

SPORT ET LIBERTE

1 club operated · BELFORT · company founded 2000-10-09

1

club

Belfort

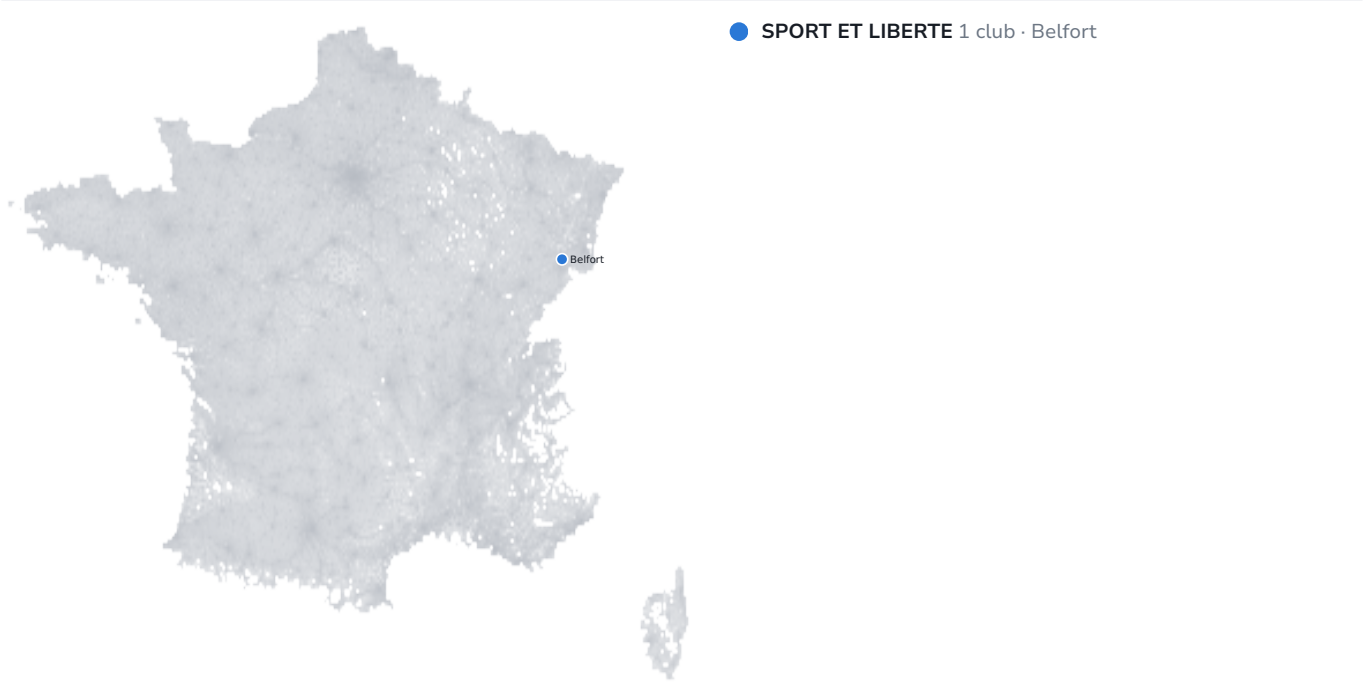
opened 2000–2000

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SPORT ET LIBERTE	Belfort 90000	2000	1 → 1	1 → 6	1,274 → 852	21,306 → 3,713

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SPORT ET LIBERTE
SIREN	433186111
Founded	2000-10-09
Activity	85.51Z NAF/APE code
Employees	02 Sirene band
Officers	Jean-Bernard BUTEZ (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SPORT ET LIBERTE Belfort

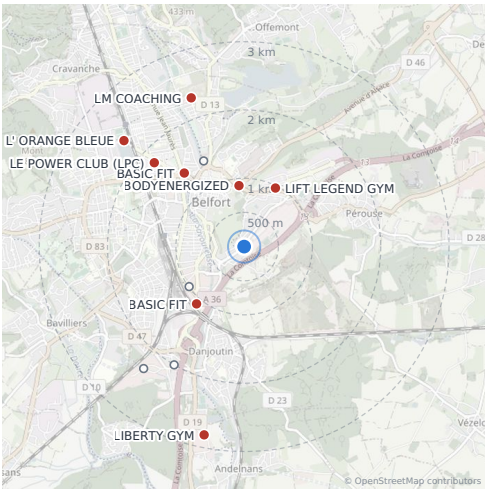
22 AVENUE D'ALTKIRCH 90000 BELFORT · opened 2000-10-09 · SIRET 43318611100012

CHANGE SINCE OPENING — 2000 → today

	AT OPENING	TODAY	CHANGE
Location score	71.9	48.7	-23.2
Gyms within 1 km	1	3	+2
Gyms within 2 km	1	6	+5
Competition weight, 2 km	0.40	4.80	+1100%
Capture, 2 km	21,306	3,713	-83%
Saturation, 2 km vs national baseline	-100%	+87%	+187 pts

Competitor field as it stood on 2000-10-09 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



8 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	45 500 m	870 people	33	589 aged 18-64 + 282 workers = 870 over 0.79 km2 = 1,108/km2
	2 km	26,973 people	52	14,365 aged 18-64 + 12,608 workers = 26,973 over 12.57 km2 = 2,146/km2
Competition weight 15%	71 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.80 wt	51	5 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	39 500 m	852 people	42	701 residents + 151 workers, demand within 500 m against every competitor within 3 km
	2 km	3,713 people	37	2,705 residents + 1,008 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	56 500 m	not measured	—	catchment of 1,046 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 8.7 LQ
	2 km	LQ 1.87	56	5 clubs / 24,257 residents = 20.61 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	32 500 m	0.82×	8	18,420 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.94×	48	21,120 EUR against 22,380 nationally, median of 12 IRIS within 2 km

NEAREST GYMS — 8 within 3 km; ▲ opened after 2000

0.9 ▲ BODYENERGIZED 2017	0.97 ▲ LIFT LEGEND GYM 2014
1.09 ▲ BASIC FIT Basic-Fit 2023	1.39 ▲ BASIC FIT Basic-Fit 2018
1.8 ▲ LE POWER CLUB (LPC) 2024	2.31 ▲ LM COACHING 2024
2.35 ▲ L' ORANGE BLEUE L'Orange Bleue 2013	2.82 ▲ LIBERTY GYM Liberty Gym 2017

ACCESS — straight-line, GTFS

Rail	Belfort-Ville — 1165 m
Bus	Altkirch — 105 m
Footfall	Belfort — 1165 m, 1,552,041 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE