

# FITNESS JEAN JAURES (RITUEL SPORT CLUB JEAN JAURES)

1 club operated · LYON · company founded 1987-01-07

1 club

Lyon

opened 1987–1987

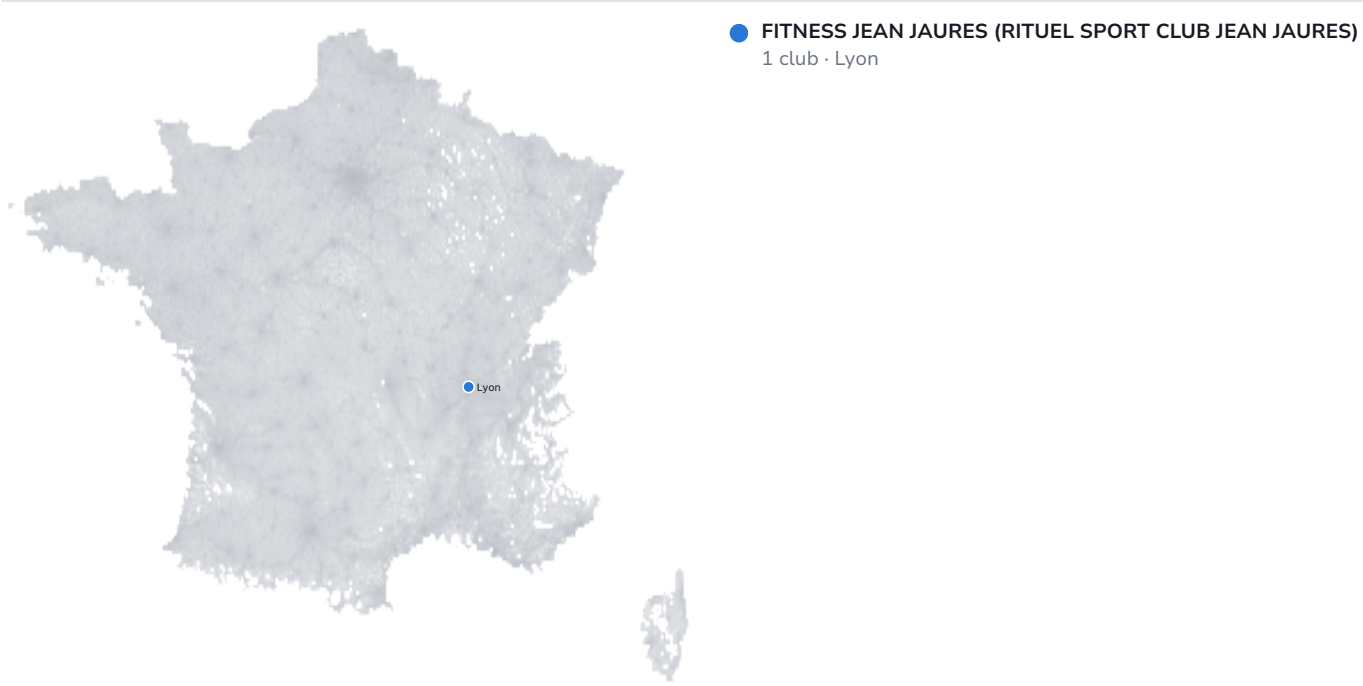
€941,705

EBITDA 2020

revenue  
€1,676,988 · net  
€492,744

equity €592,761 · financial  
debt €722,911 · cash  
€356,777 · 1 risk flag

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB           | CITY          | OPENED | COMPETITION                  |        | CAPTURE                 |                |
|----------------|---------------|--------|------------------------------|--------|-------------------------|----------------|
|                |               |        | GYMS WITHIN, OPENING → TODAY |        | PEOPLE, OPENING → TODAY |                |
|                |               |        | 500 M                        | 2 KM   | 500 M                   | 2 KM           |
| Le jean Jaurès | Lyon<br>69007 | 1987   | 0 → 2                        | 2 → 35 | 23,690 → 5,672          | 88,969 → 9,108 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

| LEGAL IDENTITY — INSEE Sirene |                                                     | FILING & CAPITAL — INPI RNE |                                                                                                                                                                      |
|-------------------------------|-----------------------------------------------------|-----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal name                    | FITNESS JEAN JAURES (RITUEL SPORT CLUB JEAN JAURES) | Registered capital          | €45,700                                                                                                                                                              |
| SIREN                         | 340269943                                           | Years filed                 | 9 of the last 9 on record — 9 complete                                                                                                                               |
| Founded                       | 1987-01-07                                          | Debt falling due            | €379,988 within a year · €69,684 in one to five against cash of €169,649                                                                                             |
| Activity                      | 93.13Z NAF/APE code                                 | Confidentiality             | income statement withheld: 2024, 2023, 2022, 2021, 2019, 2018                                                                                                        |
| Employees                     | 11 Sirene band                                      | Ownership changes           | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |
| Officers                      | SDM GROUPE (Président de SAS)                       |                             |                                                                                                                                                                      |

RISK FLAGS — from the accounts

▼ stopped publishing income statement — 2024, last published 2020

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

| YEAR | REVENUE                                                | EBITDA   | MARGIN | OPERATING | NET      | EQUITY   | FIN. DEBT | CASH     | STAFF COST | EXT. CHARGES | FTE |
|------|--------------------------------------------------------|----------|--------|-----------|----------|----------|-----------|----------|------------|--------------|-----|
| 2024 | income statement withheld — Partiellement confidentiel |          |        |           | €585,433 | €279,582 | €169,649  |          | —          | —            | —   |
| 2023 | income statement withheld — Partiellement confidentiel |          |        |           | €707,990 | €342,521 | €281,175  |          | —          | —            | 5   |
| 2022 | income statement withheld — Partiellement confidentiel |          |        |           | €673,952 | €553,933 | €251,967  |          | —          | —            | —   |
| 2021 | income statement withheld — Partiellement confidentiel |          |        |           | €927,077 | €578,513 | €541,239  |          | —          | —            | —   |
| 2020 | €1,676,988                                             | €941,705 | 56%    | €694,321  | €492,744 | €592,761 | €722,911  | €356,777 | €163,823   | €543,905     | —   |
| 2019 | income statement withheld — Partiellement confidentiel |          |        |           | €419,217 | €476,013 | €179,256  |          | —          | —            | 6   |
| 2018 | income statement withheld — Partiellement confidentiel |          |        |           | €227,021 | €267,830 | €92,106   |          | —          | —            | —   |
| 2017 | €577,375                                               | €66,101  | 11%    | €11,096   | €3,768   | €171,739 | €91,775   | €22,694  | €162,186   | €329,238     | —   |
| 2016 | €399,112                                               | €50,233  | 13%    | €21,549   | €12,841  | €212,972 | €52,132   | €143,261 | €95,531    | €245,418     | 5   |

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

# Le jean Jaurès Lyon

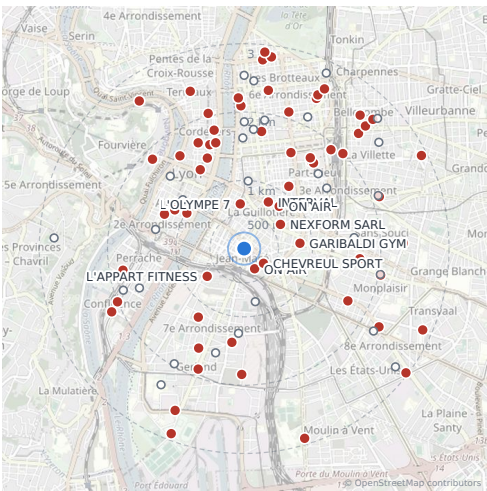
74 AVENUE JEAN JAURES 69007 LYON · opened 1987-01-07 · SIRET 34026994300015

## CHANGE SINCE OPENING — 1987 → today

|                                       | AT OPENING | TODAY | CHANGE   |
|---------------------------------------|------------|-------|----------|
| Location score                        | 96.1       | 73.4  | -22.7    |
| Gyms within 1 km                      | 0          | 10    | +10      |
| Gyms within 2 km                      | 2          | 35    | +33      |
| Competition weight, 2 km              | 1.90       | 37.90 | +1895%   |
| Capture, 2 km                         | 88,969     | 9,108 | -90%     |
| Saturation, 2 km vs national baseline | -89%       | +94%  | +183 pts |

Competitor field as it stood on 1987-01-07 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



66 gym floors, 29 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE     | MEASURED       | SCORE | HOW IT WAS ARRIVED AT                                                                                                   |
|------------------------|-----------|----------------|-------|-------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 98 500 m  | 22,989 people  | 99    | 10,602 aged 18-64 + 12,386 workers = 22,989 over 0.79 km2 = 29,270/km2                                                  |
|                        | 2 km      | 280,156 people | 97    | 107,089 aged 18-64 + 173,067 workers = 280,156 over 12.57 km2 = 22,294/km2                                              |
| Competition weight 15% | 13 500 m  | 2.00 wt        | 33    | 2 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)  |
|                        | 2 km      | 37.90 wt       | 0     | 35 genuine gym floors and 17 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals) |
| Capture weight 20%     | 84 500 m  | 5,672 people   | 98    | 3,397 residents + 2,274 workers, demand within 500 m against every competitor within 3 km                               |
|                        | 2 km      | 9,108 people   | 75    | 5,283 residents + 3,825 workers, demand within 2 km against every competitor within 3 km                                |
| Saturation weight 15%  | 69 500 m  | LQ 1.17        | 92    | 2 clubs / 15,166 residents = 13.19 per 100k against 11.32 nationally                                                    |
|                        | 2 km      | LQ 1.94        | 53    | 35 clubs / 159,522 residents = 21.94 per 100k against 11.32 nationally                                                  |
| Fit weight 10%         | — unit    | not measured   | —     | no floor area recorded for this unit                                                                                    |
| Rental weight 10%      | — unit    | not measured   | —     | no rent or no floor area recorded                                                                                       |
| Income weight 10%      | 100 500 m | 1.15×          | 100   | 25,730 EUR against 22,380 nationally, median of 5 IRIS within 500 m                                                     |
|                        | 2 km      | 1.20×          | 100   | 26,765 EUR against 22,380 nationally, median of 60 IRIS within 2 km                                                     |

## NEAREST GYMS — 66 within 3 km; ▲ opened after 1987

|                                               |                               |
|-----------------------------------------------|-------------------------------|
| 0.33 ▲ ON AIR On Air 2023                     | 0.36 ▲ CHEVREUL SPORT 2011    |
| 0.64 ▲ NEXFORM SARL 2011                      | 0.66 ▲ L'OLYMPE 7 1992        |
| 0.68 ▲ L'APPART FITNESS L'Appart Fitness 2020 | 0.77 ▲ INTERVAL Interval 2018 |
| 0.8 ▲ ON AIR On Air 2021                      | 0.82 ▲ GARIBALDI GYM 2025     |
| ... and 58 more within 3 km.                  |                               |

## ACCESS — straight-line, GTFS

|          |                                                      |
|----------|------------------------------------------------------|
| Metro    | Jean Macé — 183 m                                    |
| Bus      | Université - Jean Jaurès — 46 m                      |
| Footfall | Lyon Jean Macé — 328 m, 1,817,787 travellers/yr SNCF |
| Shops    | 80 within 150 m INSEE BPE                            |