

SARL LES PEUPLIERS

1 club operated · LA BARTHE-DE-NESTE · company founded 1996-10-30

1

club

La Barthe-De-Neste

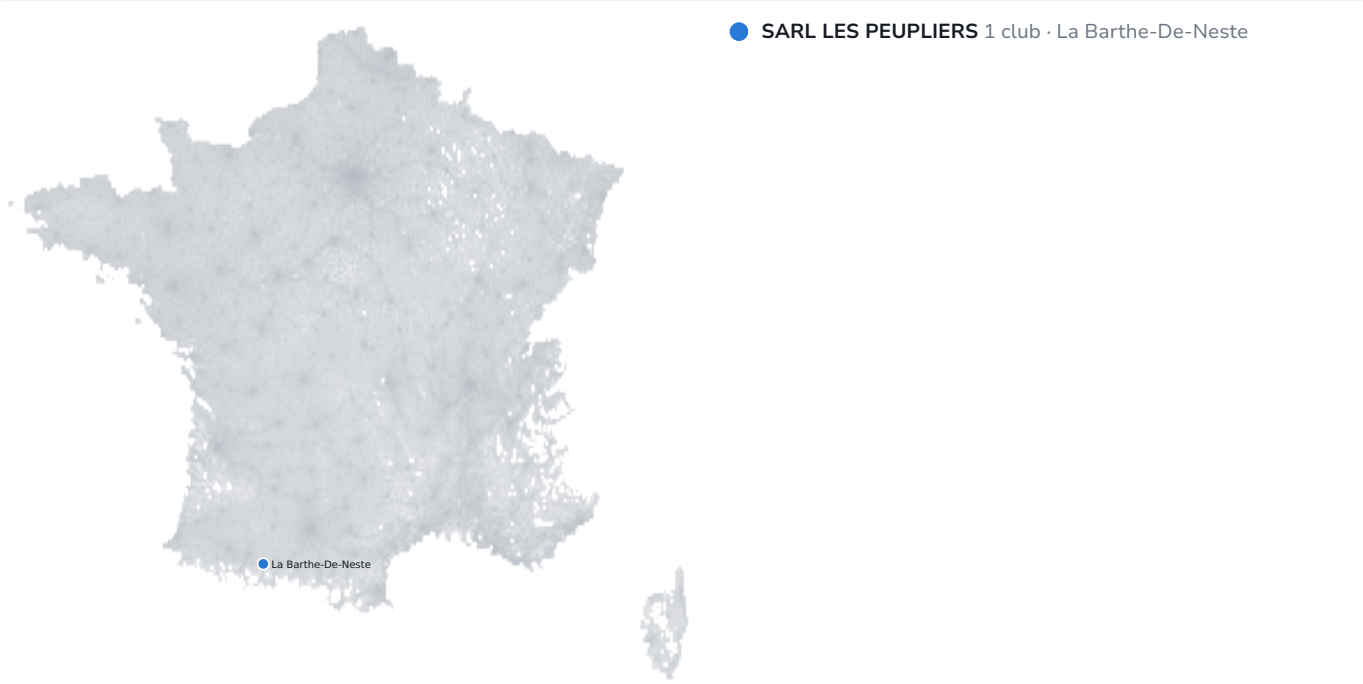
opened 1996–1996

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LES PEUPLIERS	La Barthe-De-Neste 65250	1996	1 → 1	1 → 1	444 → 444	1,870 → 1,784

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SARL LES PEUPLIERS
SIREN	410490791
Founded	1996-10-30
Activity	85.51Z NAF/APE code
Employees	NN Sirene band
Officers	Lilian Amedeo Louis BAGUETTE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LES PEUPLIERS La Barthe-De-Neste

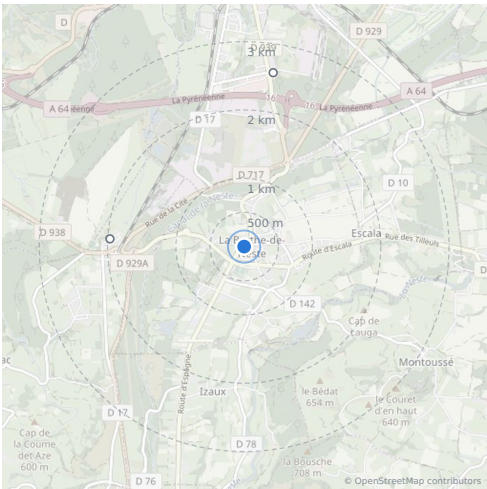
21 GRANDE RUE 65250 LA BARTHE-DE-NESTE · opened 1996-10-30 · SIRET 41049079100010

CHANGE SINCE OPENING — 1996 → today

	AT OPENING	TODAY	CHANGE
Location score	38.2	37.8	-0.4
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0.35	0.35	0%
Capture, 2 km	1,870	1,784	-5%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 1996-10-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	4 500 m	282 people	10	169 aged 18-64 + 114 workers = 282 over 0.79 km2 = 359/km2
	2 km	1,547 people	0	721 aged 18-64 + 826 workers = 1,547 over 12.57 km2 = 123/km2
Competition weight 15%	94 500 m	0.05 wt	97	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	0.35 wt	92	0 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	12 500 m	444 people	22	336 residents + 108 workers, demand within 500 m against every competitor within 3 km
	2 km	1,784 people	6	1,144 residents + 640 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 356 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 25.5 LQ
	2 km	not measured	—	catchment of 1,368 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.6 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	72 500 m	1.02x	72	22,760 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.02x	72	22,760 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 0 within 3 km; ▲ opened after 1996

ACCESS — straight-line, GTFS

Rail	Lannemezan — 3724 m
Bus	LA BARTHE-DE-NESTE - Centre — 197 m
Footfall	Lannemezan — 3724 m, 204,235 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE