

G.N.J (PLEIN SWING + PLEIN SWING EVENEMENTS)

1 club operated · NICE · company founded 1993-03-29

1

club

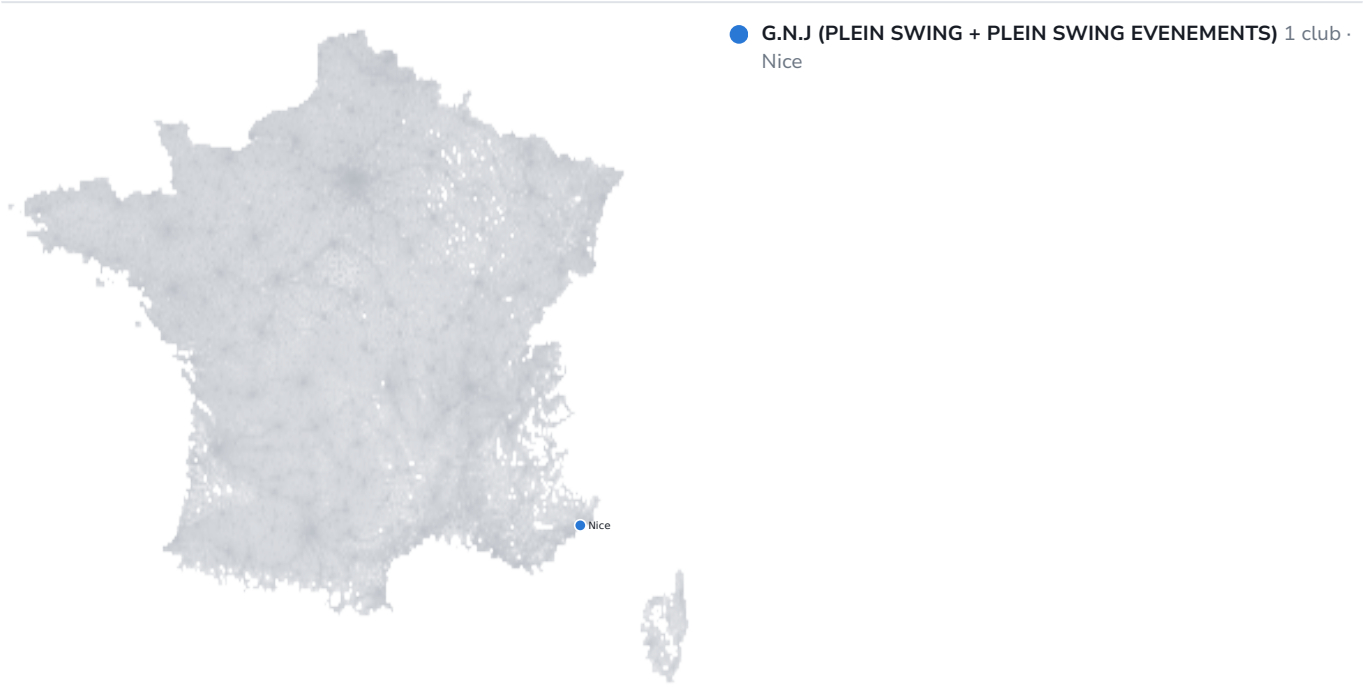
Nice

opened 1997–1997

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
PLEIN SWING + PLEIN SWING EVENEMENTS	Nice 06000	1997	0 → 8	0 → 37	7,231 → 1,326	64,509 → 3,109

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	G.N.J (PLEIN SWING + PLEIN SWING EVENEMENTS)
SIREN	390743912
Founded	1993-03-29
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	Vincent PARIS (Directeur Général); KALIKA CONSEIL (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

PLEIN SWING + PLEIN SWING EVENEMENTS Nice

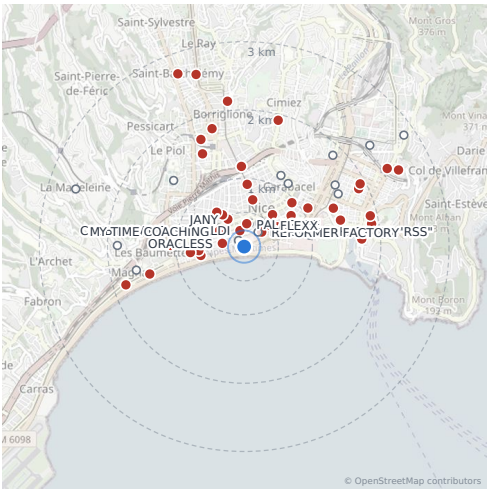
10 RUE GABRIEL FAURE 06000 NICE · opened 1997-01-01 · SIRET 39074391200029

CHANGE SINCE OPENING — 1997 → today

	AT OPENING	TODAY	CHANGE
Location score	87.7	39	-48.7
Gyms within 1 km	0	20	+20
Gyms within 2 km	0	37	+37
Competition weight, 2 km	1.20	37.70	+3042%
Capture, 2 km	64,509	3,109	-95%
Saturation, 2 km vs national baseline	-100%	+202%	+302 pts

Competitor field as it stood on 1997-01-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



42 gym floors, 14 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	82 500 m	10,582 people	84	2,781 aged 18-64 + 7,801 workers = 10,582 over 0.79 km2 = 13,474/km2
	2 km	121,776 people	81	62,719 aged 18-64 + 59,057 workers = 121,776 over 12.57 km2 = 9,691/km2
Competition weight 15%	0 500 m	8.40 wt	0	8 genuine gym floors and 2 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	37.70 wt	0	37 genuine gym floors and 11 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	39 500 m	1,326 people	55	398 residents + 928 workers, demand within 500 m against every competitor within 3 km
	2 km	3,109 people	29	1,362 residents + 1,747 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	not measured	—	catchment of 5,088 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
	2 km	LQ 3.02	0	37 clubs / 108,222 residents = 34.19 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	70 500 m	1.06x	86	23,670 EUR against 22,380 nationally, median of 3 IRIS within 500 m
	2 km	0.98x	59	21,840 EUR against 22,380 nationally, median of 51 IRIS within 2 km

NEAREST GYMS — 42 within 3 km; ▲ opened after 1997

0.24 ▲ CLUB MOVING GRIMALDI 2016	0.32 ▲ ORACLESS 2025
0.32 ▲ RAKS SHARKI STARS "RSS" 2019	0.34 ▲ REFORMER FACTORY 2026
0.34 ▲ PALAGREE 2026	0.43 ▲ MY TIME COACHING 2024
0.47 ▲ JANY 2022	0.49 ▲ FLEXX 2025
... and 34 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	Masséna — 428 m
Bus	Jardin d'Arménie — 96 m
Footfall	Nice — 1010 m, 12,131,450 travellers/yr SNCF
Shops	138 within 150 m INSEE BPE