

DECAFORME

1 club operated · LA ROCHE-SUR-YON · company founded 1999-02-07

1

club

La Roche-Sur-Yon

opened 2000–2000

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LA ROCHE FITNESS	La Roche-Sur-Yon 85000	2000	0 → 0	0 → 0	1,030 → 988	11,595 → 7,583

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	DECAFORME
SIREN	421999210
Founded	1999-02-07
Activity	93.11Z NAF/APE code
Employees	03 Sirene band
Officers	HENRI EBENEZER JOMBY LOBE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LA ROCHE FITNESS La Roche-Sur-Yon

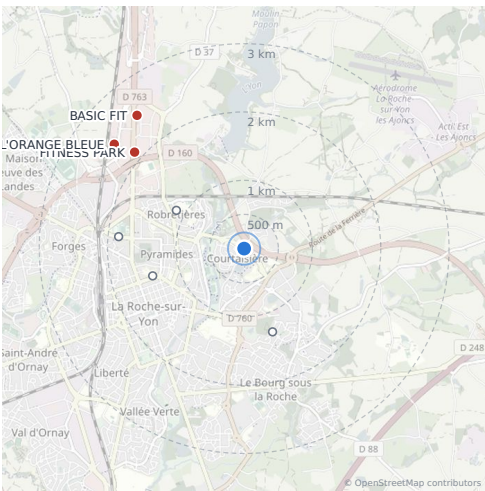
10 RUE ROBERT BOTHEREAU 85000 LA ROCHE-SUR-YON · opened 2000-07-01 · SIRET 42199921000022

CHANGE SINCE OPENING — 2000 → today

	AT OPENING	TODAY	CHANGE
Location score	72.2	68.9	-3.3
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0.90	1.20	+33%
Capture, 2 km	11,595	7,583	-35%
Saturation, 2 km vs national baseline	-100%	-100%	0 pts

Competitor field as it stood on 2000-07-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	44 500 m	799 people	32	507 aged 18-64 + 292 workers = 799 over 0.79 km2 = 1,018/km2
	2 km	27,476 people	52	11,631 aged 18-64 + 15,846 workers = 27,476 over 12.57 km2 = 2,187/km2
Competition weight 15%	87 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	1.20 wt	78	0 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	59 500 m	988 people	46	710 residents + 279 workers, demand within 500 m against every competitor within 3 km
	2 km	7,583 people	68	4,781 residents + 2,801 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 783 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 11.3 LQ
	2 km	LQ 0.00	100	0 clubs / 20,163 residents = 0.00 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	65 500 m	1.00×	66	22,310 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.99×	64	22,210 EUR against 22,380 nationally, median of 11 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2000

2.14 ▲ FITNESS PARK Fitness Park 2020	2.44 ▲ L'ORANGE BLEUE L'Orange Bleue 2022
2.5 ▲ BASIC FIT Basic-Fit 2017	

ACCESS — straight-line, GTFS

Rail	La Roche-sur-Yon — 2220 m
Bus	Defferre — 94 m
Footfall	La Roche-sur-Yon — 2220 m, 1,218,501 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE