

SOCIETE DES SAINTES MARIES DE LA MER

1 club operated · SAINTES-MARIES-DE-LA-MER · company founded 1983-11-28

1

club

Saintes-Maries-De-La-Mer

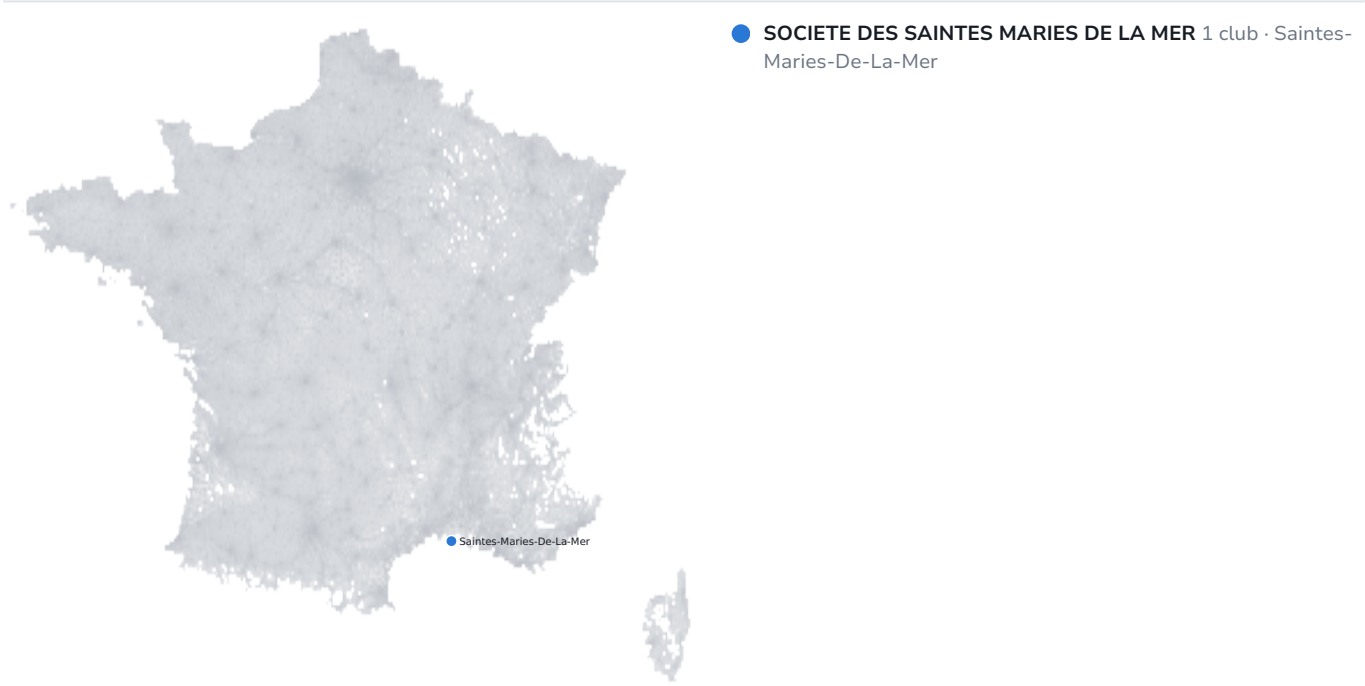
opened 1984–1984

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
PORT GARDIAN	Saintes-Maries-De-La-Mer 13460	1984	1 → 1	1 → 1	930 → 930	2,493 → 2,493

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SOCIETE DES SAINTES MARIES DE LA MER
SIREN	328579214
Founded	1983-11-28
Activity	93.11Z NAF/APE code
Employees	03 Sirene band
Officers	Nicolas Georges FORTUIT (Directeur général délégué); Thibaut Sylvain Henri MENA (Président du conseil d'administration et directeur général); CAISSE DES DEPOTS ET CONSIGNATIONS PARIS (Administrateur); CAISSE EPARGNE ET DE PREVOYANCE PROVENCE ALPES CORSE (Administrateur); OFFICE DE TOURISME DES SAINTES MARIES DE LA MER (officer)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

PORT GARDIAN Saintes-Maries-De-La-Mer

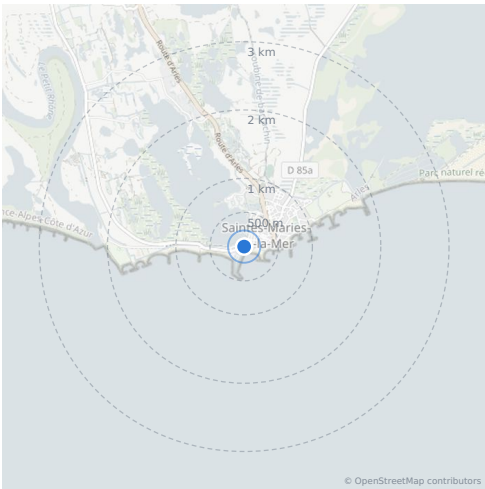
RUE THEODORE AUBANEL 13460 SAINTES-MARIES-DE-LA-MER · opened 1984-06-01 · SIRET 32857921400060

CHANGE SINCE OPENING — 1984 → today

	AT OPENING	TODAY	CHANGE
Location score	41.4	41.4	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	2,493	2,493	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 1984-06-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	10 500 m	594 people	26	379 aged 18-64 + 214 workers = 594 over 0.79 km2 = 756/km2
	2 km	1,539 people	0	946 aged 18-64 + 594 workers = 1,539 over 12.57 km2 = 122/km2
Competition 100 weight 15%	500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	30 500 m	930 people	44	715 residents + 214 workers, demand within 500 m against every competitor within 3 km
	2 km	2,493 people	20	1,900 residents + 594 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 715 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 12.7 LQ
	2 km	not measured	—	catchment of 1,900 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.8 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	39 500 m	0.92x	39	20,550 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.92x	39	20,550 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 0 within 3 km; ▲ opened after 1984

ACCESS — straight-line, GTFS

Bus Les Razeteurs — 466 m
Shops 5 within 150 m INSEE BPE