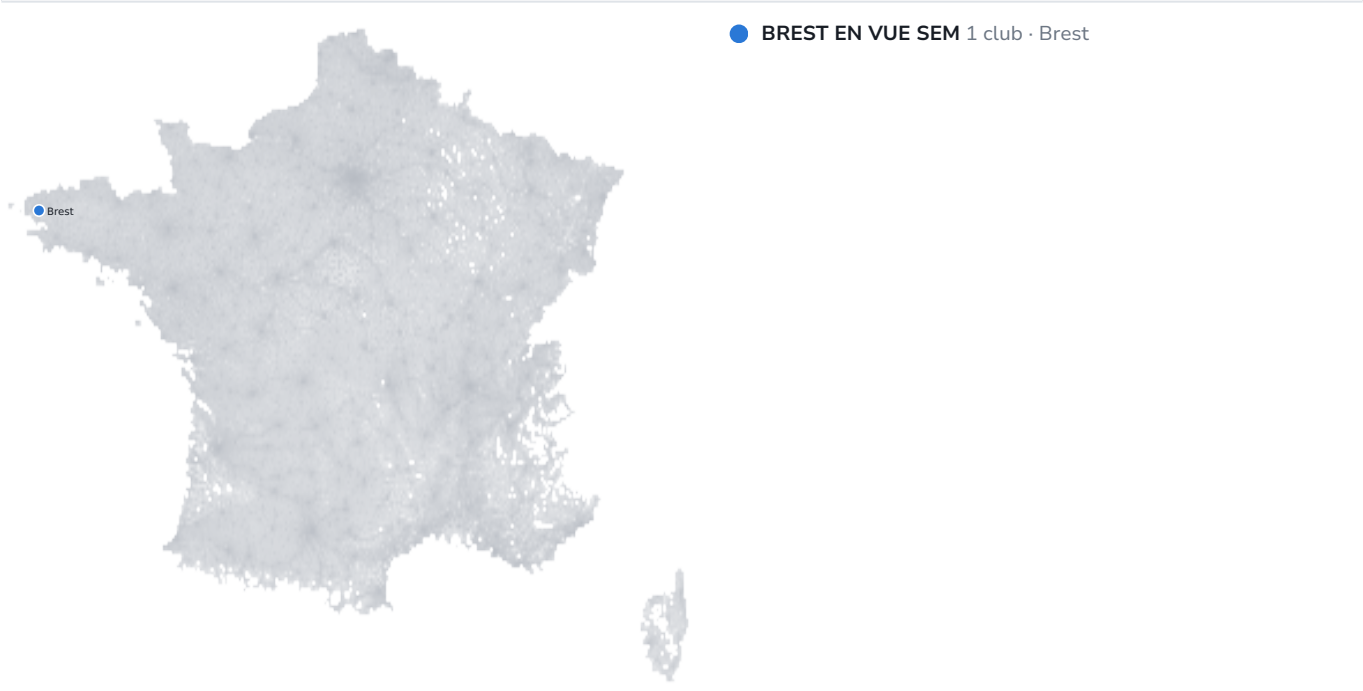
equity €48,558,380 ·

financial debt

€3,656,960 · cash

€5,873,860

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BREST EN VUE SEM	Brest 29200	1985	0 → 1	0 → 7	20,535 → 9,362	77,458 → 16,315

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BREST EN VUE SEM
SIREN	311294904
Founded	1900-01-01
Activity	93.11Z NAF/APE code
Employees	31 Sirene band
Officers	Claire Gaelle DUBOIS (FERRADINI) (Directeur général délégué); Stephane Jean Dominique MABY (Directeur Général); CAISSE DES DEPOTS ET CONSIGNATIONS (Administrateur); COMMUNE DE BREST (Administrateur); BREST METROPOLE (Administrateur); OMNIUM DE PARTICIPATIONS (Administrateur); BNP PARIBAS (Administrateur); CREDIT MUTUEL ARKEA (Administrateur); CAISSE REGIONALE DE CREDIT AGRICOLE MUTUEL DU FINISTERE (Administrateur); BREST METROPOLE (Administrateur)

FILING & CAPITAL — INPI RNE

Registered capital	€6,240,000
Years filed	8 of the last 8 on record — 8 complete
Debt falling due	€15,836,782 within a year against cash of €5,873,860 — this split does not reconcile to the balance-sheet debt total, so read it as indicative
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	€20,893,806	€3,884,328	19%	€-794,704	€98,562	€48,558,380	€3,656,960	€5,873,860	€13,053,687	€17,788,557	—
2023	€21,775,085	€3,785,985	17%	€829,818	€1,007,229	€40,688,350	€4,394,650	€20,211,066	€12,902,429	€16,461,011	—
2021	€17,185,856	€3,480,360	20%	€1,076,665	€623,079	€37,226,070	€4,962,188	€9,947,467	€12,924,110	€11,831,318	227
2020	€14,333,241	€1,142,861	8%	€-267,670	€-89,277	€36,360,461	€5,588,411	€10,978,042	€12,268,062	€11,150,055	227
2019	€23,335,029	€3,377,755	14%	€857,164	€366,648	€15,416,812	€6,321,674	€7,524,825	€13,844,221	€14,842,991	241
2018	€22,231,673	€2,905,576	13%	€640,919	€409,729	€14,434,832	€6,926,311	€6,943,042	€13,270,322	€14,346,741	224
2017	€21,253,684	€2,632,450	12%	€702,727	€644,631	€12,321,364	€6,943,306	€6,391,920	€13,295,249	€13,738,433	—
2016	€22,068,629	€2,422,054	11%	€491,016	€516,786	€11,147,099	€7,367,618	€4,072,806	€13,451,749	€14,407,121	244

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

BREST EN VUE SEM Brest

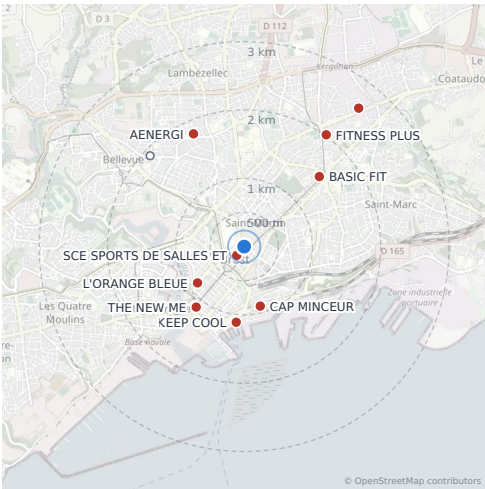
CENTRE DE COAT AR GUEVEN 3 RUE DUPLEIX 29200 BREST · opened 1985-07-01 · SIRET 31129490400033

CHANGE SINCE OPENING — 1985 → today

	AT OPENING	TODAY	CHANGE
Location score	89	77.9	-11.1
Gyms within 1 km	0	3	+3
Gyms within 2 km	0	7	+7
Competition weight, 2 km	0.10	6.50	+6400%
Capture, 2 km	77,458	16,315	-79%
Saturation, 2 km vs national baseline	-100%	+20%	+120 pts

Competitor field as it stood on 1985-07-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	80 500 m	18,678 people	95	4,183 aged 18-64 + 14,496 workers = 18,678 over 0.79 km2 = 23,782/km2
	2 km	66,242 people	69	34,318 aged 18-64 + 31,924 workers = 66,242 over 12.57 km2 = 5,271/km2
Competition weight 15%	50 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	6.50 wt	44	7 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	100 500 m	9,362 people	100	2,806 residents + 6,556 workers, demand within 500 m against every competitor within 3 km
	2 km	16,315 people	100	8,067 residents + 8,247 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	90 500 m	not measured	—	catchment of 6,092 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
	2 km	LQ 1.20	90	7 clubs / 51,432 residents = 13.61 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	55 500 m	0.97×	56	21,640 EUR against 22,380 nationally, median of 3 IRIS within 500 m
	2 km	0.96×	54	21,555 EUR against 22,380 nationally, median of 24 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 1985

0.17 ▲ SCE SPORTS DE SALLES ET PLEIN AIR 2008	0.86 ▲ L'ORANGE BLEUE L'Orange Bleue 2017
0.9 ▲ CAP MINCEUR 2021	1.11 ▲ KEEP COOL Keepcool 2014
1.13 ▲ THE NEW ME The New Me 2026	1.5 ▲ BASIC FIT Basic-Fit 2017
1.81 ▲ AENERGI 2026	2.03 ▲ FITNESS PLUS 2012
... and 1 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	Jean Jaurès — 60 m
Bus	Dupleix — 32 m
Footfall	Brest — 618 m, 2,777,923 travellers/yr SNCF
Shops	83 within 150 m INSEE BPE