

SARL VERT PARC

1 club operated · PARIS · company founded 1996-03-15

1

club

Paris

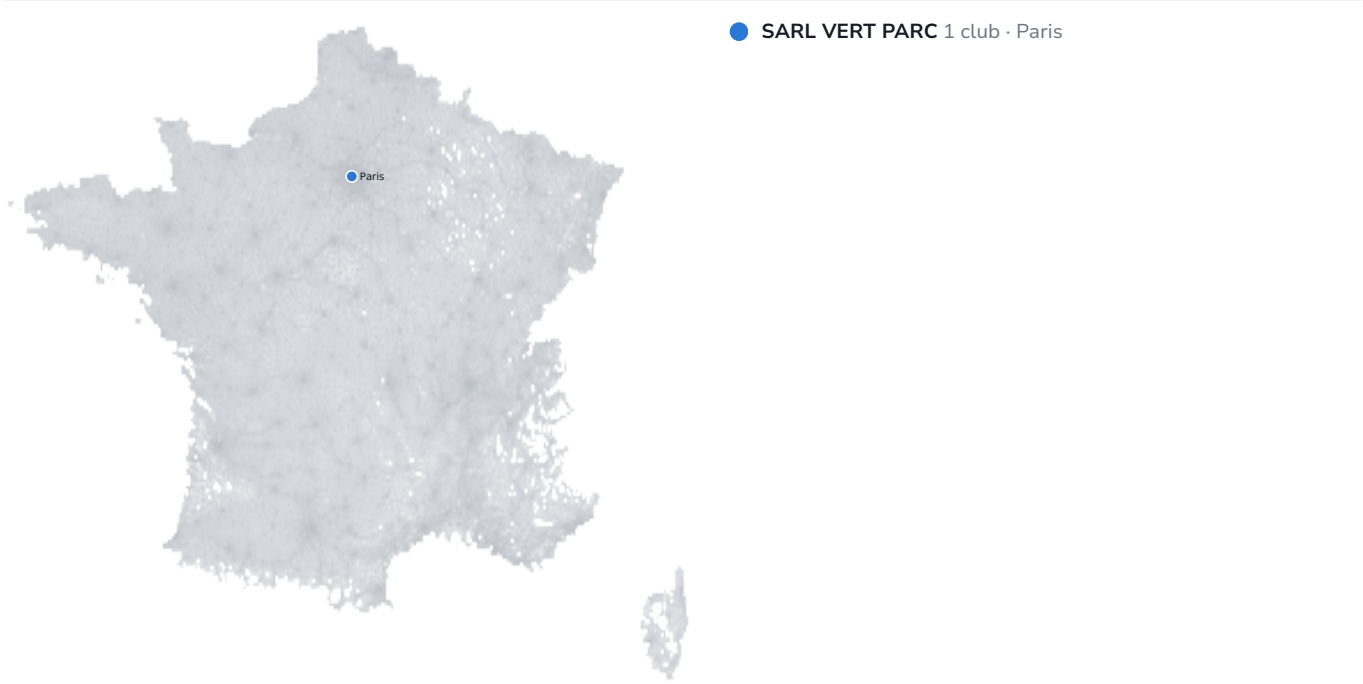
opened 2020–2020 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SARL VERT PARC	Paris 75008	2020	6 → 13	31 → 82	9,616 → 5,863	17,045 → 8,558

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: SARL VERT PARC (Illies).

LEGAL IDENTITY — INSEE Sirene

Legal name	SARL VERT PARC
SIREN	407495878
Founded	1996-03-15
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	STEVE SIMON (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SARL VERT PARC Paris

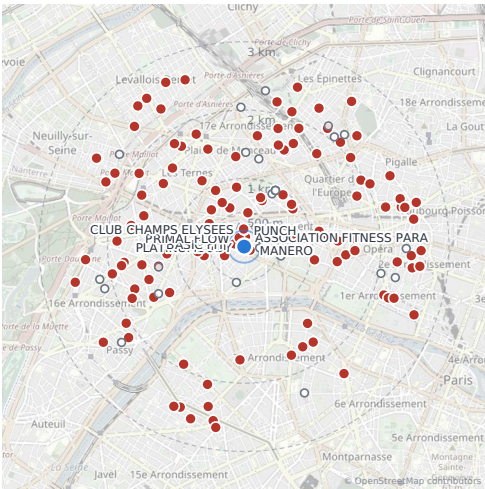
128 RUE LA BOETIE 75008 PARIS · opened 2020-08-04 · SIRET 40749587800024

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	76.8	58.3	-18.5
Gyms within 1 km	12	31	+19
Gyms within 2 km	31	82	+51
Competition weight, 2 km	35.40	89.60	+153%
Capture, 2 km	17,045	8,558	-50%
Saturation, 2 km vs national baseline	+48%	+291%	+243 pts

Competitor field as it stood on 2020-08-04 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



131 gym floors, 26 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100 500 m	72,241 people	100	4,326 aged 18-64 + 67,916 workers = 72,241 over 0.79 km2 = 91,980/km2
	2 km	582,169 people	100	116,493 aged 18-64 + 465,676 workers = 582,169 over 12.57 km2 = 46,328/km2
Competition weight 15%	0 500 m	14.40 wt	0	13 genuine gym floors and 2 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	89.60 wt	0	82 genuine gym floors and 27 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	83 500 m	5,863 people	99	227 residents + 5,636 workers, demand within 500 m against every competitor within 3 km
	2 km	8,558 people	73	900 residents + 7,659 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	not measured	—	catchment of 6,645 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
	2 km	LQ 3.91	0	82 clubs / 185,414 residents = 44.23 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.97x	100	44,100 EUR against 22,380 nationally, median of 6 IRIS within 500 m
	2 km	1.97x	100	44,100 EUR against 22,380 nationally, median of 124 IRIS within 2 km

NEAREST GYMS — 131 within 3 km; ▲ opened after 2020

0.04 PLATINUMBODY 2015	0.1 ▲ MANERO 2026
0.12 RITM RITM 2012	0.14 ASSOCIATION FITNESS PARADISE 2010
0.15 ▲ BASIC FIT Basic-Fit 2023	0.15 ▲ PRIMAL FLOW 2026
0.25 ▲ PUNCH 2023	0.26 CLUB CHAMPS ELYSEES 2019

... and 123 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Saint-Philippe-du-Roule — 329 m
Bus	La Boétie - Champs-Élysées — 31 m
Footfall	ST-PH.DU-ROULE — 325 m, 2,734,562 validations/yr RATP
Shops	1,342 within 150 m INSEE BPE

Generated 2026-10-19 21:05 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-19 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021

