

OB RENNES

4 clubs operated · BRUZ, RENNES, VERN-SUR-SEICHE · company founded 1996-09-02

4

clubs

Bruz, Rennes, Vern-Sur-Seiche

opened 2002–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 4 clubs

● **OB RENNES** 4 clubs · Bruz, Rennes, Vern-Sur-Seiche

CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L ORANGE BLEUE	Bruz 35170	2002	1 → 1	1 → 2	1,182 → 1,134	12,838 → 6,820
L'ORANGE BLEUE	Rennes 35000	2007	1 → 4	2 → 28	11,719 → 3,481	41,808 → 7,003
OB RENNES	Vern-Sur-Seiche 35770	2014	1 → 3	1 → 3	1,387 → 892	4,907 → 2,147
L'ORANGE BLEUE	Rennes 35700	2017	1 → 2	10 → 28	4,343 → 2,072	15,803 → 5,438

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	OB RENNES
SIREN	409242336
Founded	1996-09-02
Activity	93.13Z NAF/APE code
Employees	— Sirene band
Officers	José Enrique NERCELLAS CORDOBA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	<i>not stated in any filing</i>
Years filed	0 of the last 0 on record
Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 4 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L ORANGE BLEUE Bruz

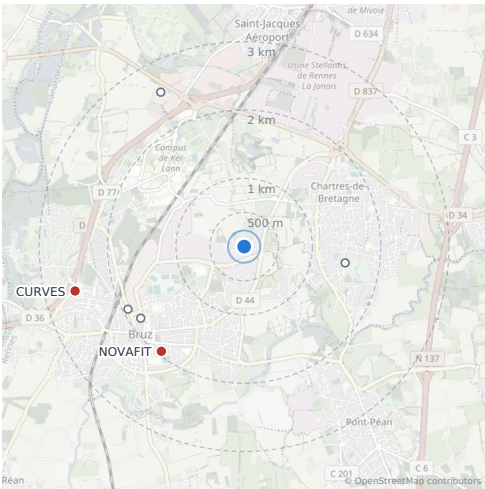
RUE EDOUARD BRANLY 35170 BRUZ · opened 2002-04-08 · SIRET 40924233600033

CHANGE SINCE OPENING — 2002 → today

	AT OPENING	TODAY	CHANGE
Location score	77.8	71.6	-6.2
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.30	1.50	+400%
Capture, 2 km	12,838	6,820	-47%
Saturation, 2 km vs national baseline	-100%	-36%	+64 pts

Competitor field as it stood on 2002-04-08 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	40 500 m	1,150 people	39	57 aged 18-64 + 1,094 workers = 1,150 over 0.79 km2 = 1,465/km2
	2 km	15,165 people	41	8,288 aged 18-64 + 6,876 workers = 15,165 over 12.57 km2 = 1,207/km2
Competition weight 15%	85 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.50 wt	75	1 genuine gym floor and 3 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	58 500 m	1,134 people	50	89 residents + 1,045 workers, demand within 500 m against every competitor within 3 km
	2 km	6,820 people	63	4,067 residents + 2,753 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 98 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 89.7 LQ
	2 km	LQ 0.64	100	1 club / 13,747 residents = 7.27 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.11×	100	24,910 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.11×	100	24,910 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2002

1.95 ▲ NOVAFIT 2019 2.56 ▲ CURVES 2013

ACCESS — straight-line, GTFS

Rail Ker Lann — 1250 m
Bus Doublé — 187 m
Footfall Ker Lann — 1250 m, 95,268 travellers/yr SNCF
Shops 7 within 150 m INSEE BPE

L'ORANGE BLEUE Rennes

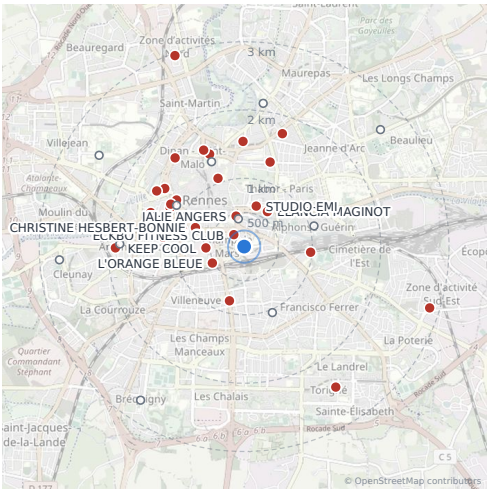
57 RUE JEAN-MARIE DUHAMEL 35000 RENNES · opened 2007-07-31 · SIRET 40924233600066

CHANGE SINCE OPENING — 2007 → today

	AT OPENING	TODAY	CHANGE
Location score	91.9	57.9	-34.0
Gyms within 1 km	2	13	+11
Gyms within 2 km	2	28	+26
Competition weight, 2 km	2	28.20	+1310%
Capture, 2 km	41,808	7,003	-83%
Saturation, 2 km vs national baseline	-91%	+150%	+241 pts

Competitor field as it stood on 2007-07-31 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



30 gym floors, 12 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	85 500 m	15,510 people	91	3,678 aged 18-64 + 11,832 workers = 15,510 over 0.79 km2 = 19,748/km2
	2 km	118,684 people	80	62,664 aged 18-64 + 56,020 workers = 118,684 over 12.57 km2 = 9,445/km2
Competition weight 15%	9 500 m	3.20 wt	12	3 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	28.20 wt	7	27 genuine gym floors and 7 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	72 500 m	3,481 people	83	1,185 residents + 2,296 workers, demand within 500 m against every competitor within 3 km
	2 km	7,003 people	64	3,634 residents + 3,369 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	25 500 m	not measured	—	catchment of 5,018 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ
	2 km	LQ 2.50	25	27 clubs / 95,228 residents = 28.35 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.12×	100	25,110 EUR against 22,380 nationally, median of 3 IRIS within 500 m
	2 km	1.16×	100	25,910 EUR against 22,380 nationally, median of 43 IRIS within 2 km

NEAREST GYMS — 30 within 3 km; ▲ opened after 2007

0.23 ▲ ECKBO FITNESS CLUB 2026	0.46 ▲ THE NEW ME The New Me 2025
0.46 ▲ JALIE ANGERS 2025	0.52 ▲ L'ORANGE BLEUE L'Orange Bleue 2017
0.56 ▲ KEEP COOL Keepcool 2020	0.61 ▲ ELANCIA MAGINOT Elancia 2013
0.62 ▲ STUDIO EMI 2023	0.77 ▲ CHRISTINE HESBERT-BONNIER 2011

... and 22 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Gares — 111 m
Bus	Gares — 98 m
Footfall	Rennes — 192 m, 15,689,647 travellers/yr SNCF
Shops	42 within 150 m INSEE BPE

L'ORANGE BLEUE Rennes

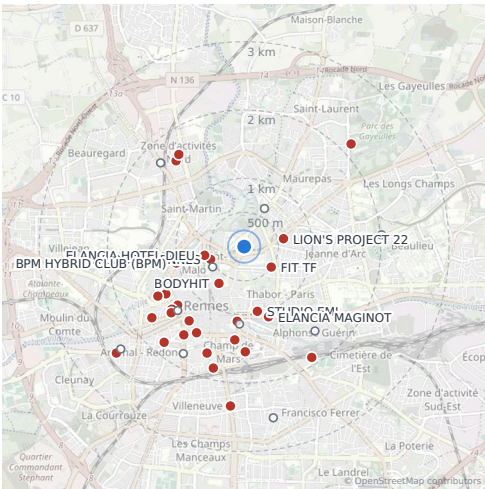
22-24 22 RUE BRIZEUX 35700 RENNES · opened 2017-05-15 · SIRET 40924233600124

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	84.8	51.3	-33.5
Gyms within 1 km	1	7	+6
Gyms within 2 km	10	28	+18
Competition weight, 2 km	9.60	27.60	+188%
Capture, 2 km	15,803	5,438	-66%
Saturation, 2 km vs national baseline	+6%	+218%	+212 pts

Competitor field as it stood on 2017-05-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



30 gym floors, 11 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	5,043 people	69	3,129 aged 18-64 + 1,914 workers = 5,043 over 0.79 km2 = 6,421/km2
	2 km	116,959 people	80	48,860 aged 18-64 + 68,100 workers = 116,959 over 12.57 km2 = 9,307/km2
Competition weight 15%	500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	27.60 wt	7	27 genuine gym floors and 7 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	500 m	2,072 people	68	1,255 residents + 817 workers, demand within 500 m against every competitor within 3 km
	2 km	5,438 people	53	3,277 residents + 2,161 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	catchment of 4,709 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.9 LQ
	2 km	LQ 3.18	0	27 clubs / 74,948 residents = 36.02 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	1.48x	100	33,065 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.14x	100	25,515 EUR against 22,380 nationally, median of 38 IRIS within 2 km

NEAREST GYMS — 30 within 3 km; ▲ opened after 2017

0.5 ▲ FIT TF 2023	0.53 ▲ THE ROOF RENNES 2019
0.59 ▲ LION'S PROJECT 22 2025	0.59 ▲ ELANCIA HOTEL DIEU Elancia 2022
0.65 ▲ BODYHIT Bodyhit 2019	0.97 ▲ STUDIO EMI 2023
1.02 ▲ BPM HYBRID CLUB (BPM) 2026	1.09 ELANCIA MAGINOT Elancia 2013
... and 22 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Jules Ferry — 116 m
Bus	Jules Ferry — 135 m
Footfall	Pontchaillou — 1396 m, 405,981 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE

OB RENNES Vern-Sur-Seiche

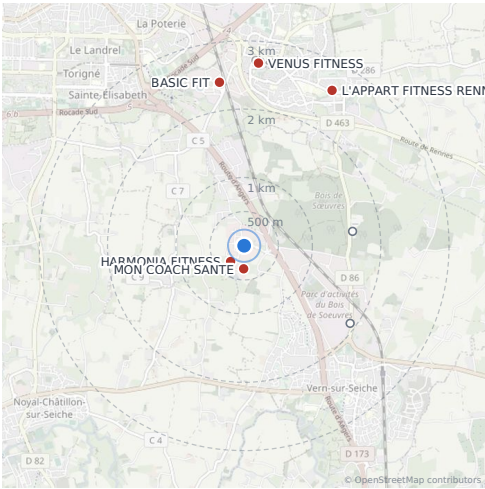
PARC TERTIAIRE VAL D'ORSON LOCAL F RUE DE L'ORSON 35770 VERN-SUR-SEICHE · opened 2014-09-01 · SIRET 40924233600108

CHANGE SINCE OPENING — 2014 → today

	AT OPENING	TODAY	CHANGE
Location score	62.2	43.8	-18.4
Gyms within 1 km	1	3	+2
Gyms within 2 km	1	3	+2
Competition weight, 2 km	0.20	2.40	+1100%
Capture, 2 km	4,907	2,147	-56%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2014-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	31 500 m	1,362 people	42	50 aged 18-64 + 1,312 workers = 1,362 over 0.79 km2 = 1,734/km2
	2 km	6,056 people	24	1,885 aged 18-64 + 4,170 workers = 6,056 over 12.57 km2 = 482/km2
Competition weight 15%	53 500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	2.40 wt	66	2 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	25 500 m	892 people	43	43 residents + 849 workers, demand within 500 m against every competitor within 3 km
	2 km	2,147 people	14	660 residents + 1,487 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 82 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 107.1 LQ
	2 km	not measured	—	catchment of 2,908 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	93 500 m	1.05×	83	23,490 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.15×	100	25,750 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2014

0.3 ▲ HARMONIA FITNESS 2024	0.34 ▲ MON COACH SANTE 2015
2.42 BASIC FIT Basic-Fit	2.61 ▲ L'APPART FITNESS RENNES L'Appart Fitness 2022
2.68 ▲ VENUS FITNESS 2023	

ACCESS — straight-line, GTFS

Rail	Vern — 2762 m
Bus	Val d'Orson — 48 m
Footfall	Vern-sur-Seiche — 2762 m, 16,997 travellers/yr SNCF
Shops	8 within 150 m INSEE BPE