

NJ

1 club operated · BORDEAUX · company founded 1996-07-24

1

club

Bordeaux

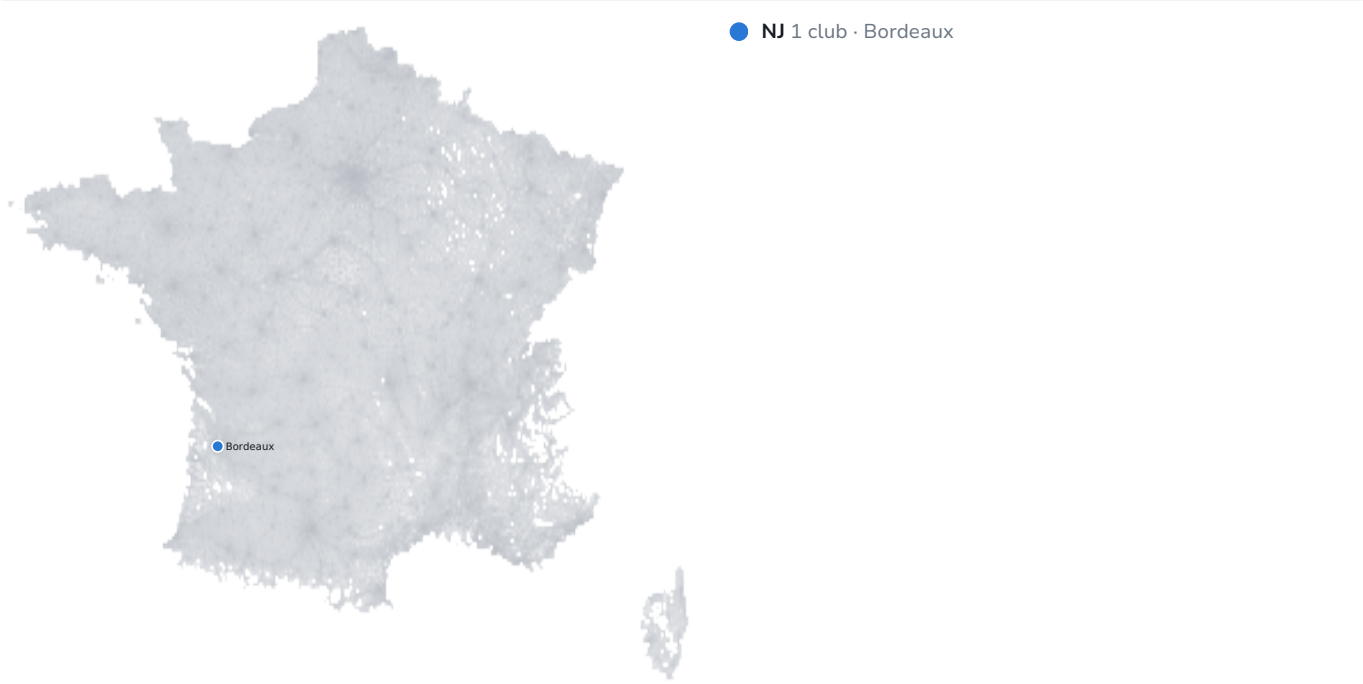
opened 1996–1996

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
NJ	Bordeaux 33000	1996	0 → 0	0 → 9	6,197 → 3,784	80,699 → 12,847

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	NJ
SIREN	408586246
Founded	1996-07-24
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	FRANCK LADUCHE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

NJ Bordeaux

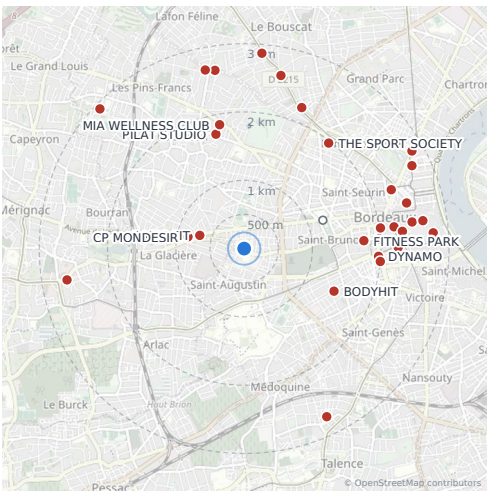
139-141 139 AVENUE D'ARES 33000 BORDEAUX · opened 1996-07-24 · SIRET 40858624600014

CHANGE SINCE OPENING — 1996 → today

	AT OPENING	TODAY	CHANGE
Location score	92	83	-9.0
Gyms within 1 km	0	2	+2
Gyms within 2 km	0	9	+9
Competition weight, 2 km	0.40	8.50	+2025%
Capture, 2 km	80,699	12,847	-84%
Saturation, 2 km vs national baseline	-100%	+1%	+101 pts

Competitor field as it stood on 1996-07-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



30 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	75	500 m	5,514 people	70 3,652 aged 18-64 + 1,862 workers = 5,514 over 0.79 km2 = 7,020/km2
		2 km	108,781 people	79 49,268 aged 18-64 + 59,512 workers = 108,781 over 12.57 km2 = 8,657/km2
Competition weight 15%	58	500 m	0.20 wt	89 0 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	8.50 wt	38 9 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	88	500 m	3,784 people	86 2,690 residents + 1,094 workers, demand within 500 m against every competitor within 3 km
		2 km	12,847 people	90 7,667 residents + 5,181 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100	500 m	not measured	— catchment of 5,774 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.5 LQ
		2 km	LQ 1.01	100 9 clubs / 78,736 residents = 11.43 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.41×	100 31,520 EUR against 22,380 nationally, median of 2 IRIS within 500 m
		2 km	1.33×	100 29,710 EUR against 22,380 nationally, median of 29 IRIS within 2 km

NEAREST GYMS — 30 within 3 km; ▲ opened after 1996

0.68 ▲ BASIC FIT Basic-Fit 2016	0.84 ▲ CP MONDESIR 2026
1.46 ▲ BODYHIT Bodyhit 2025	1.73 ▲ PILAT STUDIO 2026
1.76 ▲ FITNESS PARK Fitness Park 2022	1.85 ▲ MIA WELLNESS CLUB 2025
1.97 ▲ DYNAMO DYNAMO 2019	1.98 ▲ THE SPORT SOCIETY 2025

... and 22 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Hôpital Pellegrin — 767 m
Bus	Clinique St Augustin — 38 m
Footfall	Caudéran Mérignac — 1831 m, 53,379 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE